



Opinium Research Results/ Tables January 2013

2,017 Online Interviews (UK Nat. Rep)

Field: 29th to 31st January 2013

If the Base is not otherwise specified, the table is based on the full sample and is representative of all UK adults

Where column base is below 50 respondents, figures should be seen as indicative only and we advise against using these when reporting unless appropriate caveats are given

Gender

Age

Total Male Female **Total** 18-34 35-54 55+

OP3092 QS1

How did you vote in the last general election, if you voted at all?

	2017	981	1036	2017	581	713	722
Base: All Adults	100%	100%	100%	100%	100%	100%	100%
	561	305	256	561	107	187	267
Conservative	28%	31%	25%	28%	18%	26%	37%
	473	243	230	473	136	183	154
Labour	23%	25%	22%	23%	23%	26%	21%
	324	158	166	324	98	112	114
Liberal Democrat	16%	16%	16%	16%	17%	16%	16%
	236	122	114	236	45	80	111
Some other party	12%	12%	11%	12%	8%	11%	15%
	328	121	207	328	151	121	56
I did not vote	16%	12%	20%	16%	26%	17%	8%
	45	12	33	45	23	15	8
Unsure / can't remember	2%	1%	3%	2%	4%	2%	1%
	50	20	30	50	20	16	13
Prefer not to say	2%	2%	3%	2%	3%	2%	2%

Region

OP3092 QS1

How did you vote in the last general election, if you voted at all?

	Total	North East	North West	Yorks & Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Base: All Adults	2017 100%	86 100%	224 100%	172 100%	146 100%	175 100%	188 100%	252 100%	275 100%	173 100%	98 100%	172 100%	56 100%
Conservative	561 28%	8 9%	57 26%	41 24%	47 32%	58 33%	75 40%	85 34%	94 34%	46 27%	22 23%	21 12%	7 12%
Labour	473 23%	31 37%	74 33%	51 30%	25 17%	43 25%	32 17%	57 23%	47 17%	40 23%	22 22%	45 26%	4 8%
Liberal Democrat	324 16%	19 22%	45 20%	29 17%	25 17%	22 12%	34 18%	39 15%	48 17%	30 18%	15 16%	18 10%	0 0
Some other party	236 12%	10 12%	11 5%	14 8%	11 8%	21 12%	11 6%	20 8%	26 9%	16 9%	18 18%	59 35%	19 34%
I did not vote	328 16%	13 15%	34 15%	28 16%	27 19%	20 11%	28 15%	31 12%	49 18%	35 20%	17 17%	23 14%	24 42%
Unsure / can't remember	45 2%	2 3%	1 0%	5 3%	6 4%	8 5%	4 2%	10 4%	4 2%	3 2%	0 0	0 0	2 4%
Prefer not to say	50 2%	2 3%	3 1%	3 2%	5 3%	2 1%	6 3%	10 4%	7 2%	3 2%	4 4%	5 3%	0 0

How did you vote in the last general election, if you voted at all?

OP3092 QS1

How did you vote in the last general election, if you voted at all?

[illegible]

Which of these, if any,
is your usual daily
newspaper?

OP3092 QS1

How did you vote in the last general
election, if you voted at all?

	Total	The Daily Mail	The Daily Telegraph	The Daily Express	The Daily Mirror	The Daily Star	The Financial Times	The Guardian	The Glasgow Herald	The Indepen dent	The Scotsma n	The Sun	The Times	The Western Mail	Other national newspap er
Base: All Adults	2017 100%	299 100%	89 100%	51 100%	130 100%	29 100%	15 100%	80 100%	4 100%	36 100%	6 100%	198 100%	68 100%	0 0	50 100%
Conservative	561 28%	150 50%	46 51%	23 46%	12 10%	5 17%	5 35%	5 7%	1 23%	6 18%	1 12%	52 26%	26 38%	0 0	10 19%
Labour	473 23%	53 18%	16 18%	8 16%	66 50%	13 44%	3 19%	33 41%	1 24%	11 31%	0 0	49 25%	15 21%	0 0	13 27%
Liberal Democrat	324 16%	31 10%	12 13%	9 17%	18 14%	3 11%	3 18%	22 28%	0 0	10 28%	1 20%	21 11%	15 22%	0 0	6 13%
Some other party	236 12%	26 9%	6 7%	8 16%	10 8%	4 15%	1 5%	10 12%	2 53%	5 12%	3 52%	21 11%	5 8%	0 0	9 18%
I did not vote	328 16%	31 10%	5 6%	2 4%	20 15%	4 14%	3 17%	8 10%	0 0	3 9%	1 16%	48 24%	5 7%	0 0	8 16%
Unsure / can't remember	45 2%	6 2%	1 1%	0 0	4 3%	0 0	1 6%	0 0	0 0	0 0	0 0	2 1%	0 0	0 0	3 6%
Prefer not to say	50 2%	3 1%	4 4%	0 0	0 0	0 0	0 0	2 2%	0 0	1 2%	0 0	4 2%	3 4%	0 0	1 2%

Other regional newspaper	Other local newspaper	I do read a newspaper most days, but I don't tend to stick to one	I don't read a newspaper most weekdays
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OP3092 QS1

How did you vote in the last general election, if you voted at all?

Base: All Adults	47 100%	82 100%	55 100%	778 100%
Conservative	12 26%	22 27%	12 22%	171 22%
Labour	5 11%	17 20%	10 19%	160 21%
Liberal Democrat	11 23%	14 16%	6 11%	143 18%
Some other party	11 23%	9 11%	6 11%	100 13%
I did not vote	4 9%	18 22%	17 31%	152 19%
Unsure / can't remember	0 0	0 0	2 3%	27 4%
Prefer not to say	4 8%	3 4%	2 3%	24 3%

Gender

Age

Total **Male** **Female** **Total** **18-34** **35-54** **55+**

OP3092 QS2

Which of these, if any, is your usual daily newspaper?

Base: All Adults	2017 100%	981 100%	1036 100%	2017 100%	581 100%	713 100%	722 100%
The Daily Mail	299 15%	143 15%	155 15%	299 15%	62 11%	91 13%	146 20%
The Daily Telegraph	89 4%	60 6%	29 3%	89 4%	21 4%	23 3%	45 6%
The Daily Express	51 3%	31 3%	20 2%	51 3%	7 1%	14 2%	30 4%
The Daily Mirror	130 6%	71 7%	59 6%	130 6%	28 5%	50 7%	52 7%
The Daily Star	29 1%	24 2%	5 1%	29 1%	18 3%	9 1%	1 0%
The Financial Times	15 1%	12 1%	3 0%	15 1%	9 2%	4 1%	1 0%
The Guardian	80 4%	40 4%	40 4%	80 4%	33 6%	25 4%	22 3%
The Glasgow Herald	4 0%	2 0%	2 0%	4 0%	1 0%	0 0%	2 0%
The Independent	36 2%	19 2%	17 2%	36 2%	13 2%	12 2%	10 1%
The Scotsman	6 0%	2 0%	4 0%	6 0%	1 0%	4 0%	2 0%
The Sun	198 10%	93 9%	105 10%	198 10%	66 11%	82 11%	50 7%
The Times	68 3%	33 3%	35 3%	68 3%	16 3%	16 2%	37 5%
The Western Mail	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Other national newspaper	50 2%	27 3%	22 2%	50 2%	18 3%	14 2%	18 2%
Other regional newspaper	47 2%	17 2%	30 3%	47 2%	12 2%	15 2%	21 3%
Other local newspaper	82 4%	42 4%	40 4%	82 4%	23 4%	25 3%	35 5%
I do read a newspaper most days, but I don't tend to stick to one	55 3%	22 2%	32 3%	55 3%	19 3%	23 3%	12 2%
I don't read a newspaper most weekdays	778 39%	343 35%	435 42%	778 39%	233 40%	307 43%	237 33%

Region

OP3092 QS2

Which of these, if any, is your usual daily newspaper?

	Total	North East	North West	Yorks & Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Base: All Adults	2017 100%	86 100%	224 100%	172 100%	146 100%	175 100%	188 100%	252 100%	275 100%	173 100%	98 100%	172 100%	56 100%
The Daily Mail	299 15%	10 11%	41 18%	24 14%	17 12%	28 16%	27 14%	46 18%	42 15%	18 10%	11 11%	24 14%	11 20%
The Daily Telegraph	89 4%	3 4%	10 5%	6 4%	8 5%	5 3%	13 7%	10 4%	20 7%	6 4%	1 1%	5 3%	2 3%
The Daily Express	51 3%	1 2%	4 2%	3 2%	5 3%	9 5%	8 4%	6 2%	7 3%	2 1%	1 1%	4 3%	1 2%
The Daily Mirror	130 6%	5 6%	18 8%	20 12%	3 2%	10 6%	12 6%	16 6%	14 5%	17 10%	11 11%	1 0%	4 6%
The Daily Star	29 1%	7 8%	4 2%	1 1%	1 1%	2 1%	2 1%	3 1%	5 2%	1 1%	0 0%	2 1%	0 0%
The Financial Times	15 1%	0 0%	2 1%	1 1%	0 0%	1 1%	0 0%	6 2%	4 1%	0 0%	0 0%	1 0%	0 0%
The Guardian	80 4%	6 7%	11 5%	5 3%	4 3%	3 2%	1 1%	18 7%	10 4%	8 5%	5 5%	8 4%	1 2%
The Glasgow Herald	4 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	2 1%	0 0%
The Independent	36 2%	1 1%	6 3%	3 2%	1 1%	3 1%	0 0%	4 2%	9 3%	3 2%	1 1%	4 2%	0 0%
The Scotsman	6 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	6 4%	0 0%
The Sun	198 10%	11 13%	17 7%	12 7%	9 6%	19 11%	19 10%	22 9%	34 12%	14 8%	6 6%	26 15%	9 16%
The Times	68 3%	2 2%	8 3%	6 4%	8 5%	5 3%	3 2%	16 7%	8 3%	6 3%	2 3%	3 2%	1 2%
The Western Mail	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Other national newspaper	50 2%	2 3%	7 3%	2 1%	5 4%	5 3%	3 2%	8 3%	2 1%	1 0%	3 3%	9 5%	2 4%
Other regional newspaper	47 2%	3 3%	4 2%	4 2%	2 2%	4 2%	4 2%	6 3%	2 1%	3 2%	2 2%	10 6%	2 3%
Other local newspaper	82 4%	5 5%	14 6%	7 4%	7 5%	10 6%	7 4%	6 2%	9 3%	7 4%	4 4%	5 3%	3 5%
I do read a newspaper most days, but I don't tend to stick to one	55 3%	1 1%	5 2%	8 4%	1 1%	7 4%	9 5%	12 5%	3 1%	2 1%	2 2%	3 2%	2 3%
I don't read a newspaper most weekdays	778 39%	29 34%	75 33%	67 39%	75 51%	63 36%	80 42%	73 29%	106 38%	85 49%	48 49%	58 34%	20 35%

How did you
vote in the last
general
election, if you
voted at all?

OP3092 QS2

Which of these, if any, is your usual daily
newspaper?

	Total	Conserv ative	Labour	Liberal Democra t	Some other party	I did not vote	Unsure / can't rememb er	Prefer not to say
Base: All Adults	2017 100%	561 100%	473 100%	324 100%	236 100%	328 100%	45 100%	50 100%
The Daily Mail	299 15%	150 27%	53 11%	31 9%	26 11%	31 9%	6 12%	3 7%
The Daily Telegraph	89 4%	46 8%	16 3%	12 4%	6 3%	5 2%	1 2%	4 7%
The Daily Express	51 3%	23 4%	8 2%	9 3%	8 3%	2 1%	0 0	0 0
The Daily Mirror	130 6%	12 2%	66 14%	18 6%	10 4%	20 6%	4 8%	0 0
The Daily Star	29 1%	5 1%	13 3%	3 1%	4 2%	4 1%	0 0	0 0
The Financial Times	15 1%	5 1%	3 1%	3 1%	1 0%	3 1%	1 2%	0 0
The Guardian	80 4%	5 1%	33 7%	22 7%	10 4%	8 2%	0 0	2 3%
The Glasgow Herald	4 0%	1 0%	1 0%	0 0	2 1%	0 0	0 0	0 0
The Independent	36 2%	6 1%	11 2%	10 3%	5 2%	3 1%	0 0	1 2%
The Scotsman	6 0%	1 0%	0 0	1 0%	3 1%	1 0%	0 0	0 0
The Sun	198 10%	52 9%	49 10%	21 6%	21 9%	48 15%	2 5%	4 9%
The Times	68 3%	26 5%	15 3%	15 5%	5 2%	5 2%	0 0	3 5%
The Western Mail	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0
Other national newspaper	50 2%	10 2%	13 3%	6 2%	9 4%	8 2%	3 6%	1 2%
Other regional newspaper	47 2%	12 2%	5 1%	11 3%	11 5%	4 1%	0 0	4 7%
Other local newspaper	82 4%	22 4%	17 3%	14 4%	9 4%	18 5%	0 0	3 6%
I do read a newspaper most days, but I don't tend to stick to one	55 3%	12 2%	10 2%	6 2%	6 3%	17 5%	2 4%	2 4%
I don't read a newspaper most weekdays	778 39%	171 31%	160 34%	143 44%	100 42%	152 46%	27 61%	24 49%

Total

Which of these, if any, is your usual daily newspaper?

[illegible]

OP3092 QS2

Which of these, if any, is your usual daily newspaper?

	Other regional newspaper	Other local newspaper	I do read a newspaper most days, but I don't tend to stick to one	I don't read a newspaper most weekdays
Base: All Adults	47 100%	82 100%	55 100%	778 100%
The Daily Mail	0	0	0	0
The Daily Telegraph	0	0	0	0
The Daily Express	0	0	0	0
The Daily Mirror	0	0	0	0
The Daily Star	0	0	0	0
The Financial Times	0	0	0	0
The Guardian	0	0	0	0
The Glasgow Herald	0	0	0	0
The Independent	0	0	0	0
The Scotsman	0	0	0	0
The Sun	0	0	0	0
The Times	0	0	0	0
The Western Mail	0	0	0	0
Other national newspaper	0	0	0	0
Other regional newspaper	47 100%	0	0	0
Other local newspaper	0	82 100%	0	0
I do read a newspaper most days, but I don't tend to stick to one	0	0	55 100%	0
I don't read a newspaper most weekdays	0	0	0	778 100%

Gender Age

OP3092 Q1 0

The government should allow for an increase in the number of flights that can take off and land in the South East of England

	Total	Male	Female	Total	18-34	35-54	55+
Base: All Adults	2017 100%	981 100%	1036 100%	2017 100%	581 100%	713 100%	722 100%
Strongly Agree	238 12%	160 16%	78 8%	238 12%	66 11%	91 13%	82 11%
Agree	552 27%	311 32%	241 23%	552 27%	170 29%	169 24%	213 29%
Neither agree nor disagree	705 35%	311 32%	395 38%	705 35%	210 36%	267 37%	228 32%
Disagree	224 11%	88 9%	136 13%	224 11%	55 10%	76 11%	93 13%
Strongly disagree	105 5%	51 5%	54 5%	105 5%	17 3%	38 5%	50 7%
Don't know	193 10%	62 6%	132 13%	193 10%	63 11%	73 10%	57 8%
Net: Agree	790 39%	471 48%	319 31%	790 39%	236 41%	260 36%	295 41%
Net: Disagree	329 16%	139 14%	190 18%	329 16%	72 12%	114 16%	143 20%

Region

OP3092 Q1 0

The government should allow for an increase in the number of flights that can take off and land in the South East of England

	Total	North East	North West	Yorks & Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Base: All Adults	2017 100%	86 100%	224 100%	172 100%	146 100%	175 100%	188 100%	252 100%	275 100%	173 100%	98 100%	172 100%	56 100%
Strongly Agree	238 12%	9 11%	26 12%	13 7%	15 10%	21 12%	22 12%	44 17%	39 14%	20 12%	9 9%	15 8%	6 11%
Agree	552 27%	18 21%	49 22%	49 28%	34 23%	51 29%	53 28%	85 34%	95 35%	52 30%	18 18%	29 17%	19 34%
Neither agree nor disagree	705 35%	40 47%	94 42%	67 39%	51 35%	69 39%	59 31%	59 23%	73 27%	48 28%	46 48%	79 46%	20 35%
Disagree	224 11%	5 5%	24 11%	19 11%	15 11%	13 7%	28 15%	29 11%	38 14%	24 14%	8 8%	17 10%	4 8%
Strongly disagree	105 5%	5 6%	10 4%	6 4%	10 7%	6 3%	11 6%	17 7%	16 6%	9 5%	5 6%	7 4%	1 2%
Don't know	193 10%	8 10%	21 10%	19 11%	21 14%	16 9%	14 8%	18 7%	14 5%	20 12%	12 12%	25 15%	6 10%
Net: Agree	790 39%	27 31%	75 33%	62 36%	49 34%	72 41%	75 40%	129 51%	134 49%	72 42%	27 28%	44 26%	25 45%
Net: Disagree	329 16%	10 12%	34 15%	25 15%	25 17%	19 11%	39 21%	46 18%	54 20%	33 19%	13 13%	24 14%	5 9%

How did you
vote in the last
general
election, if you
voted at all?

OP3092 Q1 0

The government should allow for an
increase in the number of flights that can
take off and land in the South East of
England

	Total	Conserv ative	Labour	Liberal Democra t	Some other party	I did not vote	Unsure / can't rememb er	Prefer not to say
Base: All Adults	2017 100%	561 100%	473 100%	324 100%	236 100%	328 100%	45 100%	50 100%
Strongly Agree	238 12%	93 17%	56 12%	30 9%	24 10%	28 8%	4 8%	3 7%
Agree	552 27%	186 33%	131 28%	101 31%	49 21%	71 22%	8 19%	6 12%
Neither agree nor disagree	705 35%	167 30%	163 35%	103 32%	86 36%	137 42%	20 45%	29 58%
Disagree	224 11%	65 12%	50 10%	34 11%	37 15%	29 9%	3 6%	7 14%
Strongly disagree	105 5%	23 4%	28 6%	22 7%	16 7%	13 4%	3 6%	1 2%
Don't know	193 10%	28 5%	45 9%	34 10%	25 11%	51 16%	7 16%	3 7%
Net: Agree	790 39%	279 50%	187 40%	131 40%	73 31%	99 30%	12 27%	9 18%
Net: Disagree	329 16%	88 16%	78 16%	56 17%	53 22%	42 13%	6 13%	8 16%

Which of these, if any,
is your usual daily
newspaper?

OP3092 Q1 0

The government should allow for an
increase in the number of flights that can
take off and land in the South East of
England

	Total	The Daily Mail	The Daily Telegraph	The Daily Express	The Daily Mirror	The Daily Star	The Financial Times	The Guardian	The Glasgow Herald	The Independent	The Scotsman	The Sun	The Times	The Western Mail	Other national newspaper
Base: All Adults	2017 100%	299 100%	89 100%	51 100%	130 100%	29 100%	15 100%	80 100%	4 100%	36 100%	6 100%	198 100%	68 100%	0 0	50 100%
Strongly Agree	238 12%	53 18%	15 16%	6 12%	18 14%	7 23%	1 5%	8 10%	1 30%	8 23%	0 0	24 12%	19 28%	0 0	2 4%
Agree	552 27%	95 32%	41 46%	15 30%	34 26%	8 29%	6 43%	20 25%	1 24%	8 21%	2 33%	54 27%	25 37%	0 0	10 21%
Neither agree nor disagree	705 35%	82 27%	17 19%	17 32%	47 36%	7 23%	3 23%	25 31%	1 23%	8 22%	3 51%	75 38%	13 19%	0 0	22 44%
Disagree	224 11%	34 11%	14 16%	5 9%	11 9%	2 8%	3 23%	15 19%	0 0	7 20%	1 16%	10 5%	8 11%	0 0	6 12%
Strongly disagree	105 5%	16 6%	2 2%	5 11%	5 4%	1 3%	1 7%	8 10%	1 23%	4 10%	0 0	11 6%	3 4%	0 0	3 5%
Don't know	193 10%	18 6%	1 1%	3 6%	15 12%	4 14%	0 0	5 6%	0 0	2 4%	0 0	24 12%	0 0	0 0	6 13%
Net: Agree	790 39%	148 49%	56 63%	21 41%	52 40%	15 52%	7 47%	28 35%	2 50%	16 44%	2 33%	78 39%	44 65%		12 24%
Net: Disagree	329 16%	50 17%	16 18%	10 20%	16 12%	3 10%	4 27%	23 29%	1 25%	11 31%	1 17%	21 11%	11 16%		9 18%

OP3092 Q1 0

The government should allow for an increase in the number of flights that can take off and land in the South East of England

	Other regional newspaper	Other local newspaper	I do read a newspaper most days, but I don't tend to stick to one	I don't read a newspaper most weekdays
Base: All Adults	47 100%	82 100%	55 100%	778 100%
Strongly Agree	2 3%	6 7%	5 9%	64 8%
Agree	11 24%	15 18%	16 30%	190 24%
Neither agree nor disagree	24 51%	40 48%	20 37%	301 39%
Disagree	7 14%	11 13%	9 16%	81 10%
Strongly disagree	1 3%	5 6%	2 4%	36 5%
Don't know	3 5%	5 7%	2 4%	105 14%
Net: Agree	13 28%	21 26%	21 38%	254 33%
Net: Disagree	8 17%	16 20%	11 20%	117 15%

Gender Age

OP3092 Q2 0

The government should expand Heathrow
Airport by building an additional runway

	Total	Male	Female	Total	18-34	35-54	55+
Base: All Adults	2017	981	1036	2017	581	713	722
	100%	100%	100%	100%	100%	100%	100%
Strongly Agree	226	157	69	226	68	84	74
	11%	16%	7%	11%	12%	12%	10%
Agree	516	265	250	516	149	165	201
	26%	27%	24%	26%	26%	23%	28%
Neither agree nor disagree	624	273	351	624	191	230	203
	31%	28%	34%	31%	33%	32%	28%
Disagree	332	157	176	332	85	122	126
	16%	16%	17%	16%	15%	17%	17%
Strongly disagree	153	73	81	153	30	50	74
	8%	7%	8%	8%	5%	7%	10%
Don't know	165	57	109	165	58	62	45
	8%	6%	10%	8%	10%	9%	6%
Net: Agree	742	422	319	742	217	249	275
	37%	43%	31%	37%	37%	35%	38%
Net: Disagree	485	230	257	485	115	172	200
	24%	23%	25%	24%	20%	24%	28%

Region

OP3092 Q2 0

The government should expand Heathrow
Airport by building an additional runway

	Total	North East	North West	Yorks & Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Base: All Adults	2017	86	224	172	146	175	188	252	275	173	98	172	56
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly Agree	226	8	22	20	11	20	15	43	42	18	7	15	5
	11%	10%	10%	12%	8%	11%	8%	17%	15%	10%	7%	8%	9%
Agree	516	19	50	39	39	58	45	75	70	50	21	31	19
	26%	22%	22%	23%	27%	33%	24%	30%	26%	29%	21%	18%	34%
Neither agree nor disagree	624	35	81	55	42	56	55	52	76	47	36	65	24
	31%	41%	36%	32%	29%	32%	29%	21%	28%	27%	37%	38%	43%
Disagree	332	10	40	28	23	22	44	38	49	30	16	27	7
	16%	11%	18%	16%	16%	12%	23%	15%	18%	17%	16%	16%	12%
Strongly disagree	153	7	17	12	10	6	11	27	23	16	10	13	1
	8%	8%	8%	7%	7%	3%	6%	11%	8%	9%	10%	8%	2%
Don't know	165	7	15	17	21	13	18	16	15	13	9	21	0
	8%	8%	7%	10%	14%	8%	9%	6%	5%	8%	9%	12%	0
Net: Agree	742	27	72	59	50	78	60	118	112	68	28	46	24
	37%	31%	32%	34%	34%	45%	32%	47%	41%	39%	29%	27%	43%
Net: Disagree	485	17	57	40	33	28	55	65	72	46	26	40	8
	24%	20%	25%	23%	23%	16%	29%	26%	26%	27%	27%	23%	14%

How did you
vote in the last
general
election, if you
voted at all?

	Total	Conservative	Labour	Liberal Democrat	Some other party	I did not vote	Unsure / can't remember	Prefer not to say
OP3092 Q2 0								
The government should expand Heathrow Airport by building an additional runway								
Base: All Adults	2017 100%	561 100%	473 100%	324 100%	236 100%	328 100%	45 100%	50 100%
Strongly Agree	226 11%	81 14%	61 13%	25 8%	22 9%	30 9%	4 8%	4 8%
Agree	516 26%	173 31%	129 27%	78 24%	51 21%	68 21%	11 24%	6 13%
Neither agree nor disagree	624 31%	151 27%	137 29%	90 28%	69 29%	135 41%	15 34%	26 52%
Disagree	332 16%	92 16%	83 18%	64 20%	50 21%	36 11%	3 7%	5 10%
Strongly disagree	153 8%	38 7%	33 7%	34 11%	21 9%	19 6%	4 8%	4 7%
Don't know	165 8%	26 5%	29 6%	33 10%	25 11%	39 12%	9 19%	5 9%
Net: Agree	742 37%	254 45%	190 40%	103 32%	73 31%	98 30%	15 33%	10 20%
Net: Disagree	485 24%	130 23%	116 25%	98 30%	71 30%	55 17%	7 16%	9 18%

Which of these, if any,
is your usual daily
newspaper?

	Total	The Daily Mail	The Daily Telegraph	The Daily Express	The Daily Mirror	The Daily Star	The Financial Times	The Guardian	The Glasgow Herald	The Independent	The Scotsman	The Sun	The Times	The Western Mail	Other national newspaper
OP3092 Q2 0															
The government should expand Heathrow Airport by building an additional runway															
Base: All Adults	2017	299	89	51	130	29	15	80	4	36	6	198	68	0	50
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0	100%
Strongly Agree	226	48	14	8	18	5	2	7	2	8	1	31	15	0	1
	11%	16%	16%	15%	14%	18%	12%	8%	53%	22%	13%	16%	22%	0	2%
Agree	516	92	28	12	32	9	6	20	1	8	1	52	22	0	14
	26%	31%	32%	23%	25%	30%	41%	25%	23%	21%	20%	26%	32%	0	29%
Neither agree nor disagree	624	77	22	18	35	9	2	21	0	6	3	63	9	0	19
	31%	26%	24%	36%	27%	31%	13%	27%	0	16%	54%	32%	13%	0	38%
Disagree	332	46	16	8	22	3	4	16	0	6	1	18	14	0	8
	16%	15%	18%	15%	17%	10%	27%	20%	0	17%	12%	9%	20%	0	17%
Strongly disagree	153	25	8	3	9	1	1	13	1	7	0	12	9	0	4
	8%	8%	8%	7%	7%	3%	7%	16%	23%	20%	0	6%	13%	0	9%
Don't know	165	11	2	2	13	2	0	3	0	2	0	22	0	0	3
	8%	4%	2%	4%	10%	8%	0	4%	0	5%	0	11%	0	0	5%
Net: Agree	742	140	42	20	50	14	8	27	3	16	2	83	37		15
	37%	47%	47%	39%	38%	48%	53%	34%	75%	44%	33%	42%	54%		30%
Net: Disagree	485	71	24	11	31	4	5	29	1	13	1	30	23		12
	24%	24%	27%	22%	24%	14%	33%	36%	25%	36%	17%	15%	34%		24%

OP3092 Q2 0

The government should expand Heathrow
Airport by building an additional runway

	Other regional newspaper	Other local newspaper	I do read a newspaper most days, but I don't tend to stick to one	I don't read a newspaper most weekdays
Base: All Adults	47 100%	82 100%	55 100%	778 100%
Strongly Agree	0 0%	5 7%	6 10%	57 7%
Agree	14 30%	18 21%	9 17%	177 23%
Neither agree nor disagree	21 44%	33 40%	21 38%	266 34%
Disagree	9 19%	13 16%	14 25%	135 17%
Strongly disagree	2 4%	6 8%	2 4%	50 6%
Don't know	1 3%	7 8%	3 6%	93 12%
Net: Agree	14 30%	23 28%	15 27%	234 30%
Net: Disagree	11 23%	19 23%	16 29%	185 24%

Gender

Age

Total **Male** **Female** **Total** **18-34** **35-54** **55+**

OP3092 Q2A

What is the main reason you think the government should not expand Heathrow Airport?

	486	229	257	486	114	172	199
Base: All who disagree at Q2	100%	100%	100%	100%	100%	100%	100%
The government should spend the money on other infrastructure projects	105	46	59	105	30	40	35
We need to reduce emissions that cause climate change	101	33	68	101	28	37	36
The government should expand other airports in the South of England instead	93	59	34	93	18	38	38
More planes would cause too much noise for people living under the flightpath	72	24	48	72	16	24	32
The government should build a new airport in the Thames Estuary instead	57	36	22	57	6	15	36
Other [please specify]	47	29	18	47	12	18	18
None of the above	10	3	7	10	6	0	5

Region

OP3092 Q2A

What is the main reason you think the government should not expand Heathrow Airport?

	Total	North East	North West	Yorks & Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Base: All who disagree at Q2	486	17	57	40	32	27	55	65	72	46	26	41	8
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The government should spend the money on other infrastructure projects	105	4	14	9	9	5	8	8	15	11	6	14	3
	22%	22%	25%	22%	28%	18%	15%	13%	21%	23%	22%	34%	32%
We need to reduce emissions that cause climate change	101	3	11	7	7	4	20	6	14	13	4	10	1
	21%	16%	19%	18%	23%	15%	36%	10%	20%	28%	17%	24%	14%
The government should expand other airports in the South of England instead	93	0	12	6	7	9	12	11	19	9	4	5	1
	19%	0	20%	15%	22%	32%	21%	16%	26%	20%	17%	12%	9%
More planes would cause too much noise for people living under the flightpath	72	5	6	4	2	7	6	18	10	6	2	5	2
	15%	29%	10%	10%	7%	25%	11%	27%	14%	14%	7%	13%	23%
The government should build a new airport in the Thames Estuary instead	57	1	6	3	5	2	6	15	7	4	4	3	2
	12%	6%	10%	7%	15%	8%	12%	23%	10%	8%	14%	7%	23%
Other [please specify]	47	2	6	8	2	1	2	7	7	3	5	4	0
	10%	13%	11%	20%	5%	3%	4%	11%	10%	7%	18%	10%	0
None of the above	10	3	2	3	0	0	1	0	0	0	1	0	0
	2%	15%	4%	9%	0	0	2%	0	0	0	4%	0	0

How did you
vote in the last
general
election, if you
voted at all?

OP3092 Q2A

What is the main reason you think the
government should not expand Heathrow
Airport?

	Total	Conserv ative	Labour	Liberal Democra t	Some other party	I did not vote	Unsure / can't rememb er	Prefer not to say
Base: All who disagree at Q2	486 100%	130 100%	116 100%	98 100%	71 100%	56 100%	7 100%	9 100%
The government should spend the money on other infrastructure projects	105 22%	21 16%	28 24%	17 17%	16 23%	19 34%	2 36%	2 21%
We need to reduce emissions that cause climate change	101 21%	15 12%	29 25%	23 24%	16 23%	16 28%	1 15%	1 11%
The government should expand other airports in the South of England instead	93 19%	29 22%	20 17%	25 26%	9 13%	6 11%	0 0	3 35%
More planes would cause too much noise for people living under the flightpath	72 15%	25 19%	12 10%	9 9%	15 21%	9 16%	1 12%	2 22%
The government should build a new airport in the Thames Estuary instead	57 12%	26 20%	11 9%	13 14%	4 6%	1 2%	1 13%	1 11%
Other [please specify]	47 10%	8 6%	13 12%	11 11%	10 14%	3 6%	2 25%	0 0
None of the above	10 2%	5 4%	3 3%	0 0	0 0	2 4%	0 0	0 0

Which of these, if any,
is your usual daily
newspaper?

OP3092 Q2A

What is the main reason you think the government should not expand Heathrow Airport?

[illegible]

Other regional newspaper	Other local newspaper	I do read a newspaper most days, but I don't tend to stick to one	I don't read a newspaper most weekdays
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OP3092 Q2A

What is the main reason you think the government should not expand Heathrow Airport?

	11	19	16	185
Base: All who disagree at Q2	100%	100%	100%	100%
The government should spend the money on other infrastructure projects	3	3	5	38
We need to reduce emissions that cause climate change	1	2	1	45
The government should expand other airports in the South of England instead	13%	10%	5%	24%
	1	8	3	38
More planes would cause too much noise for people living under the flightpath	7%	41%	18%	20%
	4	4	4	26
The government should build a new airport in the Thames Estuary instead	40%	19%	27%	14%
	0	1	0	16
Other [please specify]	0	2	2	18
	0	12%	13%	10%
None of the above	1	0	1	5
	9%	0	6%	3%

Gender

Age

Total

Male

Female

Total

18-34

35-54

55+

OP3092 Q3

The following question asks for your views on climate change, sometimes known as global warming.Which of the following statements do you agree with most?

	1018	480	538	1018	288	345	385
Base: All Adults (1st cell)	100%	100%	100%	100%	100%	100%	100%
Climate change is happening and is mostly caused by humans	566	256	310	566	174	211	180
	56%	53%	58%	56%	61%	61%	47%
Climate change is happening and is mostly caused by natural processes	338	166	171	338	79	105	154
	33%	35%	32%	33%	27%	30%	40%
Climate change is not happening	59	38	21	59	13	12	34
	6%	8%	4%	6%	5%	4%	9%
None of the above	55	19	36	55	22	17	17
	5%	4%	7%	5%	7%	5%	4%

Region

OP3092 Q3

The following question asks for your views on climate change, sometimes known as global warming. Which of the following statements do you agree with most?

	Total	North East	North West	Yorks & Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Base: All Adults (1st cell)	1018	36	105	95	79	75	92	132	136	94	54	86	34
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Climate change is happening and is mostly caused by humans	566	18	57	48	45	42	54	79	72	54	32	48	17
	56%	50%	54%	51%	57%	57%	59%	60%	53%	57%	59%	56%	50%
Climate change is happening and is mostly caused by natural processes	338	14	35	31	26	23	27	41	52	30	17	28	14
	33%	38%	33%	33%	33%	30%	29%	31%	38%	32%	31%	33%	41%
Climate change is not happening	59	3	7	5	1	6	9	6	7	6	3	4	1
	6%	7%	7%	6%	1%	7%	10%	5%	5%	7%	6%	5%	3%
None of the above	55	2	7	10	7	4	2	6	5	4	2	5	2
	5%	5%	7%	10%	9%	6%	2%	5%	4%	4%	4%	6%	6%

How did you
vote in the last
general
election, if you
voted at all?

Total **Conserv** **Labour** **Liberal** **Some** **I did not** **Unsure /** **Prefer**
ative **Democra** **other** **vote** **can't** **not to**
 t **party** **rememb** **say**
 er

OP3092 Q3

The following question asks for your views
on climate change, sometimes known as
global warming. Which of the following
statements do you agree with most?

	1018	292	243	164	115	163	17	24
Base: All Adults (1st cell)	100%	100%	100%	100%	100%	100%	100%	100%
Climate change is happening and is mostly caused by humans	566	135	142	107	64	95	8	14
	56%	46%	58%	66%	55%	58%	49%	59%
Climate change is happening and is mostly caused by natural processes	338	121	75	46	38	47	5	5
	33%	42%	31%	28%	33%	29%	28%	23%
Climate change is not happening	59	20	14	4	10	9	0	1
	6%	7%	6%	2%	9%	6%	0	4%
None of the above	55	15	12	6	4	12	4	3
	5%	5%	5%	4%	3%	7%	23%	14%

Which of these, if any,
is your usual daily
newspaper?

OP3092 Q3

The following question asks for your views
on climate change, sometimes known as
global warming. Which of the following
statements do you agree with most?

	Total	The Daily Mail	The Daily Telegraph	The Daily Express	The Daily Mirror	The Daily Star	The Financial Times	The Guardian	The Glasgow Herald	The Independent	The Scotsman	The Sun	The Times	The Western Mail	Other national newspaper
Base: All Adults (1st cell)	1018	152	51	25	73	11	5	38	3	17	4	94	33	0	24
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0	100%
Climate change is happening and is mostly caused by humans	566	71	19	8	47	1	5	33	0	14	3	45	18	0	17
	56%	47%	38%	32%	64%	6%	87%	85%	0	81%	81%	48%	54%	0	68%
Climate change is happening and is mostly caused by natural processes	338	60	24	10	17	6	1	5	3	3	1	40	12	0	5
	33%	39%	48%	39%	23%	57%	13%	12%	100%	19%	19%	42%	38%	0	19%
Climate change is not happening	59	13	5	6	6	1	0	0	0	0	0	3	2	0	1
	6%	9%	10%	25%	8%	9%	0	0	0	0	0	3%	6%	0	3%
None of the above	55	8	2	1	4	3	0	1	0	0	0	6	1	0	2
	5%	6%	3%	3%	5%	28%	0	2%	0	0	0	7%	3%	0	10%

Other regional newspaper	Other local newspaper	I do read a newspaper most days, but I don't tend to stick to one	I don't read a newspaper most weekdays
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OP3092 Q3

The following question asks for your views on climate change, sometimes known as global warming. Which of the following statements do you agree with most?

	25 100%	34 100%	27 100%	401 100%
Base: All Adults (1st cell)				
Climate change is happening and is mostly caused by humans	17 69%	15 44%	20 73%	234 58%
Climate change is happening and is mostly caused by natural processes	7 27%	14 42%	7 27%	124 31%
	1 5%	5 15%	0 0	16 4%
Climate change is not happening	0 0	0 0	0 0	27 7%
None of the above	0 0	0 0	0 0	

Gender Age

Total Male Female Total 18-34 35-54 55+

OP3092 Q3

The following question asks for your views on climate change, sometimes known as global warming. Which of the following statements do you agree with most?

	1018	497	521	1018	293	360	365
Base: All Adults (1st cell) (Reweighted)	100%	100%	100%	100%	100%	100%	100%
Climate change is happening and is mostly caused by humans	567	267	300	567	179	218	171
	56%	54%	58%	56%	61%	61%	47%
Climate change is happening and is mostly caused by natural processes	337	171	166	337	79	111	146
	33%	34%	32%	33%	27%	31%	40%
Climate change is not happening	60	40	20	60	14	13	32
	6%	8%	4%	6%	5%	4%	9%
None of the above	54	20	35	54	21	18	16
	5%	4%	7%	5%	7%	5%	4%

Region

OP3092 Q3

The following question asks for your views on climate change, sometimes known as global warming. Which of the following statements do you agree with most?

	Total	North East	North West	Yorks & Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Base: All Adults (1st cell) (<i>Reweighted</i>)	1018	43	113	87	74	88	95	127	139	87	49	87	28
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Climate change is happening and is mostly caused by humans	567	22	60	45	42	50	56	77	74	50	29	48	14
	56%	50%	53%	51%	57%	57%	59%	60%	53%	57%	59%	56%	51%
Climate change is happening and is mostly caused by natural processes	337	16	38	29	24	26	28	39	52	28	16	29	11
	33%	38%	33%	33%	33%	30%	30%	31%	38%	32%	31%	33%	40%
Climate change is not happening	60	3	8	5	1	6	9	6	7	6	3	4	1
	6%	7%	7%	6%	1%	7%	10%	5%	5%	7%	6%	5%	3%
None of the above	54	2	7	8	7	5	2	6	5	3	2	5	2
	5%	5%	7%	10%	9%	6%	2%	4%	4%	4%	4%	6%	6%

How did you vote in
the last general
election, if you voted
at all?

	Total	Conservative	Labour	Liberal Democrat	Some other party	I did not vote	Unsure / can't remember	Prefer not to say
OP3092 Q3								
The following question asks for your views on climate change, sometimes known as global warming.Which of the following statements do you agree with most?								
	1018	290	245	165	115	163	17	24
Base: All Adults (1st cell) (Reweighted)	100%	100%	100%	100%	100%	100%	100%	100%
Climate change is happening and is mostly caused by humans	567	136	142	109	64	95	8	14
	56%	47%	58%	66%	55%	58%	50%	59%
Climate change is happening and is mostly caused by natural processes	337	120	77	47	37	47	4	5
	33%	41%	31%	28%	32%	29%	26%	23%
	60	20	14	4	11	9	0	1
Climate change is not happening	6%	7%	6%	2%	10%	6%	0	5%
	54	14	12	6	4	12	4	3
None of the above	5%	5%	5%	3%	3%	7%	24%	14%

Which of these, if any, is your usual daily newspaper?

OP3092 Q3

The following question asks for your views on climate change, sometimes known as global warming. Which of the following statements do you agree with most?

	Total	The Daily Mail	The Daily Telegraph	The Daily Express	The Daily Mirror	The Daily Star	The Financial Times	The Guardian	The Glasgow Herald	The Independent	The Scotsman	The Sun	The Times	The Western Mail
Base: All Adults (1st cell) (Reweighted)	1018	151	50	25	72	12	5	38	3	18	4	94	32	0
Climate change is happening and is mostly caused by humans	567	71	19	8	46	1	5	32	0	15	3	45	18	0
Climate change is happening and is mostly caused by natural processes	337	59	24	10	17	7	1	5	3	3	1	40	12	0
Climate change is not happening	60	13	5	6	5	1	0	0	0	0	0	3	2	0
None of the above	54	8	2	1	4	3	0	1	0	0	0	6	1	0
	5%	5%	3%	3%	5%	24%	0	3%	0	0	0	6%	3%	0

Other national newspaper	Other regional newspaper	Other local newspaper	I do read a newspaper most days, but I don't tend to stick	I don't read a newspaper most weekdays
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OP3092 Q3

The following question asks for your views on climate change, sometimes known as global warming. Which of the following statements do you agree with most?

	25	25	34	27	402
Base: All Adults (1st cell) (Reweighted)	100%	100%	100%	100%	100%
Climate change is happening and is mostly caused by humans	17	17	15	20	235
	68%	66%	45%	73%	59%
Climate change is happening and is mostly caused by natural processes	5	7	13	7	122
	19%	28%	40%	27%	30%
Climate change is not happening	1	2	5	0	17
	4%	6%	16%	0	4%
None of the above	2	0	0	0	27
	10%	0	0	0	7%

Gender	Age
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Total	Male	Female	Total	18-34	35-54	55+
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OP3092 Q4

The following question asks for your views on climate change, sometimes known as global warming. Which of the following statements do you agree with most?

Base: All Adults (1st cell)	1018	480	538	1018	288	345	385
	100%	100%	100%	100%	100%	100%	100%
Climate change could be a serious problem and we need to act now to try to prevent it happening in the future	682	301	382	682	199	246	237
	67%	63%	71%	67%	69%	71%	62%
Climate change could be a serious problem but we don't need to worry about it for now	130	68	62	130	37	44	49
	13%	14%	12%	13%	13%	13%	13%
Climate change will probably never be a serious problem	126	78	48	126	28	30	68
	12%	16%	9%	12%	10%	9%	18%
None of the above	80	34	46	80	25	25	30
	8%	7%	9%	8%	9%	7%	8%

Region

OP3092 Q4

The following question asks for your views on climate change, sometimes known as global warming. Which of the following statements do you agree with most?

	Total	North East	North West	Yorks & Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Base: All Adults (1st cell)	1018 100%	36 100%	105 100%	95 100%	79 100%	75 100%	92 100%	132 100%	136 100%	94 100%	54 100%	86 100%	34 100%
Climate change could be a serious problem and we need to act now to try to prevent it happening in the future	682 67%	20 56%	77 74%	57 61%	59 75%	55 73%	60 65%	92 69%	86 63%	63 67%	39 72%	53 61%	21 63%
Climate change could be a serious problem but we don't need to worry about it for now	130 13%	7 19%	14 14%	11 11%	10 12%	9 12%	5 6%	15 11%	21 15%	16 17%	6 12%	10 11%	6 19%
Climate change will probably never be a serious problem	126 12%	4 12%	8 8%	15 16%	7 8%	6 8%	19 20%	18 14%	16 12%	11 12%	6 10%	12 14%	4 13%
None of the above	80 8%	4 12%	5 5%	12 12%	4 5%	5 7%	8 9%	8 6%	14 10%	4 4%	3 5%	12 14%	2 5%

How did you
vote in the last
general
election, if you
voted at all?

OP3092 Q4

The following question asks for your views
on climate change, sometimes known as
global warming. Which of the following
statements do you agree with most?

	Total	Conservative	Labour	Liberal Democrat	Some other party	I did not vote	Unsure / can't remember	Prefer not to say
Base: All Adults (1st cell)	1018 100%	292 100%	243 100%	164 100%	115 100%	163 100%	17 100%	24 100%
Climate change could be a serious problem and we need to act now to try to prevent it happening in the future	682 67%	164 56%	174 72%	123 75%	73 63%	113 69%	14 84%	21 86%
Climate change could be a serious problem but we don't need to worry about it for now	130 13%	46 16%	30 12%	18 11%	15 13%	20 12%	0 0	1 3%
Climate change will probably never be a serious problem	126 12%	54 19%	24 10%	16 10%	18 16%	13 8%	1 7%	0 0
None of the above	80 8%	27 9%	15 6%	7 4%	9 8%	17 10%	2 10%	3 11%

Which of these, if any,
is your usual daily
newspaper?

OP3092 Q4

The following question asks for your views
on climate change, sometimes known as
global warming. Which of the following
statements do you agree with most?

	Total	The Daily Mail	The Daily Telegraph	The Daily Express	The Daily Mirror	The Daily Star	The Financial Times	The Guardian	The Glasgow Herald	The Independent	The Scotsman	The Sun	The Times	The Western Mail	Other national newspaper
Base: All Adults (1st cell)	1018 100%	152 100%	51 100%	25 100%	73 100%	11 100%	5 100%	38 100%	3 100%	17 100%	4 100%	94 100%	33 100%	0 0	24 100%
Climate change could be a serious problem and we need to act now to try to prevent it happening in the future	682 67%	85 56%	23 45%	10 41%	56 77%	1 12%	4 73%	35 93%	0 0	15 87%	3 81%	57 61%	24 73%	0 0	20 80%
Climate change could be a serious problem but we don't need to worry about it for now	130 13%	25 17%	9 17%	4 18%	4 6%	3 31%	1 15%	1 2%	2 70%	0 0	1 19%	16 17%	5 16%	0 0	2 7%
Climate change will probably never be a serious problem	126 12%	29 19%	13 26%	9 35%	10 13%	3 29%	0 0	2 5%	1 30%	2 9%	0 0	15 16%	2 6%	0 0	1 5%
None of the above	80 8%	14 9%	6 12%	2 6%	3 4%	3 28%	1 13%	0 0	0 0	1 4%	0 0	6 6%	2 5%	0 0	2 7%

Other regional newspaper	Other local newspaper	I do read a newspaper most days, but I don't tend to stick to one	I don't read a newspaper most weekdays
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OP3092 Q4

The following question asks for your views on climate change, sometimes known as global warming. Which of the following statements do you agree with most?

Base: All Adults (1st cell)	25 100%	34 100%	27 100%	401 100%
Climate change could be a serious problem and we need to act now to try to prevent it happening in the future	18 69%	23 68%	23 85%	286 71%
Climate change could be a serious problem but we don't need to worry about it for now	5 21%	3 9%	3 11%	45 11%
Climate change will probably never be a serious problem	2 7%	6 18%	1 4%	31 8%
None of the above	1 3%	2 5%	0 0	40 10%

Gender Age

OP3092 Q4

The following question asks for your views on climate change, sometimes known as global warming. Which of the following statements do you agree with most?

	Total	Male	Female	Total	18-34	35-54	55+
Base: All Adults (1st cell) (Reweighted)	1018 100%	497 100%	521 100%	1018 100%	293 100%	360 100%	365 100%
Climate change could be a serious problem and we need to act now to try to prevent it happening in the future	682 67%	312 63%	370 71%	682 67%	202 69%	256 71%	224 62%
Climate change could be a serious problem but we don't need to worry about it for now	130 13%	70 14%	61 12%	130 13%	38 13%	46 13%	46 13%
Climate change will probably never be a serious problem	81 8%	36 7%	45 9%	81 8%	26 9%	26 7%	29 8%
None of the above	81 8%	36 7%	45 9%	81 8%	26 9%	26 7%	29 8%

Region

OP3092 Q4

The following question asks for your views on climate change, sometimes known as global warming. Which of the following statements do you agree with most?

	Total	North East	North West	Yorks & Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Base: All Adults (1st cell) (Reweighted)	1018 100%	43 100%	113 100%	87 100%	74 100%	88 100%	95 100%	127 100%	139 100%	87 100%	49 100%	87 100%	28 100%
Climate change could be a serious problem and we need to act now to try to prevent it happening in the future	682 67%	24 56%	83 73%	53 61%	56 75%	65 73%	62 65%	88 70%	87 63%	59 67%	35 72%	53 61%	18 63%
Climate change could be a serious problem but we don't need to worry about it for now	130 13%	8 19%	16 14%	10 12%	9 12%	10 12%	5 5%	14 11%	21 15%	15 17%	6 12%	10 11%	6 20%
Climate change will probably never be a serious problem	124 12%	5 12%	9 8%	14 16%	6 8%	7 8%	19 20%	17 13%	16 12%	11 12%	5 10%	12 14%	4 13%
None of the above	81 8%	5 13%	6 5%	10 12%	3 4%	6 7%	9 9%	8 6%	14 10%	3 4%	3 6%	12 14%	1 4%

How did you
vote in the last
general
election, if you

OP3092 Q4

The following question asks for your views on
climate change, sometimes known as global
warming. Which of the following statements
do you agree with most?

	Total	Conservative	Labour	Liberal Democrat	Some other party	I did not vote	Unsure / can't remember	Prefer not to say
Base: All Adults (1st cell) (Reweighted)	1018 100%	290 100%	245 100%	165 100%	115 100%	163 100%	17 100%	24 100%
Climate change could be a serious problem and we need to act now to try to prevent it happening in the future	682 67%	165 57%	175 71%	125 76%	71 62%	112 69%	14 83%	20 85%
Climate change could be a serious problem but we don't need to worry about it for now	130 13%	45 15%	31 13%	17 11%	15 13%	21 13%	0 0	1 3%
Climate change will probably never be a serious problem	124 12%	53 18%	23 9%	16 10%	18 16%	13 8%	1 6%	0 0
None of the above	81 8%	28 10%	15 6%	6 4%	10 9%	17 10%	2 11%	3 12%

Which of these, if any, is your usual daily newspaper?

OP3092 Q4

The following question asks for your views on climate change, sometimes known as global warming. Which of the following statements do you agree with most?

	Total	The Daily Mail	The Daily Telegraph	The Daily Express	The Daily Mirror	The Daily Star	The Financial Times	The Guardian	The Glasgow Herald	The Independent	The Scotsman	The Sun	The Times	The Western Mail	Other national newspaper
Base: All Adults (1st cell) (Reweighted)	1018 100%	151 100%	50 100%	25 100%	72 100%	12 100%	5 100%	38 100%	3 100%	18 100%	4 100%	94 100%	32 100%	0 0	25 100%
Climate change could be a serious problem and we need to act now to try to prevent it happening in the future	682 67%	85 56%	22 44%	10 41%	55 77%	2 14%	4 73%	36 93%	0 0	16 88%	3 80%	56 60%	24 74%	0 0	20 81%
Climate change could be a serious problem but we don't need to worry about it for now	130 13%	25 17%	9 18%	4 17%	4 6%	4 33%	1 15%	1 2%	2 69%	0 0	1 20%	17 18%	5 16%	0 0	2 7%
Climate change will probably never be a serious problem	81 12%	13 19%	6 26%	2 35%	3 13%	3 28%	1 0	0 5%	0 31%	1 8%	0 0	6 16%	2 5%	0 0	2 4%
None of the above	8 8%	9 9%	12 12%	7 7%	4 4%	24 24%	12 12%	0 0	0 0	4 4%	0 0	6 6%	5 5%	0 0	7 7%

Other regional newspaper	Other local newspaper	I do read a newspaper most days, but I don't tend to stick to one	I don't read a newspaper most weekdays
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OP3092 Q4

The following question asks for your views on climate change, sometimes known as global warming. Which of the following statements do you agree with most?

	25 100%	34 100%	27 100%	402 100%
Base: All Adults (1st cell) (Reweighted)				
Climate change could be a serious problem and we need to act now to try to prevent it happening in the future	17 66%	23 67%	23 85%	286 71%
Climate change could be a serious problem but we don't need to worry about it for now	6 23%	3 9%	3 11%	44 11%
Climate change will probably never be a serious problem	2 8%	0 19%	1 4%	30 7%
None of the above	1 3%	2 5%	0 0	41 10%

Gender Age

Total Male Female Total 18-34 35-54 55+

OP3092 Q5

The following question asks for your views on global warming, sometimes known as climate change. Which of the following statements do you agree with most?

	999	501	498	999	293	368	338
Base: All Adults (2nd cell)	100%	100%	100%	100%	100%	100%	100%
Global warming is happening and is mostly caused by humans	523	241	282	523	176	190	158
	52%	48%	57%	52%	60%	52%	47%
Global warming is happening and is mostly caused by natural processes	308	165	144	308	70	116	122
	31%	33%	29%	31%	24%	32%	36%
Global warming is not happening	79	54	25	79	17	30	32
	8%	11%	5%	8%	6%	8%	10%
None of the above	88	42	46	88	31	32	25
	9%	8%	9%	9%	10%	9%	7%

Region

OP3092 Q5

The following question asks for your views on global warming, sometimes known as climate change. Which of the following statements do you agree with most?

	Total	North East	North West	Yorks & Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Base: All Adults (2nd cell)	999	50	119	78	67	100	97	120	138	79	44	86	23
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Global warming is happening and is mostly caused by humans	523	23	48	33	38	50	59	72	65	43	24	54	15
	52%	45%	40%	42%	57%	50%	61%	60%	47%	54%	55%	63%	65%
Global warming is happening and is mostly caused by natural processes	308	9	46	27	26	29	27	35	43	24	13	20	7
	31%	19%	39%	35%	39%	29%	28%	30%	31%	31%	31%	23%	30%
Global warming is not happening	79	13	6	6	1	13	5	2	20	6	2	5	1
	8%	27%	5%	7%	2%	13%	5%	1%	14%	7%	5%	5%	5%
None of the above	88	4	19	12	1	8	6	11	10	6	4	7	0
	9%	9%	16%	15%	2%	8%	6%	9%	7%	8%	9%	9%	0

How did you
vote in the last
general
election, if you
voted at all?

		Conserv ative	Labour	Liberal Democra t	Some other party	I did not vote	Unsure / can't rememb er	Prefer not to say
Total								

OP3092 Q5

The following question asks for your views
on global warming, sometimes known as
climate change. Which of the following
statements do you agree with most?

	999	269	229	160	121	165	29	25
Base: All Adults (2nd cell)	100%	100%	100%	100%	100%	100%	100%	100%
Global warming is happening and is mostly caused by humans	523	114	131	93	66	97	15	8
	52%	42%	57%	58%	54%	59%	53%	32%
Global warming is happening and is mostly caused by natural processes	308	108	62	45	31	47	10	6
	31%	40%	27%	28%	26%	28%	34%	23%
Global warming is not happening	79	30	14	9	18	6	1	2
	8%	11%	6%	6%	15%	4%	2%	6%
None of the above	88	17	22	13	7	16	3	10
	9%	6%	10%	8%	6%	9%	10%	39%

Which of these, if any,
is your usual daily
newspaper?

OP3092 Q5

The following question asks for your views
on global warming, sometimes known as
climate change. Which of the following
statements do you agree with most?

	Total	The Daily Mail	The Daily Telegraph	The Daily Express	The Daily Mirror	The Daily Star	The Financial Times	The Guardian	The Glasgow Herald	The Independent	The Scotsman	The Sun	The Times	The Western Mail	Other national newspaper
Base: All Adults (2nd cell)	999	146	39	26	57	18	9	42	1	19	2	104	36	0	25
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0	100%
Global warming is happening and is mostly caused by humans	523	57	13	9	29	9	6	31	0	12	0	51	22	0	18
	52%	39%	33%	32%	50%	53%	64%	74%	0	63%	0	49%	61%	0	72%
Global warming is happening and is mostly caused by natural processes	308	60	16	11	21	3	2	6	1	3	2	32	14	0	5
	31%	41%	41%	41%	38%	15%	24%	13%	100%	14%	100%	31%	39%	0	21%
Global warming is not happening	79	18	5	7	3	5	0	3	0	2	0	10	0	0	0
	8%	12%	12%	27%	6%	26%	0	8%	0	10%	0	9%	0	0	0
None of the above	88	11	5	0	4	1	1	2	0	3	0	11	0	0	2
	9%	7%	13%	0	6%	7%	12%	4%	0	14%	0	11%	0	0	7%

Other regional newspaper	Other local newspaper	I do read a newspaper most days, but I don't tend to stick to one	I don't read a newspaper most weekdays
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OP3092 Q5

The following question asks for your views on global warming, sometimes known as climate change. Which of the following statements do you agree with most?

	22	49	28	376
Base: All Adults (2nd cell)	100%	100%	100%	100%
Global warming is happening and is mostly caused by humans	13	29	18	206
	60%	60%	66%	55%
Global warming is happening and is mostly caused by natural processes	7	12	4	109
	32%	24%	13%	29%
Global warming is not happening	1	4	1	21
	4%	8%	3%	6%
None of the above	1	4	5	40
	3%	7%	18%	11%

Gender

Age

Total **Male** **Female** **Total** **18-34** **35-54** **55+**

OP3092 Q5

The following question asks for your views
on global warming, sometimes known as
climate change. Which of the following
statements do you agree with most?

Base: All Adults (2nd cell) (Reweighted)	999 100%	488 100%	512 100%	1000 100%	288 100%	354 100%	358 100%
Global warming is happening and is mostly caused by humans	525 52%	235 48%	290 57%	525 52%	172 60%	183 52%	170 47%
Global warming is happening and is mostly caused by natural processes	310 31%	162 33%	148 29%	310 31%	70 24%	111 31%	129 36%
Global warming is not happening	76 8%	50 10%	26 5%	76 8%	15 5%	28 8%	33 9%
None of the above	88 9%	41 8%	48 9%	88 9%	31 11%	31 9%	27 7%

Region

OP3092 Q5

The following question asks for your views on global warming, sometimes known as climate change. Which of the following statements do you agree with most?

	Total	North East	North West	Yorks & Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Base: All Adults (2nd cell) (Reweighted)	1000 100%	42 100%	111 100%	85 100%	72 100%	87 100%	93 100%	125 100%	136 100%	86 100%	48 100%	85 100%	28 100%
Global warming is happening and is mostly caused by humans	525 52%	19 45%	45 40%	36 42%	42 58%	43 50%	57 61%	75 60%	64 47%	46 54%	26 54%	54 63%	18 65%
Global warming is happening and is mostly caused by natural processes	310 31%	8 20%	43 39%	30 35%	28 38%	25 29%	26 28%	37 29%	43 32%	27 31%	15 31%	20 23%	9 31%
Global warming is not happening	76 8%	12 27%	6 5%	6 7%	1 2%	11 12%	5 5%	2 1%	19 14%	6 7%	3 5%	4 5%	1 4%
None of the above	88 9%	4 8%	18 16%	13 15%	1 2%	8 9%	6 6%	11 9%	10 7%	7 8%	5 10%	7 8%	0 0

How did you vote in the last general election, if you voted at all?

		Conservative	Labour	Liberal Democrat	Some other party	I did not vote	Unsure / can't remember	Prefer not to say
OP3092 Q5	Total							
The following question asks for your views on global warming, sometimes known as climate change. Which of the following statements do you agree with most?								
Base: All Adults (2nd cell) (Reweighted)	1000 100%	267 100%	227 100%	158 100%	125 100%	170 100%	29 100%	25 100%
Global warming is happening and is mostly caused by humans	525 52%	114 43%	131 58%	92 58%	68 55%	98 58%	15 52%	8 30%
Global warming is happening and is mostly caused by natural processes	310 31%	107 40%	61 27%	45 28%	33 26%	49 29%	10 36%	6 23%
Global warming is not happening	76 8%	29 11%	13 6%	8 5%	17 14%	6 4%	1 3%	1 5%
None of the above	88 9%	18 7%	22 10%	13 8%	6 5%	16 10%	3 9%	10 42%

Which of these, if any, is
your usual daily
newspaper?

OP3092 Q5

The following question asks for your views
on global warming, sometimes known as
climate change. Which of the following
statements do you agree with most?

	Total	The Daily Mail	The Daily Telegraph	The Daily Express	The Daily Mirror	The Daily Star	The Financial Times	The Guardian	The Glasgow Herald	The Independent	The Scotsman	The Sun	The Times	The Western Mail	Other national newspaper
Base: All Adults (2nd cell) (Reweighted)	1000 100%	147 100%	38 100%	26 100%	58 100%	16 100%	9 100%	41 100%	1 100%	19 100%	2 100%	102 100%	36 100%	0 0	25 100%
Global warming is happening and is mostly caused by humans	525 52%	58 39%	13 34%	9 34%	30 51%	9 54%	6 64%	31 75%	0 0	12 62%	0 0	50 49%	22 60%	0 0	18 73%
Global warming is happening and is mostly caused by natural processes	310 31%	61 42%	16 41%	11 41%	21 37%	2 15%	2 25%	6 14%	1 100%	3 14%	2 100%	32 32%	14 40%	0 0	5 20%
Global warming is not happening	76 8%	18 12%	5 12%	7 26%	3 6%	4 25%	0 0	3 7%	0 0	2 9%	0 0	9 9%	0 0	0 0	0 0
None of the above	88 9%	11 7%	5 13%	0 0	4 6%	1 6%	1 12%	2 4%	0 0	3 14%	0 0	11 11%	0 0	0 0	2 6%

Other regional newspaper	Other local newspaper	I do read a newspaper most days, but I don't tend to stick to one	I don't read a newspaper most weekdays
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OP3092 Q5

The following question asks for your views on global warming, sometimes known as climate change. Which of the following statements do you agree with most?

Base: All Adults (2nd cell) (Reweighted)	22 100%	50 100%	28 100%	379 100%
Global warming is happening and is mostly caused by humans	13 60%	30 61%	18 66%	207 55%
Global warming is happening and is mostly caused by natural processes	7 33%	12 23%	3 12%	111 29%
Global warming is not happening	1 3%	4 8%	1 3%	20 5%
None of the above	1 3%	4 7%	5 19%	41 11%

Gender	Age
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Total	Male	Female	Total	18-34	35-54	55+
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OP3092 Q6

The following question asks for your views on global warming, sometimes known as climate change. Which of the following statements do you agree with most?

Base: All Adults (2nd cell)	999 100%	501 100%	498 100%	999 100%	293 100%	368 100%	338 100%
Global Warming could be a serious problem and we need to act now to try to prevent it happening in the future	645 65%	303 60%	342 69%	645 65%	206 70%	234 63%	206 61%
Global warming could be a serious problem but we don't need to worry about it for now	118 12%	67 13%	51 10%	118 12%	34 12%	52 14%	32 9%
Global warming will probably never be a serious problem	142 14%	92 18%	50 10%	142 14%	23 8%	53 14%	66 19%
None of the above	94 9%	40 8%	54 11%	94 9%	31 10%	30 8%	33 10%

Region

OP3092 Q6

The following question asks for your views on global warming, sometimes known as climate change. Which of the following statements do you agree with most?

	Total	North East	North West	Yorks & Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Base: All Adults (2nd cell)	999 100%	50 100%	119 100%	78 100%	67 100%	100 100%	97 100%	120 100%	138 100%	79 100%	44 100%	86 100%	23 100%
Global Warming could be a serious problem and we need to act now to try to prevent it happening in the future	645 65%	26 52%	65 55%	44 56%	52 78%	65 65%	69 72%	83 70%	82 59%	53 66%	29 67%	61 71%	16 70%
Global warming could be a serious problem but we don't need to worry about it for now	118 12%	7 13%	21 18%	8 10%	7 10%	9 9%	7 7%	18 15%	16 12%	10 13%	5 11%	7 8%	3 14%
Global warming will probably never be a serious problem	142 14%	10 20%	15 13%	16 20%	6 9%	17 17%	14 14%	10 9%	29 21%	8 10%	5 12%	8 9%	4 16%
None of the above	94 9%	7 15%	18 15%	10 13%	2 3%	8 8%	7 7%	8 6%	11 8%	9 11%	5 11%	10 12%	0 0

How did you
vote in the last
general
election, if you
voted at all?

OP3092 Q6

The following question asks for your views
on global warming, sometimes known as
climate change. Which of the following
statements do you agree with most?

	Total	Conservative	Labour	Liberal Democrat	Some other party	I did not vote	Unsure / can't remember	Prefer not to say
Base: All Adults (2nd cell)	999 100%	269 100%	229 100%	160 100%	121 100%	165 100%	29 100%	25 100%
Global Warming could be a serious problem and we need to act now to try to prevent it happening in the future	645 65%	151 56%	157 68%	115 72%	76 63%	115 70%	21 72%	11 43%
Global warming could be a serious problem but we don't need to worry about it for now	118 12%	33 12%	37 16%	14 8%	9 7%	20 12%	2 7%	4 16%
Global warming will probably never be a serious problem	142 14%	58 21%	16 7%	23 15%	25 20%	15 9%	3 11%	1 3%
None of the above	94 9%	27 10%	20 9%	8 5%	11 9%	15 9%	3 9%	9 37%

Which of these, if any,
is your usual daily
newspaper?

OP3092 Q6

The following question asks for your views
on global warming, sometimes known as
climate change. Which of the following
statements do you agree with most?

	Total	The Daily Mail	The Daily Telegraph	The Daily Express	The Daily Mirror	The Daily Star	The Financial Times	The Guardian	The Glasgow Herald	The Independent	The Scotsman	The Sun	The Times	The Western Mail	Other national newspaper
Base: All Adults (2nd cell)	999 100%	146 100%	39 100%	26 100%	57 100%	18 100%	9 100%	42 100%	1 100%	19 100%	2 100%	104 100%	36 100%	0 0	25 100%
Global Warming could be a serious problem and we need to act now to try to prevent it happening in the future	645 65%	77 52%	23 59%	13 48%	32 55%	11 63%	5 53%	33 79%	0 0	14 76%	1 45%	66 63%	26 74%	0 0	22 89%
Global warming could be a serious problem but we don't need to worry about it for now	118 12%	26 18%	3 8%	2 9%	14 25%	3 15%	3 36%	3 8%	1 100%	1 5%	0 0	12 12%	3 9%	0 0	0 0
Global warming will probably never be a serious problem	142 14%	30 21%	9 23%	9 33%	9 16%	3 15%	0 0	4 9%	0 0	2 10%	1 55%	17 16%	6 16%	0 0	0 0
None of the above	94 9%	13 9%	4 10%	3 10%	2 4%	1 7%	1 12%	2 4%	0 0	2 9%	0 0	10 9%	0 0	0 0	3 11%

Other regional newspaper	Other local newspaper	I do read a newspaper most days, but I don't tend to stick to one	I don't read a newspaper most weekdays
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OP3092 Q6

The following question asks for your views on global warming, sometimes known as climate change. Which of the following statements do you agree with most?

Base: All Adults (2nd cell)	22 100%	49 100%	28 100%	376 100%
Global Warming could be a serious problem and we need to act now to try to prevent it happening in the future	15 71%	32 66%	22 79%	253 67%
Global warming could be a serious problem but we don't need to worry about it for now	3 12%	3 6%	1 4%	39 10%
Global warming will probably never be a serious problem	3 13%	7 15%	1 3%	42 11%
None of the above	1 4%	6 13%	4 15%	42 11%

Gender Age

OP3092 Q6

The following question asks for your views on global warming, sometimes known as climate change. Which of the following statements do you agree with most?

	Total	Male	Female	Total	18-34	35-54	55+
Base All Adults (2nd cell) (Reweighted)	999 100%	488 100%	512 100%	1000 100%	288 100%	354 100%	358 100%
Global warming could be a serious problem and we need to act now to try to prevent it happening in the future	648 65%	297 61%	352 69%	648 65%	203 70%	225 64%	221 62%
Global warming could be a serious problem but we don't need to worry	117 12%	64 13%	53 10%	117 12%	33 12%	50 14%	34 9%
Global warming will probably never be a serious problem	140 14%	89 18%	52 10%	140 14%	22 8%	50 14%	68 19%
None of the above	94 9%	39 8%	55 11%	94 9%	30 10%	29 8%	35 10%

Region

OP3092 Q6

The following question asks for your views on global warming, sometimes known as climate change. Which of the following statements do you agree with most?

	Total	North East	North West	Yorks & Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Base All Adults (2nd cell) (Reweighted)	1000 100%	42 100%	111 100%	85 100%	72 100%	87 100%	93 100%	125 100%	136 100%	86 100%	48 100%	85 100%	28 100%
Global warming could be a serious problem and we need to act now to try to prevent it happening in the future	648 65%	22 51%	60 54%	48 57%	57 78%	57 66%	67 72%	87 70%	81 59%	57 67%	32 66%	61 72%	20 70%
Global warming could be a serious problem but we don't need to worry	117 12%	6 14%	19 17%	8 10%	7 10%	8 10%	6 7%	19 15%	16 12%	11 13%	5 11%	7 8%	4 13%
Global warming will probably never be a serious problem	140 14%	9 21%	15 13%	17 20%	6 9%	14 17%	13 14%	11 9%	29 21%	9 10%	6 12%	7 9%	5 16%
None of the above	94 9%	6 14%	17 15%	12 14%	2 3%	7 8%	7 7%	8 6%	11 8%	9 10%	6 11%	10 12%	0 0%

How did you vote in the last general election, if you voted at all?

Which of these, if any, is your usual daily newspaper?

OP3092 Q6

The following question asks for your views on global warming, sometimes known as climate change. Which of the following statements do you agree with most?

	How did you vote in the last general election, if you voted at all?								Which of these, if any, is your usual daily newspaper?		
	Total	Conservative	Labour	Liberal Democrat	Some other party	I did not vote	Unsure / can't remember	Prefer not to say	Total	The Daily Mail	The Daily Telegraph
Base All Adults (2nd cell) (Reweighted)	1000 100%	267 100%	227 100%	158 100%	125 100%	170 100%	29 100%	25 100%	1000 100%	147 100%	38 100%
Global warming could be a serious problem and we need to act now to try to prevent it happening in the future	648 65%	151 56%	156 69%	113 72%	79 63%	118 69%	21 73%	11 43%	648 65%	77 53%	23 59%
Global warming could be a serious problem but we don't need to worry	117 12%	33 12%	36 16%	13 9%	9 7%	21 12%	2 7%	3 13%	117 12%	26 18%	3 8%
Global warming will probably never be a serious problem	140 14%	56 21%	16 7%	23 14%	25 20%	16 9%	3 12%	1 3%	140 14%	30 20%	8 22%
None of the above	94 9%	28 10%	19 8%	8 5%	11 9%	16 9%	2 8%	10 40%	94 9%	14 9%	4 11%

OP3092 Q6

The following question asks for your views on global warming, sometimes known as climate change. Which of the following statements do you agree with most?

	The Daily Express	The Daily Mirror	The Daily Star	The Financial Times	The Guardian	The Glasgow Herald	The Independent	The Scotsman	The Sun	The Times	The Western Mail	Other national newspaper	Other regional newspaper	Other local newspaper	I do read a newspaper most days, but I don't tend to stick to one
Base All Adults (2nd cell) (Reweighted)	26 100%	58 100%	16 100%	9 100%	41 100%	1 100%	19 100%	2 100%	102 100%	36 100%	0 0	25 100%	22 100%	50 100%	28 100%
Global warming could be a serious problem and we need to act now to try to prevent it happening in the future	13 49%	33 56%	11 65%	5 52%	33 80%	0 0	14 77%	1 45%	65 63%	27 74%	0 0	22 89%	16 71%	33 66%	21 77%
Global warming could be a serious problem but we don't need to worry	2 9%	14 24%	2 15%	3 37%	3 7%	1 100%	1 5%	0 0	12 12%	3 9%	0 0	0 0	2 11%	3 6%	1 4%
Global warming will probably never be a serious problem	9 33%	9 16%	2 14%	0 0	4 9%	0 0	2 9%	1 55%	16 16%	6 17%	0 0	0 0	3 14%	8 16%	1 3%
None of the above	3 10%	2 4%	1 6%	1 12%	2 4%	0 0	2 9%	0 0	9 9%	0 0	0 0	3 11%	1 4%	7 13%	4 16%

I don't read a newspaper most weekdays

OP3092 Q6

The following question asks for your views on global warming, sometimes known as climate change. Which of the following statements do you agree with most?

	379
Base All Adults (2nd cell) (Reweighted)	100%
Global warming could be a serious problem and we need to act now to try to prevent it happening in the future	25768%
Global warming could be a serious problem but we don't need to worry	4010%
Global warming will probably never be a serious problem	4111%
	42
None of the above	11%

Gender Age

OP3092 Q7

Which of the following statements
regarding climate change do you agree with
most?

	Total	Male	Female	Total	18-34	35-54	55+
Base: All Adults	2017 100%	981 100%	1036 100%	2017 100%	581 100%	713 100%	722 100%
The government should invest money into preventing climate change, even if this means slower economic recovery	389 19%	194 20%	195 19%	389 19%	135 23%	149 21%	105 15%
The government should be doing everything it can to promote economic growth, even if this means tackling climate change is a lower priority	617 31%	319 33%	298 29%	617 31%	167 29%	224 31%	226 31%
It is possible for the government to promote economic growth and tackle climate change at the same time	821 41%	381 39%	440 43%	821 41%	226 39%	279 39%	316 44%
None of the above	190 9%	88 9%	102 10%	190 9%	54 9%	61 9%	75 10%

Region

OP3092 Q7

Which of the following statements
regarding climate change do you agree with
most?

	Total	North East	North West	Yorks & Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Base: All Adults	2017 100%	86 100%	224 100%	172 100%	146 100%	175 100%	188 100%	252 100%	275 100%	173 100%	98 100%	172 100%	56 100%
The government should invest money into preventing climate change, even if this means slower economic recovery	389 19%	16 19%	45 20%	25 14%	30 21%	19 11%	40 21%	63 25%	42 15%	43 25%	19 20%	37 22%	10 18%
The government should be doing everything it can to promote economic growth, even if this means tackling climate change is a lower priority	617 31%	29 33%	83 37%	48 28%	39 27%	58 33%	53 28%	70 28%	92 34%	49 28%	34 34%	46 27%	15 27%
It is possible for the government to promote economic growth and tackle climate change at the same time	821 41%	27 32%	81 36%	74 43%	67 46%	78 45%	76 41%	94 37%	115 42%	73 42%	38 38%	71 42%	26 46%
None of the above	190 9%	14 16%	16 7%	25 15%	10 7%	19 11%	18 10%	24 10%	26 9%	8 5%	7 8%	17 10%	5 8%

How did you
vote in the last
general
election, if you
voted at all?

OP3092 Q7

Which of the following statements
regarding climate change do you agree with
most?

	Total	Conserv ative	Labour	Liberal Democra t	Some other party	I did not vote	Unsure / can't rememb er	Prefer not to say
Base: All Adults	2017 100%	561 100%	473 100%	324 100%	236 100%	328 100%	45 100%	50 100%
The government should invest money into preventing climate change, even if this means slower economic recovery	389 19%	72 13%	114 24%	68 21%	43 18%	75 23%	7 16%	10 20%
The government should be doing everything it can to promote economic growth, even if this means tackling climate change is a lower priority	617 31%	225 40%	145 31%	80 25%	70 30%	80 24%	10 21%	8 15%
It is possible for the government to promote economic growth and tackle climate change at the same time	821 41%	219 39%	179 38%	158 49%	102 43%	128 39%	18 39%	18 36%
None of the above	190 9%	45 8%	36 8%	18 5%	22 9%	45 14%	11 24%	14 29%

Which of these, if any,
is your usual daily
newspaper?

OP3092 Q7

Which of the following statements
regarding climate change do you agree with
most?

	Total	The Daily Mail	The Daily Telegraph	The Daily Express	The Daily Mirror	The Daily Star	The Financial Times	The Guardian	The Glasgow Herald	The Independent	The Scotsman	The Sun	The Times	The Western Mail	Other national newspaper
Base: All Adults	2017 100%	299 100%	89 100%	51 100%	130 100%	29 100%	15 100%	80 100%	4 100%	36 100%	6 100%	198 100%	68 100%	0 0	50 100%
The government should invest money into preventing climate change, even if this means slower economic recovery	389 19%	52 17%	8 9%	8 16%	22 17%	10 33%	7 50%	26 32%	1 30%	14 38%	2 38%	30 15%	19 27%	0 0	11 22%
The government should be doing everything it can to promote economic growth, even if this means tackling climate change is a lower priority	617 31%	117 39%	39 44%	16 31%	48 37%	8 29%	2 10%	13 16%	1 24%	6 17%	1 13%	76 38%	25 37%	0 0	11 23%
It is possible for the government to promote economic growth and tackle climate change at the same time	821 41%	107 36%	36 41%	19 37%	48 37%	5 17%	5 34%	39 49%	2 47%	15 40%	3 48%	74 37%	22 32%	0 0	25 50%
None of the above	190 9%	23 8%	5 6%	8 16%	11 9%	6 21%	1 6%	2 2%	0 0	2 5%	0 0	19 10%	2 4%	0 0	3 6%

Other regional newspaper	Other local newspaper	I do read a newspaper most days, but I don't tend to stick to one	I don't read a newspaper most weekdays
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OP3092 Q7

Which of the following statements regarding climate change do you agree with most?

Base: All Adults	47 100%	82 100%	55 100%	778 100%
The government should invest money into preventing climate change, even if this means slower economic recovery	4 9%	16 19%	12 21%	148 19%
The government should be doing everything it can to promote economic growth, even if this means tackling climate change is a lower priority	13 27%	22 26%	12 23%	206 26%
It is possible for the government to promote economic growth and tackle climate change at the same time	28 60%	27 33%	26 47%	340 44%
None of the above	2 4%	18 22%	5 8%	84 11%

Gender	Age		
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Total	Male	Female	Total	18-34	35-54	55+
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OP3092 Q8

Thinking about 'green' industries, (such as the building of wind turbines or the installation of loft insulation), and the current level of investment the UK government is committing, which of the following statements do you agree with most?

Base: All Adults	2017 100%	981 100%	1036 100%	2017 100%	581 100%	713 100%	722 100%
The government should invest more in 'green' industries to help create jobs and promote economic recovery	1153 57%	544 55%	609 59%	1153 57%	363 63%	425 60%	365 51%
'Green' industries are not yet sufficiently developed to create new jobs, so the government should focus on investing in non-green industries, to promote economic recovery	600 30%	330 34%	270 26%	600 30%	132 23%	203 28%	266 37%
None of the above	264 13%	107 11%	157 15%	264 13%	86 15%	86 12%	91 13%

Region

OP3092 Q8

Thinking about 'green' industries, (such as the building of wind turbines or the installation of loft insulation), and the current level of investment the UK government is committing, which of the following statements do you agree with most?

	Total	North East	North West	Yorks & Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Base: All Adults	2017 100%	86 100%	224 100%	172 100%	146 100%	175 100%	188 100%	252 100%	275 100%	173 100%	98 100%	172 100%	56 100%
The government should invest more in 'green' industries to help create jobs and promote economic recovery	1153 57%	50 58%	132 59%	92 54%	89 61%	91 52%	106 56%	142 57%	154 56%	111 64%	54 55%	96 56%	34 61%
'Green' industries are not yet sufficiently developed to create new jobs, so the government should focus on investing in non-green industries, to promote economic recovery	600 30%	18 20%	64 29%	52 30%	46 32%	57 33%	57 30%	81 32%	85 31%	46 27%	30 30%	51 30%	14 26%
None of the above	264 13%	18 21%	28 13%	28 16%	10 7%	27 15%	25 13%	29 11%	36 13%	16 9%	14 15%	25 14%	8 13%

How did you
vote in the last
general
election, if you
voted at all?

OP3092 Q8

Thinking about 'green' industries, (such as the building of wind turbines or the installation of loft insulation), and the current level of investment the UK government is committing, which of the following statements do you agree with most?

	Total	Conservative	Labour	Liberal Democrat	Some other party	I did not vote	Unsure / can't remember	Prefer not to say
Base: All Adults	2017 100%	561 100%	473 100%	324 100%	236 100%	328 100%	45 100%	50 100%
The government should invest more in 'green' industries to help create jobs and promote economic recovery	1153 57%	254 45%	300 63%	219 68%	128 54%	203 62%	29 63%	20 40%
'Green' industries are not yet sufficiently developed to create new jobs, so the government should focus on investing in non-green industries, to promote economic recovery	600 30%	240 43%	121 26%	81 25%	70 30%	74 23%	3 8%	11 22%
None of the above	264 13%	67 12%	52 11%	24 7%	38 16%	50 15%	13 29%	19 38%

Which of these, if any,
is your usual daily
newspaper?

	Total	The Daily Mail	The Daily Telegraph	The Daily Express	The Daily Mirror	The Daily Star	The Financial Times	The Guardian	The Glasgow Herald	The Independent	The Scotsman	The Sun	The Times	The Western Mail	Other national newspaper
OP3092 Q8 Thinking about 'green' industries, (such as the building of wind turbines or the installation of loft insulation), and the current level of investment the UK government is committing, which of the following statements do you agree with most?															
Base: All Adults	2017 100%	299 100%	89 100%	51 100%	130 100%	29 100%	15 100%	80 100%	4 100%	36 100%	6 100%	198 100%	68 100%	0 0	50 100%
The government should invest more in 'green' industries to help create jobs and promote economic recovery	1153 57%	133 45%	33 37%	16 32%	74 57%	12 41%	9 64%	64 79%	3 77%	29 79%	5 80%	101 51%	48 70%	0 0	33 67%
'Green' industries are not yet sufficiently developed to create new jobs, so the government should focus on investing in non-green industries, to promote economic recovery	600 30%	134 45%	46 51%	31 61%	41 32%	8 28%	3 23%	12 15%	1 23%	5 14%	1 20%	72 36%	15 22%	0 0	9 19%
None of the above	264 13%	32 11%	10 11%	4 7%	14 11%	9 31%	2 13%	5 6%	0 0	3 7%	0 0	25 13%	5 8%	0 0	7 14%

Other regional newspaper	Other local newspaper	I do read a newspaper most days, but I don't tend to stick to one	I don't read a newspaper most weekdays
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OP3092 Q8

Thinking about 'green' industries, (such as the building of wind turbines or the installation of loft insulation), and the current level of investment the UK government is committing, which of the following statements do you agree with most?

Base: All Adults	47 100%	82 100%	55 100%	778 100%
The government should invest more in 'green' industries to help create jobs and promote economic recovery	25 54%	43 53%	31 57%	492 63%
'Green' industries are not yet sufficiently developed to create new jobs, so the government should focus on investing in non-green industries, to promote economic recovery	17 37%	23 28%	13 25%	167 21%
None of the above	4 9%	16 19%	10 18%	118 15%

Gender	Age					
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Total	Male	Female	Total	18-34	35-54	55+
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OP3092 Q9

The Kyoto Protocol is an international agreement setting targets for industrialised countries to cut their greenhouse gas emissions. Under its terms, developed countries including the UK were committed to cut their emissions by an average of 5% by the end of 2012, compared with 1990 levels. As the first phase of the Kyoto protocol has come to an end, which of the following statements do you agree with the most?

Base: All Adults	2017 100%	981 100%	1036 100%	2017 100%	581 100%	713 100%	722 100%
The UK government should continue to work with other countries to reach international agreements that reduce emissions that cause climate change post 2012	1328 66%	669 68%	659 64%	1328 66%	402 69%	468 66%	458 63%
The UK government should not invest time and money trying to reach international agreements that reduce emissions that cause climate change post 2012	423 21%	227 23%	196 19%	423 21%	90 16%	151 21%	181 25%
None of the above	267 13%	86 9%	181 17%	267 13%	89 15%	94 13%	84 12%

Region

OP3092 Q9

The Kyoto Protocol is an international agreement setting targets for industrialised countries to cut their greenhouse gas emissions. Under its terms, developed countries including the UK were committed to cut their emissions by an average of 5% by the end of 2012, compared with 1990 levels. As the first phase of the Kyoto protocol has come to an end, which of the following statements do you agree with the most?

	Total	North East	North West	Yorks & Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Base: All Adults	2017 100%	86 100%	224 100%	172 100%	146 100%	175 100%	188 100%	252 100%	275 100%	173 100%	98 100%	172 100%	56 100%
The UK government should continue to work with other countries to reach international agreements that reduce emissions that cause climate change post 2012	1328 66%	44 51%	144 64%	110 64%	100 69%	119 68%	124 66%	176 70%	174 63%	117 67%	64 66%	116 67%	39 70%
The UK government should not invest time and money trying to reach international agreements that reduce emissions that cause climate change post 2012	423 21%	23 27%	41 18%	32 19%	28 19%	37 21%	39 21%	48 19%	77 28%	32 19%	22 22%	33 19%	10 17%
None of the above	267 13%	19 22%	39 17%	31 18%	17 12%	18 10%	25 13%	28 11%	23 9%	24 14%	12 12%	23 14%	8 13%

How did you
vote in the last
general
election, if you
voted at all?

OP3092 Q9

The Kyoto Protocol is an international agreement setting targets for industrialised countries to cut their greenhouse gas emissions. Under its terms, developed countries including the UK were committed to cut their emissions by an average of 5% by the end of 2012, compared with 1990 levels. As the first phase of the Kyoto protocol has come to an end, which of the following statements do you agree with the most?

	Total	Conservative	Labour	Liberal Democrat	Some other party	I did not vote	Unsure / can't remember	Prefer not to say
Base: All Adults	2017 100%	561 100%	473 100%	324 100%	236 100%	328 100%	45 100%	50 100%
The UK government should continue to work with other countries to reach international agreements that reduce emissions that cause climate change post 2012	1328 66%	356 63%	336 71%	240 74%	134 57%	210 64%	26 57%	26 52%
The UK government should not invest time and money trying to reach international agreements that reduce emissions that cause climate change post 2012	423 21%	150 27%	85 18%	52 16%	72 31%	49 15%	7 16%	8 15%
None of the above	267 13%	55 10%	52 11%	32 10%	30 13%	70 21%	12 27%	16 32%

Which of these, if any,
is your usual daily
newspaper?

	Total	The Daily Mail	The Daily Telegraph	The Daily Express	The Daily Mirror	The Daily Star	The Financial Times	The Guardian	The Glasgow Herald	The Independent	The Scotsman	The Sun	The Times	The Western Mail	Other national newspaper
OP3092 Q9 The Kyoto Protocol is an international agreement setting targets for industrialised countries to cut their greenhouse gas emissions. Under its terms, developed countries including the UK were committed to cut their emissions by an average of 5% by the end of 2012, compared with 1990 levels. As the first phase of the Kyoto protocol has come to an end, which of the following statements do you agree with the most?															
Base: All Adults	2017 100%	299 100%	89 100%	51 100%	130 100%	29 100%	15 100%	80 100%	4 100%	36 100%	6 100%	198 100%	68 100%	0 0	50 100%
The UK government should continue to work with other countries to reach international agreements that reduce emissions that cause climate change post 2012	1328 66%	168 56%	53 60%	26 50%	81 62%	17 60%	11 71%	70 87%	3 77%	31 84%	3 52%	114 57%	59 86%	0 0	39 79%
The UK government should not invest time and money trying to reach international agreements that reduce emissions that cause climate change post 2012	423 21%	101 34%	30 33%	22 43%	36 27%	5 17%	4 29%	8 11%	1 23%	4 11%	2 32%	51 26%	8 12%	0 0	7 14%
None of the above	267 13%	30 10%	6 7%	4 7%	13 10%	7 23%	0 0	2 2%	0 0	2 5%	1 16%	34 17%	1 2%	0 0	4 7%

Other regional newspaper	Other local newspaper	I do read a newspaper most days, but I don't tend to stick to one	I don't read a newspaper most weekdays
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OP3092 Q9

The Kyoto Protocol is an international agreement setting targets for industrialised countries to cut their greenhouse gas emissions. Under its terms, developed countries including the UK were committed to cut their emissions by an average of 5% by the end of 2012, compared with 1990 levels. As the first phase of the Kyoto protocol has come to an end, which of the following statements do you agree with the most?

Base: All Adults	47 100%	82 100%	55 100%	778 100%
The UK government should continue to work with other countries to reach international agreements that reduce emissions that cause climate change post 2012	34 72%	47 57%	47 86%	526 68%
The UK government should not invest time and money trying to reach international agreements that reduce emissions that cause climate change post 2012	10 21%	13 16%	3 6%	118 15%
None of the above	3 7%	22 27%	5 9%	134 17%

	More rainfall	Hotter and drier summers	More summer heat waves	Less rainfall	Colder winters	Warmer winters
	2017	2017	2017	2017	2017	2017
Base: All Adults	100%	100%	100%	100%	100%	100%
	639	252	245	96	344	139
Strongly agree	32%	12%	12%	5%	17%	7%
	733	484	444	150	589	406
Slightly agree	36%	24%	22%	7%	29%	20%
Neither agree nor disagree	356	553	625	495	544	642
	18%	27%	31%	25%	27%	32%
	62	372	316	636	246	405
Slightly disagree	3%	18%	16%	32%	12%	20%
	29	153	169	424	87	181
Strongly disagree	1%	8%	8%	21%	4%	9%
	198	203	217	215	208	244
Don't know	10%	10%	11%	11%	10%	12%
	1372	736	689	246	933	545
Net: Agree	68%	36%	34%	12%	46%	27%
	91	525	485	1060	333	586
Net: Disagree	5%	26%	24%	53%	17%	29%

Gender Age

	Total	Male	Female	Total	18-34	35-54	55+
OP3092 Q10 0							
More rainfall							
	2017	981	1036	2017	581	713	722
Base: All Adults	100%	100%	100%	100%	100%	100%	100%
Strongly agree	639	274	365	639	162	271	206
	32%	28%	35%	32%	28%	38%	28%
Slightly agree	733	363	369	733	211	239	282
	36%	37%	36%	36%	36%	34%	39%
Neither agree nor disagree	356	192	164	356	106	112	138
	18%	20%	16%	18%	18%	16%	19%
Slightly disagree	62	34	28	62	22	19	22
	3%	3%	3%	3%	4%	3%	3%
Strongly disagree	29	21	8	29	11	9	10
	1%	2%	1%	1%	2%	1%	1%
Don't know	198	97	101	198	70	63	65
	10%	10%	10%	10%	12%	9%	9%
Net: Agree	1372	637	734	1372	373	510	488
	68%	65%	71%	68%	64%	72%	68%
Net: Disagree	91	55	36	91	33	28	32
	5%	6%	3%	5%	6%	4%	4%

Region

	Total	North East	North West	Yorks & Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
OP3092 Q10 0													
More rainfall													
	2017	86	224	172	146	175	188	252	275	173	98	172	56
Base: All Adults	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	639	21	77	51	47	52	46	70	73	75	36	72	20
	32%	24%	34%	30%	32%	30%	24%	28%	27%	43%	37%	42%	35%
Slightly agree	733	28	77	66	55	72	75	88	104	58	36	53	21
	36%	33%	34%	38%	38%	41%	40%	35%	38%	33%	36%	31%	37%
Neither agree nor disagree	356	18	41	28	29	30	37	43	59	17	13	33	9
	18%	21%	18%	16%	20%	17%	19%	17%	22%	10%	13%	19%	16%
Slightly disagree	62	4	5	7	2	7	7	13	8	3	0	4	2
	3%	5%	2%	4%	1%	4%	3%	5%	3%	1%	0	2%	4%
Strongly disagree	29	5	2	4	0	2	4	5	3	4	1	0	0
	1%	6%	1%	2%	0	1%	2%	2%	1%	3%	1%	0	0
Don't know	198	9	23	17	13	12	21	33	27	17	13	10	4
	10%	11%	10%	10%	9%	7%	11%	13%	10%	10%	13%	6%	8%
Net: Agree	1372	49	154	117	102	124	121	158	177	133	72	125	41
	68%	57%	69%	68%	70%	71%	64%	63%	64%	77%	73%	73%	73%
Net: Disagree	91	9	7	11	2	9	11	18	11	7	1	4	2
	5%	10%	3%	6%	1%	5%	6%	7%	4%	4%	1%	2%	4%

How did you
vote in the last
general
election, if you
voted at all?

	Total	Conservative	Labour	Liberal Democrat	Some other party	I did not vote	Unsure / can't remember	Prefer not to say
OP3092 Q10 0 More rainfall								
	2017	561	473	324	236	328	45	50
Base: All Adults	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	639 32%	147 26%	173 37%	113 35%	78 33%	108 33%	8 18%	12 24%
Slightly agree	733 36%	224 40%	169 36%	123 38%	75 32%	111 34%	15 34%	14 29%
Neither agree nor disagree	356 18%	111 20%	72 15%	37 11%	48 20%	66 20%	8 18%	14 29%
Slightly disagree	62 3%	22 4%	9 2%	13 4%	4 2%	11 3%	2 5%	1 1%
Strongly disagree	29 1%	10 2%	9 2%	1 0%	7 3%	2 1%	0 0	1 2%
Don't know	198 10%	46 8%	41 9%	37 11%	25 11%	30 9%	11 25%	8 16%
Net: Agree	1372 68%	371 66%	342 72%	236 73%	153 65%	219 67%	23 51%	26 52%
Net: Disagree	91 5%	32 6%	18 4%	14 4%	11 5%	13 4%	2 4%	2 4%

Which of these, if any,
is your usual daily
newspaper?

	Total	The Daily Mail	The Daily Telegraph	The Daily Express	The Daily Mirror	The Daily Star	The Financial Times	The Guardian	The Glasgow Herald	The Independent	The Scotsman	The Sun	The Times	The Western Mail	Other national newspaper
OP3092 Q10 0 More rainfall															
	2017	299	89	51	130	29	15	80	4	36	6	198	68	0	50
Base: All Adults	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0	100%
Strongly agree	639	92	22	10	48	8	5	33	1	18	3	67	24	0	22
	32%	31%	25%	20%	37%	27%	36%	41%	30%	50%	45%	34%	34%	0	45%
Slightly agree	733	113	40	21	47	6	1	27	2	7	3	69	27	0	13
	36%	38%	45%	42%	36%	22%	6%	34%	47%	18%	43%	35%	40%	0	27%
Neither agree nor disagree	356	63	15	10	20	11	4	12	1	8	1	35	7	0	8
	18%	21%	17%	20%	15%	38%	24%	15%	23%	21%	12%	17%	11%	0	15%
Slightly disagree	62	10	5	4	5	2	2	4	0	0	0	9	4	0	0
	3%	3%	6%	9%	4%	6%	17%	5%	0	0	0	4%	6%	0	0
Strongly disagree	29	4	2	3	2	1	0	0	0	0	0	2	3	0	0
	1%	1%	2%	6%	1%	3%	0	0	0	0	0	1%	4%	0	0
Don't know	198	17	5	2	9	1	3	4	0	4	0	16	3	0	6
	10%	6%	6%	4%	7%	3%	17%	5%	0	12%	0	8%	5%	0	13%
Net: Agree	1372	205	62	31	95	14	6	60	3	25	6	136	51		35
	68%	69%	70%	61%	73%	48%	40%	75%	75%	69%	100%	69%	75%		70%
Net: Disagree	91	14	7	7	7	3	2	4	0	0	0	11	7		0
	5%	5%	8%	14%	5%	10%	13%	5%	0%	0%	0%	6%	10%		0%

OP3092 Q10 0
More rainfall

	Other regional newspaper	Other local newspaper	I do read a newspaper most days, but I don't tend to stick to one	I don't read a newspaper most weekdays
	47	82	55	778
Base: All Adults	100%	100%	100%	100%
	17	22	10	237
Strongly agree	36%	27%	18%	31%
	20	24	31	281
Slightly agree	41%	29%	57%	36%
	7	17	7	132
Neither agree nor disagree	14%	20%	14%	17%
	0	4	0	13
Slightly disagree	0	5%	0	2%
	0	1	0	12
Strongly disagree	0	1%	0	2%
	4	15	6	102
Don't know	8%	19%	11%	13%
	37	46	41	518
Net: Agree	79%	56%	75%	67%
	0	5	0	25
Net: Disagree	0%	6%	0%	3%

Gender

Age

	Total	Male	Female	Total	18-34	35-54	55+
OP3092 Q10 1							
Hotter and drier summers							
	2017	981	1036	2017	581	713	722
Base: All Adults	100%	100%	100%	100%	100%	100%	100%
	252	113	138	252	94	92	65
Strongly agree	12%	12%	13%	12%	16%	13%	9%
	484	260	224	484	157	161	166
Slightly agree	24%	26%	22%	24%	27%	23%	23%
	553	271	282	553	132	194	227
Neither agree nor disagree	27%	28%	27%	27%	23%	27%	31%
	372	165	207	372	92	134	147
Slightly disagree	18%	17%	20%	18%	16%	19%	20%
	153	69	83	153	37	66	50
Strongly disagree	8%	7%	8%	8%	6%	9%	7%
	203	103	100	203	69	67	68
Don't know	10%	10%	10%	10%	12%	9%	9%
	736	373	362	736	251	253	231
Net: Agree	36%	38%	35%	36%	43%	35%	32%
	525	234	290	525	129	200	197
Net: Disagree	26%	24%	28%	26%	22%	28%	27%

Region

OP3092 Q10 1

Hotter and drier summers

	Total	North East	North West	Yorks & Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
	2017	86	224	172	146	175	188	252	275	173	98	172	56
Base: All Adults	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	252	14	31	16	15	17	21	47	40	17	11	16	6
	12%	17%	14%	9%	10%	10%	11%	19%	15%	10%	11%	9%	10%
Slightly agree	484	17	54	37	43	45	56	72	68	31	19	29	14
	24%	20%	24%	22%	30%	26%	30%	29%	25%	18%	19%	17%	26%
Neither agree nor disagree	553	23	56	45	40	52	54	61	85	46	26	53	11
	27%	27%	25%	26%	27%	30%	29%	24%	31%	26%	27%	31%	20%
Slightly disagree	372	16	46	36	24	34	27	33	39	43	20	41	13
	18%	19%	21%	21%	17%	20%	14%	13%	14%	25%	20%	24%	24%
Strongly disagree	153	7	14	17	9	16	10	5	17	18	11	20	8
	8%	8%	6%	10%	6%	9%	5%	2%	6%	11%	11%	12%	15%
Don't know	203	8	22	22	15	10	20	33	27	19	11	13	3
	10%	9%	10%	13%	10%	6%	11%	13%	10%	11%	12%	8%	6%
Net: Agree	736	31	85	53	58	62	77	119	108	48	30	45	20
	36%	36%	38%	31%	40%	35%	41%	47%	39%	28%	31%	26%	36%
Net: Disagree	525	23	60	53	33	50	37	38	56	61	31	61	21
	26%	27%	27%	31%	23%	29%	20%	15%	20%	35%	32%	35%	38%

How did you
vote in the last
general
election, if you
voted at all?

	Total	Conservative	Labour	Liberal Democrat	Some other party	I did not vote	Unsure / can't remember	Prefer not to say
OP3092 Q10 1								
Hotter and drier summers								
	2017	561	473	324	236	328	45	50
Base: All Adults	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	252 12%	56 10%	70 15%	37 11%	26 11%	46 14%	8 18%	10 19%
Slightly agree	484 24%	143 26%	125 26%	81 25%	49 21%	66 20%	11 25%	8 17%
Neither agree nor disagree	553 27%	165 29%	119 25%	84 26%	62 26%	94 29%	12 28%	16 33%
Slightly disagree	372 18%	103 18%	74 16%	74 23%	46 20%	64 20%	5 12%	5 9%
Strongly disagree	153 8%	41 7%	39 8%	17 5%	24 10%	31 9%	0 0	1 2%
Don't know	203 10%	52 9%	46 10%	31 10%	29 12%	27 8%	8 17%	10 21%
Net: Agree	736 36%	199 35%	195 41%	118 36%	75 32%	112 34%	19 42%	18 36%
Net: Disagree	525 26%	144 26%	113 24%	91 28%	70 30%	95 29%	5 11%	6 12%

Which of these, if any,
is your usual daily
newspaper?

	Total	The Daily Mail	The Daily Telegraph	The Daily Express	The Daily Mirror	The Daily Star	The Financial Times	The Guardian	The Glasgow Herald	The Independent	The Scotsman	The Sun	The Times	The Western Mail	Other national newspaper
OP3092 Q10 1 Hotter and drier summers															
	2017	299	89	51	130	29	15	80	4	36	6	198	68	0	50
Base: All Adults	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0	100%
Strongly agree	252	33	10	3	12	4	4	9	1	11	2	29	10	0	10
	12%	11%	11%	6%	9%	13%	26%	12%	30%	32%	25%	15%	15%	0	21%
Slightly agree	484	80	21	12	46	5	5	24	1	9	1	45	20	0	9
	24%	27%	23%	24%	35%	17%	33%	30%	23%	25%	13%	22%	29%	0	17%
Neither agree nor disagree	553	91	25	15	31	11	4	26	1	4	1	54	16	0	12
	27%	30%	28%	29%	24%	38%	24%	32%	23%	12%	12%	27%	23%	0	25%
Slightly disagree	372	56	21	13	19	7	0	15	1	6	1	35	15	0	8
	18%	19%	23%	25%	14%	26%	0	19%	24%	18%	20%	18%	22%	0	17%
Strongly disagree	153	25	6	5	14	0	0	2	0	1	1	20	3	0	6
	8%	8%	7%	11%	11%	0	0	2%	0	2%	16%	10%	5%	0	12%
Don't know	203	13	8	3	9	2	3	4	0	4	1	15	4	0	4
	10%	4%	8%	5%	7%	7%	17%	5%	0	12%	13%	8%	6%	0	8%
Net: Agree	736	113	31	15	58	9	9	33	2	20	3	74	30		19
	36%	38%	35%	29%	45%	31%	60%	41%	50%	56%	50%	37%	44%		38%
Net: Disagree	525	81	27	18	33	7	0	17	1	7	2	55	18		14
	26%	27%	30%	35%	25%	24%	0%	21%	25%	19%	33%	28%	26%		28%

OP3092 Q10 1

Hotter and drier summers

	Other regional newspaper	Other local newspaper	I do read a newspaper most days, but I don't tend to stick to one	I don't read a newspaper most weekdays
	47	82	55	778
Base: All Adults	100%	100%	100%	100%
	6	15	7	85
Strongly agree	14%	18%	13%	11%
	8	14	15	171
Slightly agree	16%	17%	27%	22%
	17	22	14	210
Neither agree nor disagree	36%	27%	26%	27%
	10	11	10	144
Slightly disagree	21%	13%	18%	19%
	3	5	2	59
Strongly disagree	6%	7%	4%	8%
	4	15	7	108
Don't know	8%	18%	12%	14%
	14	29	22	256
Net: Agree	30%	35%	40%	33%
	13	16	12	203
Net: Disagree	28%	20%	22%	26%

Gender

Age

OP3092 Q10 2

More summer heat waves

	Total	Male	Female	Total	18-34	35-54	55+
	2017	981	1036	2017	581	713	722
Base: All Adults	100%	100%	100%	100%	100%	100%	100%
	245	111	134	245	94	92	59
Strongly agree	12%	11%	13%	12%	16%	13%	8%
	444	207	237	444	143	154	148
Slightly agree	22%	21%	23%	22%	25%	22%	20%
	625	329	296	625	157	213	255
Neither agree nor disagree	31%	34%	29%	31%	27%	30%	35%
	316	140	176	316	74	112	130
Slightly disagree	16%	14%	17%	16%	13%	16%	18%
	169	82	87	169	43	72	55
Strongly disagree	8%	8%	8%	8%	7%	10%	8%
	217	112	105	217	70	72	75
Don't know	11%	11%	10%	11%	12%	10%	10%
	689	318	371	689	237	246	207
Net: Agree	34%	32%	36%	34%	41%	35%	29%
	485	222	263	485	117	184	185
Net: Disagree	24%	23%	25%	24%	20%	26%	26%

Region

OP3092 Q10 2

More summer heat waves

	Total	North East	North West	Yorks & Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
	2017	86	224	172	146	175	188	252	275	173	98	172	56
Base: All Adults	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	245 12%	13 15%	27 12%	12 7%	12 8%	18 10%	17 9%	47 19%	46 17%	21 12%	11 11%	16 9%	6 11%
Slightly agree	444 22%	13 15%	49 22%	38 22%	39 27%	40 23%	52 28%	59 23%	58 21%	34 20%	15 15%	34 20%	13 22%
Neither agree nor disagree	625 31%	26 31%	66 29%	51 30%	48 33%	58 33%	56 30%	85 34%	97 35%	39 23%	31 31%	55 32%	14 26%
Slightly disagree	316 16%	18 21%	38 17%	31 18%	20 14%	32 18%	30 16%	19 8%	28 10%	37 22%	17 18%	35 20%	11 19%
Strongly disagree	169 8%	7 9%	21 9%	18 11%	10 7%	15 9%	11 6%	7 3%	19 7%	21 12%	11 12%	19 11%	9 16%
Don't know	217 11%	8 10%	24 11%	22 13%	17 12%	11 6%	22 12%	35 14%	27 10%	21 12%	13 13%	14 8%	3 6%
Net: Agree	689 34%	26 30%	76 34%	50 29%	51 35%	58 33%	69 37%	106 42%	104 38%	55 32%	26 27%	50 29%	19 34%
Net: Disagree	485 24%	25 29%	59 26%	49 28%	30 21%	47 27%	41 22%	26 10%	47 17%	58 34%	28 29%	54 31%	20 36%

How did you
vote in the last
general
election, if you
voted at all?

	Total	Conservative	Labour	Liberal Democrat	Some other party	I did not vote	Unsure / can't remember	Prefer not to say
OP3092 Q10 2								
More summer heat waves								
	2017	561	473	324	236	328	45	50
Base: All Adults	100%	100%	100%	100%	100%	100%	100%	100%
	245	62	61	35	26	42	7	13
Strongly agree	12%	11%	13%	11%	11%	13%	15%	25%
	444	116	121	76	46	66	10	9
Slightly agree	22%	21%	26%	23%	20%	20%	21%	18%
	625	201	132	89	71	101	14	16
Neither agree nor disagree	31%	36%	28%	28%	30%	31%	32%	33%
	316	86	64	72	37	51	4	1
Slightly disagree	16%	15%	14%	22%	16%	16%	9%	2%
	169	44	47	19	24	36	0	1
Strongly disagree	8%	8%	10%	6%	10%	11%	0	2%
	217	53	48	32	31	33	11	10
Don't know	11%	9%	10%	10%	13%	10%	23%	20%
	689	178	182	111	72	108	17	22
Net: Agree	34%	32%	38%	34%	31%	33%	38%	44%
	485	130	111	91	61	87	4	2
Net: Disagree	24%	23%	23%	28%	26%	27%	9%	4%

Which of these, if any,
is your usual daily
newspaper?

	Total	The Daily Mail	The Daily Telegraph	The Daily Express	The Daily Mirror	The Daily Star	The Financial Times	The Guardian	The Glasgow Herald	The Independent	The Scotsman	The Sun	The Times	The Western Mail	Other national newspaper
OP3092 Q10 2 More summer heat waves	2017	299	89	51	130	29	15	80	4	36	6	198	68	0	50
Base: All Adults	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0	100%
Strongly agree	245	32	9	4	13	5	4	9	1	12	2	29	12	0	10
	12%	11%	10%	8%	10%	16%	26%	11%	30%	33%	25%	15%	17%	0	19%
Slightly agree	444	54	20	11	34	3	4	30	1	7	2	39	17	0	10
	22%	18%	22%	22%	26%	11%	28%	37%	23%	19%	26%	20%	25%	0	21%
Neither agree nor disagree	625	116	26	17	37	12	4	22	1	7	0	66	17	0	15
	31%	39%	29%	33%	28%	42%	29%	27%	23%	20%	0	33%	25%	0	30%
Slightly disagree	316	56	22	8	23	4	0	13	1	3	2	24	12	0	5
	16%	19%	24%	17%	18%	14%	0	17%	24%	9%	36%	12%	18%	0	10%
Strongly disagree	169	26	6	7	14	3	0	1	0	2	0	26	5	0	5
	8%	9%	7%	14%	11%	9%	0	2%	0	5%	0	13%	7%	0	9%
Don't know	217	15	8	3	9	2	3	5	0	5	1	14	5	0	6
	11%	5%	8%	7%	7%	7%	17%	6%	0	14%	13%	7%	8%	0	11%
Net: Agree	689	86	29	15	47	8	8	39	2	19	4	68	29		20
	34%	29%	33%	29%	36%	28%	53%	49%	50%	53%	67%	34%	43%		40%
Net: Disagree	485	82	28	15	37	7	0	14	1	5	2	50	17		10
	24%	27%	31%	29%	28%	24%	0%	18%	25%	14%	33%	25%	25%		20%

OP3092 Q10 2
More summer heat waves

	Other regional newspaper	Other local newspaper	I do read a newspaper most days, but I don't tend to stick to one	I don't read a newspaper most weekdays
	47	82	55	778
Base: All Adults	100%	100%	100%	100%
	5	13	9	78
Strongly agree	11%	16%	16%	10%
	9	20	14	168
Slightly agree	19%	25%	26%	22%
	16	20	14	234
Neither agree nor disagree	35%	24%	26%	30%
	8	6	8	119
Slightly disagree	18%	7%	15%	15%
	3	10	2	61
Strongly disagree	7%	12%	4%	8%
	5	13	7	117
Don't know	12%	16%	13%	15%
	14	33	23	246
Net: Agree	30%	40%	42%	32%
	11	16	10	180
Net: Disagree	23%	20%	18%	23%

Gender Age

OP3092 Q10 3
Less rainfall

	Total	Male	Female	Total	18-34	35-54	55+
	2017	981	1036	2017	581	713	722
Base: All Adults	100%	100%	100%	100%	100%	100%	100%
	96	44	51	96	50	32	14
Strongly agree	5%	5%	5%	5%	9%	5%	2%
	150	76	74	150	64	47	40
Slightly agree	7%	8%	7%	7%	11%	7%	6%
	495	253	243	495	130	181	185
Neither agree nor disagree	25%	26%	23%	25%	22%	25%	26%
	636	314	322	636	173	211	252
Slightly disagree	32%	32%	31%	32%	30%	30%	35%
	424	190	234	424	90	174	160
Strongly disagree	21%	19%	23%	21%	16%	24%	22%
	215	104	112	215	75	68	72
Don't know	11%	11%	11%	11%	13%	10%	10%
	246	120	125	246	114	79	54
Net: Agree	12%	12%	12%	12%	20%	11%	7%
	1060	504	556	1060	263	385	412
Net: Disagree	53%	51%	54%	53%	45%	54%	57%

Region

OP3092 Q10 3

Less rainfall

	Total	North East	North West	Yorks & Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
	2017	86	224	172	146	175	188	252	275	173	98	172	56
Base: All Adults	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	96 5%	9 11%	11 5%	5 3%	4 3%	7 4%	6 3%	19 8%	16 6%	3 2%	2 2%	10 6%	4 7%
Slightly agree	150 7%	7 8%	16 7%	17 10%	10 7%	13 8%	11 6%	34 14%	17 6%	11 6%	5 6%	2 1%	6 10%
Neither agree nor disagree	495 25%	20 24%	56 25%	36 21%	36 24%	46 26%	49 26%	64 25%	83 30%	33 19%	23 23%	40 23%	11 19%
Slightly disagree	636 32%	30 35%	67 30%	54 32%	45 31%	62 35%	61 32%	70 28%	82 30%	52 30%	29 30%	66 38%	17 31%
Strongly disagree	424 21%	10 12%	48 21%	41 24%	37 25%	33 19%	38 20%	34 14%	50 18%	50 29%	23 23%	44 26%	16 29%
Don't know	215 11%	8 10%	26 12%	20 11%	14 9%	14 8%	24 13%	29 12%	27 10%	24 14%	16 16%	10 6%	3 5%
Net: Agree	246 12%	16 19%	27 12%	22 13%	14 10%	20 11%	17 9%	53 21%	33 12%	14 8%	7 7%	12 7%	10 18%
Net: Disagree	1060 53%	40 47%	115 51%	95 55%	82 56%	95 54%	99 53%	104 41%	132 48%	102 59%	52 53%	110 64%	33 59%

How did you
vote in the last
general
election, if you
voted at all?

	Total	Conservative	Labour	Liberal Democrat	Some other party	I did not vote	Unsure / can't remember	Prefer not to say
OP3092 Q10 3 Less rainfall								
	2017	561	473	324	236	328	45	50
Base: All Adults	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	96 5%	24 4%	31 7%	9 3%	11 5%	13 4%	2 5%	5 11%
Slightly agree	150 7%	38 7%	48 10%	23 7%	16 7%	19 6%	3 7%	3 6%
Neither agree nor disagree	495 25%	149 26%	99 21%	70 22%	55 23%	95 29%	14 30%	14 28%
Slightly disagree	636 32%	177 31%	146 31%	129 40%	70 30%	88 27%	13 30%	13 26%
Strongly disagree	424 21%	120 21%	104 22%	58 18%	57 24%	77 23%	5 11%	4 8%
Don't know	215 11%	54 10%	45 9%	36 11%	26 11%	36 11%	8 17%	10 20%
Net: Agree	246 12%	62 11%	79 17%	32 10%	27 11%	32 10%	5 11%	8 16%
Net: Disagree	1060 53%	297 53%	250 53%	187 58%	127 54%	165 50%	18 40%	17 34%

Which of these, if any,
is your usual daily
newspaper?

	Total	The Daily Mail	The Daily Telegraph	The Daily Express	The Daily Mirror	The Daily Star	The Financial Times	The Guardian	The Glasgow Herald	The Independent	The Scotsman	The Sun	The Times	The Western Mail	Other national newspaper
OP3092 Q10 3 Less rainfall															
	2017	299	89	51	130	29	15	80	4	36	6	198	68	0	50
Base: All Adults	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0	100%
Strongly agree	96	20	4	1	7	3	3	3	0	7	2	10	5	0	3
	5%	7%	4%	1%	5%	12%	21%	4%	0	18%	25%	5%	8%	0	6%
Slightly agree	150	16	8	4	20	6	3	12	0	6	0	14	6	0	2
	7%	5%	9%	9%	15%	19%	20%	15%	0	16%	0	7%	8%	0	3%
Neither agree nor disagree	495	87	20	14	30	10	4	16	3	3	0	52	13	0	11
	25%	29%	22%	28%	23%	34%	25%	21%	76%	7%	0	26%	19%	0	21%
Slightly disagree	636	96	39	20	38	5	2	26	1	9	4	55	24	0	16
	32%	32%	44%	38%	29%	17%	12%	33%	24%	25%	59%	28%	36%	0	32%
Strongly disagree	424	63	13	10	29	3	1	18	0	9	1	50	17	0	11
	21%	21%	15%	19%	22%	11%	5%	22%	0	24%	16%	25%	24%	0	22%
Don't know	215	17	5	2	6	2	3	5	0	3	0	18	3	0	8
	11%	6%	6%	4%	5%	7%	17%	7%	0	9%	0	9%	5%	0	15%
Net: Agree	246	36	12	5	27	9	6	15	0	13	2	24	11		5
	12%	12%	13%	10%	21%	31%	40%	19%	0%	36%	33%	12%	16%		10%
Net: Disagree	1060	159	52	30	67	8	3	44	1	18	5	105	41		27
	53%	53%	58%	59%	52%	28%	20%	55%	25%	50%	83%	53%	60%		54%

OP3092 Q10 3
Less rainfall

	Other regional newspaper	Other local newspaper	I do read a newspaper most days, but I don't tend to stick to one	I don't read a newspaper most weekdays
	47	82	55	778
Base: All Adults	100%	100%	100%	100%
	1	6	3	18
Strongly agree	3%	7%	5%	2%
	1	5	7	42
Slightly agree	2%	6%	13%	5%
	10	22	14	187
Neither agree nor disagree	22%	27%	25%	24%
	16	20	22	243
Slightly disagree	34%	25%	40%	31%
	12	13	2	174
Strongly disagree	25%	16%	5%	22%
	7	16	6	114
Don't know	14%	19%	12%	15%
	2	11	10	60
Net: Agree	4%	13%	18%	8%
	28	33	24	417
Net: Disagree	60%	40%	44%	54%

Gender Age

	Total	Male	Female	Total	18-34	35-54	55+
OP3092 Q10 4							
Colder winters							
	2017	981	1036	2017	581	713	722
Base: All Adults	100%	100%	100%	100%	100%	100%	100%
Strongly agree	344	142	202	344	124	129	92
	17%	15%	19%	17%	21%	18%	13%
Slightly agree	589	281	308	589	173	204	212
	29%	29%	30%	29%	30%	29%	29%
Neither agree nor disagree	544	279	265	544	130	201	212
	27%	28%	26%	27%	22%	28%	29%
Slightly disagree	246	118	127	246	55	89	102
	12%	12%	12%	12%	9%	13%	14%
Strongly disagree	87	56	30	87	32	26	29
	4%	6%	3%	4%	5%	4%	4%
Don't know	208	105	104	208	68	64	76
	10%	11%	10%	10%	12%	9%	10%
Net: Agree	933	423	510	933	297	333	304
	46%	43%	49%	46%	51%	47%	42%
Net: Disagree	333	174	157	333	87	115	131
	17%	18%	15%	17%	15%	16%	18%

Region

OP3092 Q10 4
Colder winters

	Total	North East	North West	Yorks & Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
	2017	86	224	172	146	175	188	252	275	173	98	172	56
Base: All Adults	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	344	21	44	28	28	26	26	49	42	30	14	24	11
	17%	25%	19%	16%	19%	15%	14%	20%	15%	17%	14%	14%	20%
Slightly agree	589	23	64	49	42	54	63	70	84	48	30	47	15
	29%	26%	28%	28%	29%	31%	33%	28%	31%	28%	31%	27%	26%
Neither agree nor disagree	544	23	55	45	41	53	46	64	78	39	26	57	18
	27%	27%	24%	26%	28%	30%	24%	25%	28%	22%	27%	33%	32%
Slightly disagree	246	10	33	25	13	23	20	23	31	26	11	28	3
	12%	11%	15%	14%	9%	13%	11%	9%	11%	15%	12%	16%	5%
Strongly disagree	87	3	7	7	4	7	11	13	12	8	2	6	5
	4%	4%	3%	4%	3%	4%	6%	5%	4%	5%	2%	4%	10%
Don't know	208	5	22	19	17	12	23	32	28	22	14	9	4
	10%	6%	10%	11%	12%	7%	12%	13%	10%	13%	14%	5%	7%
Net: Agree	933	44	108	77	70	80	89	119	126	78	44	71	26
	46%	51%	48%	45%	48%	46%	47%	47%	46%	45%	45%	41%	46%
Net: Disagree	333	13	40	32	17	30	31	36	43	34	13	34	8
	17%	15%	18%	19%	12%	17%	16%	14%	16%	20%	13%	20%	14%

How did you
vote in the last
general
election, if you
voted at all?

	Total	Conservative	Labour	Liberal Democrat	Some other party	I did not vote	Unsure / can't remember	Prefer not to say
OP3092 Q10 4								
Colder winters								
	2017	561	473	324	236	328	45	50
Base: All Adults	100%	100%	100%	100%	100%	100%	100%	100%
	344	84	94	53	43	55	8	8
Strongly agree	17%	15%	20%	16%	18%	17%	17%	15%
	589	165	142	105	56	96	9	16
Slightly agree	29%	29%	30%	33%	24%	29%	20%	32%
	544	168	111	81	71	84	17	12
Neither agree nor disagree	27%	30%	23%	25%	30%	26%	37%	25%
	246	66	56	48	30	41	2	2
Slightly disagree	12%	12%	12%	15%	13%	13%	4%	5%
	87	22	27	7	12	17	1	0
Strongly disagree	4%	4%	6%	2%	5%	5%	2%	0
	208	56	43	30	24	35	9	11
Don't know	10%	10%	9%	9%	10%	11%	19%	23%
	933	249	236	158	99	151	17	24
Net: Agree	46%	44%	50%	49%	42%	46%	38%	48%
	333	88	83	55	42	58	3	2
Net: Disagree	17%	16%	18%	17%	18%	18%	7%	4%

Which of these, if any,
is your usual daily
newspaper?

	Total	The Daily Mail	The Daily Telegraph	The Daily Express	The Daily Mirror	The Daily Star	The Financial Times	The Guardian	The Glasgow Herald	The Independent	The Scotsman	The Sun	The Times	The Western Mail	Other national newspaper
OP3092 Q10 4 Colder winters															
	2017	299	89	51	130	29	15	80	4	36	6	198	68	0	50
Base: All Adults	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0	100%
Strongly agree	344 17%	46 15%	9 10%	7 13%	28 21%	6 21%	6 38%	16 20%	0 0	13 36%	4 58%	40 20%	12 18%	0 0	11 22%
Slightly agree	589 29%	89 30%	26 29%	15 30%	45 34%	7 23%	4 25%	27 34%	2 47%	8 21%	1 13%	56 28%	20 30%	0 0	12 24%
Neither agree nor disagree	544 27%	94 32%	28 31%	16 32%	34 26%	13 44%	3 19%	21 26%	2 53%	5 12%	2 28%	49 25%	17 25%	0 0	13 27%
Slightly disagree	246 12%	34 11%	13 15%	7 14%	11 9%	2 9%	0 0	7 9%	0 0	8 21%	0 0	24 12%	11 17%	0 0	8 16%
Strongly disagree	87 4%	20 7%	7 8%	3 7%	4 3%	0 0	0 0	2 2%	0 0	1 2%	0 0	11 6%	3 5%	0 0	1 2%
Don't know	208 10%	16 5%	7 7%	3 5%	8 6%	1 3%	3 17%	7 9%	0 0	2 7%	0 0	17 9%	4 6%	0 0	5 9%
Net: Agree	933 46%	135 45%	35 39%	22 43%	73 56%	13 45%	10 67%	43 54%	2 50%	21 58%	5 83%	96 48%	32 47%		23 46%
Net: Disagree	333 17%	54 18%	20 22%	10 20%	15 12%	2 7%	0 0%	9 11%	0 0%	9 25%	0 0%	35 18%	14 21%		9 18%

OP3092 Q10 4
Colder winters

	Other regional newspaper	Other local newspaper	I do read a newspaper most days, but I don't tend to stick to one	I don't read a newspaper most weekdays
	47	82	55	778
Base: All Adults	100%	100%	100%	100%
	10	15	10	112
Strongly agree	22%	19%	17%	14%
	15	18	25	221
Slightly agree	32%	22%	45%	28%
	12	23	9	203
Neither agree nor disagree	27%	28%	16%	26%
	5	10	6	98
Slightly disagree	11%	13%	11%	13%
	0	1	0	33
Strongly disagree	0	1%	0	4%
	4	15	6	112
Don't know	8%	18%	10%	14%
	25	33	35	333
Net: Agree	53%	40%	64%	43%
	5	11	6	131
Net: Disagree	11%	13%	11%	17%

Gender Age

OP3092 Q10 5
Warmer winters

	Total	Male	Female	Total	18-34	35-54	55+
	2017	981	1036	2017	581	713	722
Base: All Adults	100%	100%	100%	100%	100%	100%	100%
Strongly agree	139 7%	62 6%	77 7%	139 7%	53 9%	52 7%	34 5%
Slightly agree	406 20%	200 20%	206 20%	406 20%	113 20%	158 22%	135 19%
Neither agree nor disagree	642 32%	324 33%	318 31%	642 32%	158 27%	239 34%	244 34%
Slightly disagree	405 20%	197 20%	209 20%	405 20%	120 21%	126 18%	159 22%
Strongly disagree	181 9%	81 8%	100 10%	181 9%	55 9%	63 9%	63 9%
Don't know	244 12%	117 12%	127 12%	244 12%	82 14%	74 10%	87 12%
Net: Agree	545 27%	262 27%	283 27%	545 27%	166 29%	210 29%	169 23%
Net: Disagree	586 29%	278 28%	309 30%	586 29%	175 30%	189 27%	222 31%

Region

	Total	North East	North West	Yorks & Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
OP3092 Q10 5													
Warmer winters													
	2017	86	224	172	146	175	188	252	275	173	98	172	56
Base: All Adults	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	139	9	19	8	5	13	8	26	13	17	5	11	5
	7%	11%	8%	5%	4%	8%	4%	10%	5%	10%	5%	7%	9%
Slightly agree	406	11	54	31	25	40	39	45	57	32	21	37	14
	20%	12%	24%	18%	17%	23%	21%	18%	21%	19%	22%	21%	25%
Neither agree nor disagree	642	30	69	55	49	63	57	73	93	48	32	57	17
	32%	35%	31%	32%	34%	36%	30%	29%	34%	28%	32%	33%	30%
Slightly disagree	405	18	42	33	35	36	39	50	52	36	20	35	9
	20%	21%	19%	19%	24%	20%	21%	20%	19%	21%	21%	21%	17%
Strongly disagree	181	9	16	22	11	10	20	22	25	16	6	18	6
	9%	11%	7%	13%	8%	6%	11%	9%	9%	10%	6%	11%	11%
Don't know	244	8	24	25	19	13	25	37	37	24	14	13	5
	12%	10%	11%	14%	13%	7%	14%	15%	13%	14%	14%	8%	8%
Net: Agree	545	20	73	39	30	53	47	71	70	49	26	48	19
	27%	23%	33%	23%	21%	30%	25%	28%	25%	28%	27%	28%	34%
Net: Disagree	586	27	58	55	46	46	59	72	77	52	26	53	15
	29%	31%	26%	32%	32%	26%	31%	29%	28%	30%	27%	31%	27%

How did you
vote in the last
general
election, if you
voted at all?

	Total	Conservative	Labour	Liberal Democrat	Some other party	I did not vote	Unsure / can't remember	Prefer not to say
OP3092 Q10 5 Warmer winters								
	2017	561	473	324	236	328	45	50
Base: All Adults	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	139 7%	33 6%	43 9%	16 5%	15 6%	24 7%	4 8%	4 9%
Slightly agree	406 20%	104 19%	105 22%	73 23%	43 18%	69 21%	7 15%	5 9%
Neither agree nor disagree	642 32%	197 35%	142 30%	95 29%	70 29%	105 32%	16 35%	17 34%
Slightly disagree	405 20%	115 20%	83 18%	78 24%	51 22%	60 18%	7 17%	10 21%
Strongly disagree	181 9%	49 9%	47 10%	20 6%	27 12%	35 11%	1 2%	2 3%
Don't know	244 12%	62 11%	52 11%	42 13%	30 13%	35 11%	10 23%	12 24%
Net: Agree	545 27%	137 24%	148 31%	89 27%	58 25%	93 28%	11 24%	9 18%
Net: Disagree	586 29%	164 29%	130 27%	98 30%	78 33%	95 29%	8 18%	12 24%

Which of these, if any,
is your usual daily
newspaper?

	Total	The Daily Mail	The Daily Telegraph	The Daily Express	The Daily Mirror	The Daily Star	The Financial Times	The Guardian	The Glasgow Herald	The Independent	The Scotsman	The Sun	The Times	The Western Mail	Other national newspaper
OP3092 Q10 5 Warmer winters															
	2017	299	89	51	130	29	15	80	4	36	6	198	68	0	50
Base: All Adults	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0	100%
Strongly agree	139	31	6	2	5	3	2	9	0	5	0	12	4	0	4
	7%	11%	7%	5%	4%	10%	14%	11%	0	15%	0	6%	6%	0	8%
Slightly agree	406	53	15	6	31	7	2	21	0	9	1	40	14	0	11
	20%	18%	17%	12%	24%	25%	11%	26%	0	26%	20%	20%	21%	0	22%
Neither agree nor disagree	642	110	34	19	46	12	4	17	3	6	1	58	19	0	13
	32%	37%	38%	37%	36%	40%	24%	22%	76%	17%	16%	29%	28%	0	26%
Slightly disagree	405	59	18	11	29	4	5	20	1	7	2	47	16	0	12
	20%	20%	21%	22%	23%	13%	34%	25%	24%	20%	26%	24%	24%	0	24%
Strongly disagree	181	24	8	9	9	2	0	6	0	3	2	23	7	0	3
	9%	8%	9%	17%	7%	6%	0	7%	0	9%	38%	12%	10%	0	7%
Don't know	244	21	8	4	8	2	3	7	0	5	0	19	8	0	6
	12%	7%	9%	7%	6%	7%	17%	9%	0	14%	0	10%	11%	0	13%
Net: Agree	545	84	21	8	36	10	4	30	0	14	1	52	18		15
	27%	28%	24%	16%	28%	34%	27%	38%	0%	39%	17%	26%	26%		30%
Net: Disagree	586	83	26	20	38	6	5	26	1	10	4	70	23		15
	29%	28%	29%	39%	29%	21%	33%	33%	25%	28%	67%	35%	34%		30%

OP3092 Q10 5
Warmer winters

	Other regional newspaper	Other local newspaper	I do read a newspaper most days, but I don't tend to stick to one	I don't read a newspaper most weekdays
	47	82	55	778
Base: All Adults	100%	100%	100%	100%
	2	8	2	41
Strongly agree	5%	10%	4%	5%
	8	19	12	156
Slightly agree	17%	23%	22%	20%
	12	31	14	243
Neither agree nor disagree	26%	37%	26%	31%
	10	6	17	141
Slightly disagree	21%	8%	31%	18%
	7	3	3	72
Strongly disagree	14%	4%	6%	9%
	8	15	6	125
Don't know	16%	18%	10%	16%
	10	27	14	197
Net: Agree	21%	33%	25%	25%
	17	9	20	213
Net: Disagree	36%	11%	36%	27%

OP3092 Q11 0

	Scientists/meteorologists	Politicians	My daily newspaper	other newspapers	BBC journalists/commentators	Other TV journalists/commentators	Comments on social media sites and blogs e.g. facebook, twitter	'Green' charities e.g. Greenpeace, Friends of the Earth	Friends and family
Base: All Adults	2017 100%	2017 100%	2017 100%	2017 100%	2017 100%	2017 100%	2017 100%	2017 100%	2017 100%
Very trustworthy	407 20%	30 1%	48 2%	32 2%	80 4%	39 2%	31 2%	154 8%	171 8%
Quite trustworthy	991 49%	110 5%	291 14%	174 9%	538 27%	408 20%	117 6%	628 31%	437 22%
Neither trustworthy or untrustworthy	389 19%	512 25%	794 39%	844 42%	824 41%	952 47%	650 32%	686 34%	1037 51%
Quite untrustworthy	96 5%	589 29%	457 23%	528 26%	299 15%	344 17%	522 26%	266 13%	145 7%
Very untrustworthy	53 3%	706 35%	243 12%	271 13%	198 10%	174 9%	555 28%	188 9%	92 5%
Don't know	80 4%	70 3%	184 9%	169 8%	79 4%	99 5%	143 7%	95 5%	135 7%
Net: Trustworthy	1398 69%	140 7%	339 17%	206 10%	618 31%	447 22%	148 7%	782 39%	608 30%
Net: Untrustworthy	149 7%	1295 64%	700 35%	799 40%	497 25%	518 26%	1077 53%	454 23%	237 12%

Gender Age

OP3092 Q11 0

Scientists/meteorologists

	Total	Male	Female	Total	18-34	35-54	55+
	2017	981	1036	2017	581	713	722
Base: All Adults	100%	100%	100%	100%	100%	100%	100%
	407	202	205	407	164	151	92
Very trustworthy	20%	21%	20%	20%	28%	21%	13%
	991	449	542	991	255	347	389
Quite trustworthy	49%	46%	52%	49%	44%	49%	54%
	389	209	180	389	94	146	148
Neither trustworthy or untrustworthy	19%	21%	17%	19%	16%	21%	20%
	96	64	32	96	21	24	51
Quite untrustworthy	5%	7%	3%	5%	4%	3%	7%
	53	32	21	53	14	17	23
Very untrustworthy	3%	3%	2%	3%	2%	2%	3%
	80	26	55	80	33	28	20
Don't know	4%	3%	5%	4%	6%	4%	3%
	1398	651	747	1398	419	498	481
Net: Trustworthy	69%	66%	72%	69%	72%	70%	67%
	149	96	53	149	35	41	74
Net: Untrustworthy	7%	10%	5%	7%	6%	6%	10%

Region

OP3092 Q11 0

Scientists/meteorologists

	Total	North East	North West	Yorks & Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
	2017	86	224	172	146	175	188	252	275	173	98	172	56
Base: All Adults	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very trustworthy	407	16	48	39	24	33	29	59	57	48	22	26	7
	20%	19%	21%	23%	16%	19%	15%	24%	21%	27%	22%	15%	12%
Quite trustworthy	991	39	104	80	80	86	99	120	138	73	55	85	32
	49%	45%	46%	46%	55%	49%	53%	48%	50%	42%	56%	49%	58%
Neither trustworthy or untrustworthy	389	19	44	26	28	38	39	45	50	32	17	42	9
	19%	22%	20%	15%	19%	22%	21%	18%	18%	18%	17%	24%	16%
Quite untrustworthy	96	6	6	8	8	8	9	12	17	10	3	8	3
	5%	7%	3%	5%	5%	5%	5%	5%	6%	5%	3%	4%	5%
Very untrustworthy	53	5	10	5	0	3	4	2	10	8	0	2	5
	3%	6%	4%	3%	0	2%	2%	1%	4%	4%	0	1%	9%
Don't know	80	1	13	14	6	7	8	13	4	4	2	9	0
	4%	1%	6%	8%	4%	4%	4%	5%	1%	2%	2%	5%	0
Net: Trustworthy	1398	55	152	119	104	119	128	179	195	121	77	111	39
	69%	64%	68%	69%	71%	68%	68%	71%	71%	70%	79%	65%	70%
Net: Untrustworthy	149	11	16	13	8	11	13	14	27	18	3	10	8
	7%	13%	7%	8%	5%	6%	7%	6%	10%	10%	3%	6%	14%

How did you
vote in the last
general
election, if you
voted at all?

	Total	Conservative	Labour	Liberal Democrat	Some other party	I did not vote	Unsure / can't remember	Prefer not to say
OP3092 Q11 0								
Scientists/meteorologists								
	2017	561	473	324	236	328	45	50
Base: All Adults	100%	100%	100%	100%	100%	100%	100%	100%
	407	113	104	67	37	68	8	10
Very trustworthy	20%	20%	22%	21%	16%	21%	17%	20%
	991	267	244	181	107	150	22	21
Quite trustworthy	49%	48%	52%	56%	45%	46%	48%	42%
	389	107	77	50	61	70	10	15
Neither trustworthy or untrustworthy	19%	19%	16%	16%	26%	21%	21%	29%
	96	44	14	9	18	11	0	1
Quite untrustworthy	5%	8%	3%	3%	7%	3%	0	2%
	53	17	9	5	9	12	1	0
Very untrustworthy	3%	3%	2%	2%	4%	4%	2%	0
	80	13	24	11	5	18	5	3
Don't know	4%	2%	5%	3%	2%	6%	12%	7%
	1398	380	348	248	144	218	30	31
Net: Trustworthy	69%	68%	74%	77%	61%	66%	67%	62%
	149	61	23	14	27	23	1	1
Net: Untrustworthy	7%	11%	5%	4%	11%	7%	2%	2%

Which of these, if any,
is your usual daily
newspaper?

	Total	The Daily Mail	The Daily Telegraph	The Daily Express	The Daily Mirror	The Daily Star	The Financial Times	The Guardian	The Glasgow Herald	The Independent	The Scotsman	The Sun	The Times	The Western Mail	Other national newspaper
OP3092 Q11 0															
Scientists/meteorologists															
	2017	299	89	51	130	29	15	80	4	36	6	198	68	0	50
Base: All Adults	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0	100%
	407	50	16	10	25	5	5	29	2	12	2	35	14	0	16
Very trustworthy	20%	17%	18%	19%	20%	16%	31%	36%	53%	34%	25%	18%	20%	0	32%
	991	147	45	25	74	7	6	36	1	13	3	97	44	0	20
Quite trustworthy	49%	49%	51%	48%	57%	25%	39%	44%	23%	36%	43%	49%	64%	0	41%
	389	55	15	10	20	12	4	11	0	7	1	40	7	0	11
Neither trustworthy or untrustworthy	19%	18%	17%	20%	16%	41%	30%	14%	0	21%	12%	20%	10%	0	21%
	96	26	8	2	5	2	0	3	1	3	0	8	3	0	2
Quite untrustworthy	5%	9%	9%	4%	4%	7%	0	3%	23%	7%	0	4%	4%	0	4%
	53	15	4	3	3	1	0	2	0	1	1	6	1	0	0
Very untrustworthy	3%	5%	4%	6%	2%	3%	0	2%	0	2%	20%	3%	1%	0	0
	80	6	1	1	3	2	0	1	0	0	0	13	0	0	1
Don't know	4%	2%	1%	3%	2%	8%	0	1%	0	0	0	6%	0	0	2%
	1398	197	61	35	99	12	11	65	3	25	5	132	58		36
Net: Trustworthy	69%	66%	69%	69%	76%	41%	73%	81%	75%	69%	83%	67%	85%		72%
	149	41	12	5	8	3	0	5	1	4	1	14	4		2
Net: Untrustworthy	7%	14%	13%	10%	6%	10%	0%	6%	25%	11%	17%	7%	6%		4%

OP3092 Q11 0

Scientists/meteorologists

	Other regional newspaper	Other local newspaper	I do read a newspaper most days, but I don't tend to stick to one	I don't read a newspaper most weekdays
	47	82	55	778
Base: All Adults	100%	100%	100%	100%
	6	12	8	160
Very trustworthy	13%	15%	14%	21%
	29	40	30	374
Quite trustworthy	62%	49%	55%	48%
	7	16	12	161
Neither trustworthy or untrustworthy	15%	19%	22%	21%
	1	6	4	25
Quite untrustworthy	1%	7%	7%	3%
	0	4	0	15
Very untrustworthy	0	4%	0	2%
	4	5	1	43
Don't know	8%	6%	2%	6%
	35	52	38	534
Net: Trustworthy	74%	63%	69%	69%
	1	10	4	40
Net: Untrustworthy	2%	12%	7%	5%

Gender

Age

OP3092 Q11 1
Politicians

	Total	Male	Female	Total	18-34	35-54	55+
	2017	981	1036	2017	581	713	722
Base: All Adults	100%	100%	100%	100%	100%	100%	100%
	30	19	11	30	21	6	3
Very trustworthy	1%	2%	1%	1%	4%	1%	0%
	110	63	47	110	51	33	26
Quite trustworthy	5%	6%	5%	5%	9%	5%	4%
	512	247	265	512	139	179	194
Neither trustworthy or untrustworthy	25%	25%	26%	25%	24%	25%	27%
	589	263	326	589	164	202	224
Quite untrustworthy	29%	27%	31%	29%	28%	28%	31%
	706	365	342	706	177	273	256
Very untrustworthy	35%	37%	33%	35%	31%	38%	35%
	70	24	45	70	29	21	20
Don't know	3%	2%	4%	3%	5%	3%	3%
	140	82	58	140	72	39	29
Net: Trustworthy	7%	8%	6%	7%	12%	5%	4%
	1295	628	668	1295	341	475	480
Net: Untrustworthy	64%	64%	64%	64%	59%	67%	66%

Region

OP3092 Q11 1
Politicians

	Total	North East	North West	Yorks & Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
	2017	86	224	172	146	175	188	252	275	173	98	172	56
Base: All Adults	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very trustworthy	30 1%	3 3%	2 1%	2 1%	3 2%	3 1%	3 2%	6 2%	6 2%	2 1%	0 0%	1 0%	0 0%
Quite trustworthy	110 5%	6 7%	13 6%	9 5%	5 4%	8 5%	8 4%	24 10%	10 4%	10 6%	5 5%	9 5%	2 4%
Neither trustworthy or untrustworthy	512 25%	18 21%	64 29%	44 25%	42 29%	49 28%	50 26%	54 22%	78 28%	33 19%	26 26%	38 22%	16 29%
Quite untrustworthy	589 29%	25 29%	49 22%	43 25%	49 34%	52 30%	54 29%	84 33%	69 25%	54 31%	29 30%	58 34%	23 40%
Very untrustworthy	706 35%	33 39%	85 38%	65 38%	42 29%	56 32%	66 35%	72 29%	107 39%	69 40%	35 36%	61 35%	15 27%
Don't know	70 3%	1 1%	12 5%	9 5%	5 3%	8 4%	8 4%	11 4%	4 1%	4 2%	3 3%	5 3%	0 0%
Net: Trustworthy	140 7%	9 10%	15 7%	11 6%	8 5%	11 6%	11 6%	30 12%	16 6%	12 7%	5 5%	10 6%	2 4%
Net: Untrustworthy	1295 64%	58 67%	134 60%	108 63%	91 62%	108 62%	120 64%	156 62%	176 64%	123 71%	64 65%	119 69%	38 68%

How did you
vote in the last
general
election, if you
voted at all?

	Total	Conservative	Labour	Liberal Democrat	Some other party	I did not vote	Unsure / can't remember	Prefer not to say
OP3092 Q11 1 Politicians								
	2017	561	473	324	236	328	45	50
Base: All Adults	100%	100%	100%	100%	100%	100%	100%	100%
Very trustworthy	30 1%	14 2%	8 2%	3 1%	4 2%	0 0	0 0	2 4%
Quite trustworthy	110 5%	39 7%	33 7%	16 5%	4 2%	12 4%	3 8%	2 4%
Neither trustworthy or untrustworthy	512 25%	172 31%	105 22%	73 23%	41 17%	88 27%	16 35%	18 35%
Quite untrustworthy	589 29%	159 28%	135 29%	127 39%	57 24%	86 26%	9 21%	15 31%
Very untrustworthy	706 35%	163 29%	172 36%	96 30%	126 53%	129 39%	11 24%	10 20%
Don't know	70 3%	15 3%	20 4%	9 3%	4 2%	13 4%	6 13%	3 7%
Net: Trustworthy	140 7%	53 9%	41 9%	19 6%	8 3%	12 4%	3 7%	4 8%
Net: Untrustworthy	1295 64%	322 57%	307 65%	223 69%	183 78%	215 66%	20 44%	25 50%

Which of these, if any,
is your usual daily
newspaper?

	Total	The Daily Mail	The Daily Telegraph	The Daily Express	The Daily Mirror	The Daily Star	The Financial Times	The Guardian	The Glasgow Herald	The Independent	The Scotsman	The Sun	The Times	The Western Mail	Other national newspaper
OP3092 Q11 1 Politicians															
	2017	299	89	51	130	29	15	80	4	36	6	198	68	0	50
Base: All Adults	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0	100%
Very trustworthy	30	8	4	1	1	3	1	0	1	1	0	4	3	0	0
	1%	3%	4%	1%	1%	11%	5%	0	30%	2%	0	2%	5%	0	0
Quite trustworthy	110	21	3	6	8	4	0	5	0	5	1	9	6	0	2
	5%	7%	3%	12%	6%	15%	0	6%	0	13%	20%	5%	9%	0	4%
Neither trustworthy or untrustworthy	512	89	17	10	34	8	6	15	0	8	2	53	18	0	9
	25%	30%	19%	20%	26%	29%	40%	19%	0	22%	26%	27%	26%	0	18%
Quite untrustworthy	589	75	37	17	31	6	1	28	1	11	1	55	19	0	22
	29%	25%	42%	34%	24%	22%	5%	35%	24%	30%	16%	28%	27%	0	45%
Very untrustworthy	706	99	29	14	53	5	7	31	2	12	2	68	22	0	16
	35%	33%	32%	28%	40%	19%	49%	39%	47%	32%	38%	34%	33%	0	32%
Don't know	70	6	0	2	3	1	0	1	0	0	0	9	0	0	1
	3%	2%	0	4%	2%	5%	0	1%	0	0	0	4%	0	0	2%
Net: Trustworthy	140	29	7	7	9	7	1	5	1	6	1	13	9		2
	7%	10%	8%	14%	7%	24%	7%	6%	25%	17%	17%	7%	13%		4%
Net: Untrustworthy	1295	174	66	31	84	11	8	59	3	23	3	123	41		38
	64%	58%	74%	61%	65%	38%	53%	74%	75%	64%	50%	62%	60%		76%

OP3092 Q11 1
Politicians

	Other regional newspaper	Other local newspaper	I do read a newspaper most days, but I don't tend to stick to one	I don't read a newspaper most weekdays
	47	82	55	778
Base: All Adults	100%	100%	100%	100%
	0	1	0	2
Very trustworthy	0	1%	0	0%
	1	7	3	28
Quite trustworthy	2%	8%	6%	4%
	12	21	14	196
Neither trustworthy or untrustworthy	25%	25%	25%	25%
	18	16	20	230
Quite untrustworthy	38%	20%	37%	30%
	13	30	16	287
Very untrustworthy	28%	36%	30%	37%
	4	7	1	34
Don't know	8%	9%	2%	4%
	1	8	3	30
Net: Trustworthy	2%	10%	5%	4%
	31	46	36	517
Net: Untrustworthy	66%	56%	65%	66%

Gender	Age
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OP3092 Q11 2
My daily newspaper

	Total	Male	Female	Total	18-34	35-54	55+
	2017	981	1036	2017	581	713	722
Base: All Adults	100%	100%	100%	100%	100%	100%	100%
	48	28	20	48	24	11	13
Very trustworthy	2%	3%	2%	2%	4%	2%	2%
	291	155	137	291	85	93	114
Quite trustworthy	14%	16%	13%	14%	15%	13%	16%
	794	382	411	794	196	298	299
Neither trustworthy or untrustworthy	39%	39%	40%	39%	34%	42%	41%
	457	222	235	457	137	159	161
Quite untrustworthy	23%	23%	23%	23%	24%	22%	22%
	243	114	129	243	83	81	80
Very untrustworthy	12%	12%	12%	12%	14%	11%	11%
	184	80	104	184	56	72	56
Don't know	9%	8%	10%	9%	10%	10%	8%
	339	183	157	339	109	104	127
Net: Trustworthy	17%	19%	15%	17%	19%	15%	18%
	700	336	364	700	220	240	241
Net: Untrustworthy	35%	34%	35%	35%	38%	34%	33%

Region

OP3092 Q11 2
My daily newspaper

	Total	North East	North West	Yorks & Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
	2017	86	224	172	146	175	188	252	275	173	98	172	56
Base: All Adults	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very trustworthy	48 2%	3 3%	2 1%	2 1%	1 1%	6 3%	5 3%	13 5%	7 3%	2 1%	3 3%	4 3%	1 1%
Quite trustworthy	291 14%	21 24%	32 14%	22 13%	20 14%	23 13%	24 13%	52 21%	42 15%	17 10%	9 9%	24 14%	6 11%
Neither trustworthy or untrustworthy	794 39%	35 41%	87 39%	58 34%	56 38%	73 42%	69 37%	102 40%	111 40%	55 32%	43 44%	75 44%	28 50%
Quite untrustworthy	457 23%	16 19%	52 23%	50 29%	32 22%	42 24%	42 22%	37 15%	61 22%	48 28%	22 22%	43 25%	12 21%
Very untrustworthy	243 12%	10 12%	31 14%	26 15%	16 11%	20 11%	23 12%	20 8%	38 14%	29 17%	12 12%	13 8%	6 10%
Don't know	184 9%	1 1%	19 9%	15 9%	21 15%	10 6%	26 14%	27 11%	17 6%	22 13%	9 9%	12 7%	4 7%
Net: Trustworthy	339 17%	24 28%	34 15%	24 14%	21 14%	29 17%	29 15%	65 26%	49 18%	19 11%	12 12%	28 16%	7 13%
Net: Untrustworthy	700 35%	26 30%	83 37%	76 44%	48 33%	62 35%	65 35%	57 23%	99 36%	77 45%	34 35%	56 33%	18 32%

How did you
vote in the last
general
election, if you
voted at all?

	Total	Conservative	Labour	Liberal Democrat	Some other party	I did not vote	Unsure / can't remember	Prefer not to say
OP3092 Q11 2 My daily newspaper	2017	561	473	324	236	328	45	50
Base: All Adults	100%	100%	100%	100%	100%	100%	100%	100%
Very trustworthy	48 2%	21 4%	14 3%	2 0%	9 4%	3 1%	0 0	0 0
Quite trustworthy	291 14%	84 15%	90 19%	52 16%	23 10%	35 11%	3 7%	3 6%
Neither trustworthy or untrustworthy	794 39%	221 39%	181 38%	122 38%	85 36%	141 43%	17 38%	27 55%
Quite untrustworthy	457 23%	130 23%	100 21%	69 21%	60 25%	77 23%	11 25%	11 22%
Very untrustworthy	243 12%	64 11%	50 11%	45 14%	35 15%	42 13%	4 8%	3 7%
Don't know	184 9%	41 7%	39 8%	34 11%	24 10%	31 9%	10 22%	5 9%
Net: Trustworthy	339 17%	105 19%	104 22%	54 17%	32 14%	38 12%	3 7%	3 6%
Net: Untrustworthy	700 35%	194 35%	150 32%	114 35%	95 40%	119 36%	15 33%	14 28%

Which of these, if any,
is your usual daily
newspaper?

	Total	The Daily Mail	The Daily Telegraph	The Daily Express	The Daily Mirror	The Daily Star	The Financial Times	The Guardian	The Glasgow Herald	The Independent	The Scotsman	The Sun	The Times	The Western Mail	Other national newspaper
OP3092 Q11 2 My daily newspaper															
	2017	299	89	51	130	29	15	80	4	36	6	198	68	0	50
Base: All Adults	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0	100%
Very trustworthy	48 2%	15 5%	2 3%	2 3%	2 2%	1 4%	0 0	3 4%	1 30%	3 7%	2 25%	6 3%	5 7%	0 0	2 4%
Quite trustworthy	291 14%	60 20%	25 28%	7 15%	27 21%	7 23%	6 39%	31 39%	0 0	16 43%	0 0	31 16%	20 29%	0 0	8 15%
Neither trustworthy or untrustworthy	794 39%	128 43%	42 47%	21 41%	62 47%	9 33%	5 34%	33 41%	1 24%	11 30%	2 27%	92 46%	26 38%	0 0	21 42%
Quite untrustworthy	457 23%	61 20%	13 14%	13 26%	28 22%	6 21%	3 20%	8 10%	2 47%	3 8%	3 48%	45 23%	14 20%	0 0	14 29%
Very untrustworthy	243 12%	30 10%	8 8%	6 13%	7 5%	4 15%	1 7%	3 4%	0 0	4 11%	0 0	14 7%	4 6%	0 0	4 7%
Don't know	184 9%	4 1%	0 0	1 3%	4 3%	1 5%	0 0	2 2%	0 0	0 0	0 0	10 5%	0 0	0 0	1 2%
Net: Trustworthy	339 17%	75 25%	27 30%	9 18%	29 22%	8 28%	6 40%	34 43%	1 25%	19 53%	2 33%	37 19%	25 37%		10 20%
Net: Untrustworthy	700 35%	91 30%	21 24%	19 37%	35 27%	10 34%	4 27%	11 14%	2 50%	7 19%	3 50%	59 30%	18 26%		18 36%

OP3092 Q11 2
My daily newspaper

	Other regional newspaper	Other local newspaper	I do read a newspaper most days, but I don't tend to stick to one	I don't read a newspaper most weekdays
	47	82	55	778
Base: All Adults	100%	100%	100%	100%
	0	2	1	1
Very trustworthy	0	2%	2%	0%
	10	12	3	29
Quite trustworthy	21%	15%	6%	4%
	22	34	25	261
Neither trustworthy or untrustworthy	46%	42%	46%	34%
	10	15	17	202
Quite untrustworthy	22%	18%	32%	26%
	2	13	5	138
Very untrustworthy	4%	15%	10%	18%
	4	7	2	147
Don't know	8%	8%	4%	19%
	10	14	4	30
Net: Trustworthy	21%	17%	7%	4%
	12	28	22	340
Net: Untrustworthy	26%	34%	40%	44%

Gender

Age

	Total	Male	Female	Total	18-34	35-54	55+
OP3092 Q11 3							
Other newspapers							
	2017	981	1036	2017	581	713	722
Base: All Adults	100%	100%	100%	100%	100%	100%	100%
	32	19	13	32	18	9	4
Very trustworthy	2%	2%	1%	2%	3%	1%	1%
	174	93	81	174	55	60	58
Quite trustworthy	9%	9%	8%	9%	10%	8%	8%
	844	405	439	844	203	323	318
Neither trustworthy or untrustworthy	42%	41%	42%	42%	35%	45%	44%
	528	265	262	528	163	171	194
Quite untrustworthy	26%	27%	25%	26%	28%	24%	27%
	271	134	136	271	89	92	89
Very untrustworthy	13%	14%	13%	13%	15%	13%	12%
	169	65	104	169	51	58	59
Don't know	8%	7%	10%	8%	9%	8%	8%
	206	112	94	206	73	69	62
Net: Trustworthy	10%	11%	9%	10%	13%	10%	9%
	799	399	398	799	252	263	283
Net: Untrustworthy	40%	41%	38%	40%	43%	37%	39%

Region

OP3092 Q11 3

Other newspapers

	Total	North East	North West	Yorks & Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
	2017	86	224	172	146	175	188	252	275	173	98	172	56
Base: All Adults	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	32	4	0	2	1	3	4	10	4	1	1	2	0
Very trustworthy	2%	4%	0	1%	1%	2%	2%	4%	2%	1%	1%	1%	0
	174	13	16	14	10	10	8	35	25	12	7	16	7
Quite trustworthy	9%	15%	7%	8%	7%	6%	4%	14%	9%	7%	8%	9%	12%
	844	38	97	69	60	83	76	102	117	53	41	79	30
Neither trustworthy or untrustworthy	42%	45%	43%	40%	41%	47%	40%	41%	43%	30%	42%	46%	53%
	528	18	60	51	39	46	50	57	74	53	24	46	9
Quite untrustworthy	26%	22%	27%	30%	27%	27%	26%	23%	27%	30%	25%	27%	16%
	271	11	31	24	18	22	25	23	43	34	16	18	7
Very untrustworthy	13%	13%	14%	14%	12%	12%	13%	9%	16%	20%	16%	10%	12%
	169	1	20	12	18	11	25	25	12	21	8	12	4
Don't know	8%	1%	9%	7%	12%	6%	13%	10%	4%	12%	8%	7%	7%
	206	17	16	16	11	13	12	45	29	13	8	18	7
Net: Trustworthy	10%	20%	7%	9%	8%	7%	6%	18%	11%	8%	8%	10%	13%
	799	29	91	75	57	68	75	80	117	87	40	64	16
Net: Untrustworthy	40%	34%	41%	44%	39%	39%	40%	32%	43%	50%	41%	37%	29%

How did you
vote in the last
general
election, if you
voted at all?

	Total	Conservative	Labour	Liberal Democrat	Some other party	I did not vote	Unsure / can't remember	Prefer not to say
OP3092 Q11 3								
Other newspapers								
	2017	561	473	324	236	328	45	50
Base: All Adults	100%	100%	100%	100%	100%	100%	100%	100%
	32	13	13	1	4	1	0	0
Very trustworthy	2%	2%	3%	0%	2%	0%	0	0
	174	46	50	34	15	22	4	3
Quite trustworthy	9%	8%	10%	11%	6%	7%	8%	6%
	844	245	189	129	95	146	15	27
Neither trustworthy or untrustworthy	42%	44%	40%	40%	40%	44%	32%	54%
	528	155	125	83	58	84	13	9
Quite untrustworthy	26%	28%	26%	25%	25%	26%	28%	19%
	271	65	59	51	43	43	5	5
Very untrustworthy	13%	12%	12%	16%	18%	13%	10%	10%
	169	37	37	26	22	31	10	5
Don't know	8%	7%	8%	8%	9%	9%	22%	11%
	206	59	63	35	19	23	4	3
Net: Trustworthy	10%	11%	13%	11%	8%	7%	9%	6%
	799	220	184	134	101	127	18	14
Net: Untrustworthy	40%	39%	39%	41%	43%	39%	40%	28%

Which of these, if any,
is your usual daily
newspaper?

	Total	The Daily Mail	The Daily Telegraph	The Daily Express	The Daily Mirror	The Daily Star	The Financial Times	The Guardian	The Glasgow Herald	The Independent	The Scotsman	The Sun	The Times	The Western Mail	Other national newspaper
OP3092 Q11 3 Other newspapers	2017	299	89	51	130	29	15	80	4	36	6	198	68	0	50
Base: All Adults	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0	100%
Very trustworthy	32	10	1	1	2	4	0	1	1	1	0	6	1	0	0
	2%	3%	1%	1%	2%	13%	0	2%	30%	2%	0	3%	2%	0	0
Quite trustworthy	174	41	10	6	15	4	3	8	0	5	0	25	7	0	5
	9%	14%	11%	11%	11%	13%	17%	10%	0	14%	0	12%	10%	0	10%
Neither trustworthy or untrustworthy	844	138	43	24	67	12	6	33	1	15	2	98	32	0	22
	42%	46%	48%	48%	52%	40%	38%	41%	23%	41%	39%	49%	46%	0	45%
Quite untrustworthy	528	68	24	13	30	4	5	27	2	9	1	48	20	0	17
	26%	23%	26%	25%	23%	14%	33%	34%	47%	24%	16%	24%	29%	0	34%
Very untrustworthy	271	35	10	6	9	4	2	8	0	7	3	11	5	0	5
	13%	12%	11%	12%	7%	15%	11%	10%	0	18%	45%	6%	7%	0	10%
Don't know	169	7	2	1	7	1	0	3	0	0	0	11	4	0	1
	8%	2%	2%	3%	5%	5%	0	4%	0	0	0	5%	6%	0	2%
Net: Trustworthy	206	51	11	7	17	8	3	9	1	6	0	31	8		5
	10%	17%	12%	14%	13%	28%	20%	11%	25%	17%	0%	16%	12%		10%
Net: Untrustworthy	799	103	34	19	39	8	7	35	2	16	4	59	25		22
	40%	34%	38%	37%	30%	28%	47%	44%	50%	44%	67%	30%	37%		44%

OP3092 Q11 3
Other newspapers

	Other regional newspaper	Other local newspaper	I do read a newspaper most days, but I don't tend to stick to one	I don't read a newspaper most weekdays
	47	82	55	778
Base: All Adults	100%	100%	100%	100%
	0	1	2	1
Very trustworthy	0	1%	4%	0%
	6	13	3	24
Quite trustworthy	13%	16%	6%	3%
	21	34	24	273
Neither trustworthy or untrustworthy	45%	41%	43%	35%
	13	15	18	215
Quite untrustworthy	27%	18%	32%	28%
	2	13	5	147
Very untrustworthy	5%	15%	10%	19%
	4	7	2	118
Don't know	9%	8%	4%	15%
	6	14	5	25
Net: Trustworthy	13%	17%	9%	3%
	15	28	23	362
Net: Untrustworthy	32%	34%	42%	47%

Gender

Age

OP3092 Q11 4

BBC journalists/commentators

	Total	Male	Female	Total	18-34	35-54	55+
	2017	981	1036	2017	581	713	722
Base: All Adults	100%	100%	100%	100%	100%	100%	100%
	80	48	32	80	31	34	15
Very trustworthy	4%	5%	3%	4%	5%	5%	2%
	538	261	277	538	142	197	199
Quite trustworthy	27%	27%	27%	27%	24%	28%	28%
	824	399	425	824	221	303	300
Neither trustworthy or untrustworthy	41%	41%	41%	41%	38%	42%	42%
	299	146	153	299	100	98	100
Quite untrustworthy	15%	15%	15%	15%	17%	14%	14%
	198	101	97	198	56	56	86
Very untrustworthy	10%	10%	9%	10%	10%	8%	12%
	79	27	52	79	31	25	22
Don't know	4%	3%	5%	4%	5%	4%	3%
	618	309	309	618	173	231	214
Net: Trustworthy	31%	31%	30%	31%	30%	32%	30%
	497	247	250	497	156	154	186
Net: Untrustworthy	25%	25%	24%	25%	27%	22%	26%

Region

OP3092 Q11 4

BBC journalists/commentators

	Total	North East	North West	Yorks & Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Base: All Adults	2017 100%	86 100%	224 100%	172 100%	146 100%	175 100%	188 100%	252 100%	275 100%	173 100%	98 100%	172 100%	56 100%
Very trustworthy	80 4%	6 7%	8 4%	2 1%	3 2%	6 3%	9 5%	20 8%	9 3%	8 5%	1 1%	7 4%	1 1%
Quite trustworthy	538 27%	18 21%	45 20%	44 26%	55 38%	51 29%	47 25%	72 29%	75 27%	45 26%	29 30%	43 25%	12 22%
Neither trustworthy or untrustworthy	824 41%	38 44%	100 45%	72 42%	51 35%	70 40%	80 43%	94 37%	110 40%	64 37%	39 40%	74 43%	31 55%
Quite untrustworthy	299 15%	17 20%	33 15%	29 17%	16 11%	27 16%	22 12%	31 12%	41 15%	32 19%	20 20%	23 13%	7 12%
Very untrustworthy	198 10%	6 6%	26 12%	16 9%	14 9%	14 8%	21 11%	20 8%	32 12%	18 11%	7 7%	20 11%	4 8%
Don't know	79 4%	1 1%	12 5%	9 5%	6 4%	6 4%	10 5%	15 6%	6 2%	5 3%	2 2%	5 3%	1 2%
Net: Trustworthy	618 31%	24 28%	53 24%	46 27%	58 40%	57 33%	56 30%	92 37%	84 31%	53 31%	30 31%	50 29%	13 23%
Net: Untrustworthy	497 25%	23 27%	59 26%	45 26%	30 21%	41 23%	43 23%	51 20%	73 27%	50 29%	27 28%	43 25%	11 20%

How did you
vote in the last
general
election, if you
voted at all?

	Total	Conservative	Labour	Liberal Democrat	Some other party	I did not vote	Unsure / can't remember	Prefer not to say
OP3092 Q11 4								
BBC journalists/commentators								
	2017	561	473	324	236	328	45	50
Base: All Adults	100%	100%	100%	100%	100%	100%	100%	100%
Very trustworthy	80 4%	25 4%	27 6%	9 3%	9 4%	9 3%	1 2%	0 0
Quite trustworthy	538 27%	137 24%	181 38%	102 31%	36 15%	62 19%	12 26%	8 16%
Neither trustworthy or untrustworthy	824 41%	228 41%	165 35%	130 40%	110 46%	148 45%	16 35%	28 56%
Quite untrustworthy	299 15%	92 16%	51 11%	46 14%	38 16%	56 17%	9 19%	6 12%
Very untrustworthy	198 10%	68 12%	28 6%	24 7%	37 16%	33 10%	3 6%	4 9%
Don't know	79 4%	11 2%	20 4%	12 4%	7 3%	19 6%	6 13%	3 7%
Net: Trustworthy	618 31%	162 29%	208 44%	111 34%	45 19%	71 22%	13 29%	8 16%
Net: Untrustworthy	497 25%	160 29%	79 17%	70 22%	75 32%	89 27%	12 27%	10 20%

Which of these, if any,
is your usual daily
newspaper?

	Total	The Daily Mail	The Daily Telegraph	The Daily Express	The Daily Mirror	The Daily Star	The Financial Times	The Guardian	The Glasgow Herald	The Independent	The Scotsman	The Sun	The Times	The Western Mail	Other national newspaper
OP3092 Q11 4															
BBC journalists/commentators															
	2017	299	89	51	130	29	15	80	4	36	6	198	68	0	50
Base: All Adults	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0	100%
Very trustworthy	80	17	1	2	5	4	2	5	1	1	3	10	6	0	1
	4%	6%	1%	4%	3%	14%	12%	6%	30%	2%	45%	5%	9%	0	1%
Quite trustworthy	538	76	25	10	43	5	3	32	1	17	1	47	21	0	16
	27%	25%	28%	19%	33%	16%	18%	39%	23%	46%	13%	24%	30%	0	32%
Neither trustworthy or untrustworthy	824	108	30	21	51	12	6	35	1	9	1	90	25	0	23
	41%	36%	34%	41%	40%	42%	43%	44%	24%	25%	13%	45%	37%	0	47%
Quite untrustworthy	299	50	17	7	21	3	2	6	1	5	2	27	11	0	7
	15%	17%	19%	15%	16%	11%	16%	8%	23%	14%	28%	13%	16%	0	14%
Very untrustworthy	198	43	17	10	6	3	2	1	0	4	0	13	5	0	2
	10%	15%	19%	19%	5%	12%	11%	1%	0	12%	0	7%	7%	0	4%
Don't know	79	4	0	1	3	1	0	2	0	0	0	12	0	0	1
	4%	1%	0	3%	2%	5%	0	2%	0	0	0	6%	0	0	2%
Net: Trustworthy	618	93	26	12	48	9	5	37	2	18	4	57	27		17
	31%	31%	29%	24%	37%	31%	33%	46%	50%	50%	67%	29%	40%		34%
Net: Untrustworthy	497	93	34	17	27	6	4	7	1	9	2	40	16		9
	25%	31%	38%	33%	21%	21%	27%	9%	25%	25%	33%	20%	24%		18%

OP3092 Q11 4
BBC journalists/commentators

	Other regional newspaper	Other local newspaper	I do read a newspaper most days, but I don't tend to stick to one	I don't read a newspaper most weekdays
	47	82	55	778
Base: All Adults	100%	100%	100%	100%
	0	4	1	18
Very trustworthy	0	5%	2%	2%
	13	16	14	201
Quite trustworthy	27%	19%	25%	26%
	22	37	23	329
Neither trustworthy or untrustworthy	47%	45%	41%	42%
	7	14	10	108
Quite untrustworthy	15%	17%	18%	14%
	2	7	4	78
Very untrustworthy	4%	9%	8%	10%
	4	4	3	44
Don't know	8%	5%	6%	6%
	13	20	15	219
Net: Trustworthy	28%	24%	27%	28%
	9	21	14	186
Net: Untrustworthy	19%	26%	25%	24%

Gender

Age

	Total	Male	Female	Total	18-34	35-54	55+
OP3092 Q11 5							
Other TV journalists/commentators							
	2017	981	1036	2017	581	713	722
Base: All Adults	100%	100%	100%	100%	100%	100%	100%
	39	19	20	39	13	18	8
Very trustworthy	2%	2%	2%	2%	2%	2%	1%
	408	193	215	408	111	151	146
Quite trustworthy	20%	20%	21%	20%	19%	21%	20%
	952	478	474	952	249	347	356
Neither trustworthy or untrustworthy	47%	49%	46%	47%	43%	49%	49%
	344	170	175	344	116	109	119
Quite untrustworthy	17%	17%	17%	17%	20%	15%	16%
	174	87	88	174	53	54	67
Very untrustworthy	9%	9%	8%	9%	9%	8%	9%
	99	35	65	99	39	34	26
Don't know	5%	4%	6%	5%	7%	5%	4%
	447	212	235	447	124	169	154
Net: Trustworthy	22%	22%	23%	22%	21%	24%	21%
	518	257	263	518	169	163	186
Net: Untrustworthy	26%	26%	25%	26%	29%	23%	26%

Region

OP3092 Q11 5

Other TV journalists/commentators

	Total	North East	North West	Yorks & Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
	2017	86	224	172	146	175	188	252	275	173	98	172	56
Base: All Adults	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very trustworthy	39	3	5	3	0	3	7	6	4	3	1	3	0
	2%	4%	2%	2%	0	2%	4%	2%	2%	2%	1%	2%	0
Quite trustworthy	408	15	37	30	36	32	40	61	44	39	27	35	12
	20%	18%	17%	17%	25%	18%	21%	24%	16%	22%	28%	20%	22%
Neither trustworthy or untrustworthy	952	43	110	79	67	84	84	116	139	68	42	87	33
	47%	50%	49%	46%	46%	48%	45%	46%	51%	39%	43%	51%	60%
Quite untrustworthy	344	17	35	36	22	36	27	34	48	36	19	28	6
	17%	20%	16%	21%	15%	20%	14%	14%	18%	21%	19%	16%	11%
Very untrustworthy	174	7	24	14	14	12	20	16	29	21	5	10	3
	9%	8%	11%	8%	10%	7%	10%	6%	11%	12%	6%	6%	5%
Don't know	99	1	13	10	6	8	11	19	10	8	3	10	1
	5%	1%	6%	6%	4%	5%	6%	7%	4%	4%	3%	6%	2%
Net: Trustworthy	447	18	42	33	36	35	47	67	48	42	28	38	12
	22%	21%	19%	19%	25%	20%	25%	27%	17%	24%	29%	22%	21%
Net: Untrustworthy	518	24	59	50	36	48	47	50	77	57	24	38	9
	26%	28%	26%	29%	25%	27%	25%	20%	28%	33%	24%	22%	16%

How did you
vote in the last
general
election, if you
voted at all?

	Total	Conservative	Labour	Liberal Democrat	Some other party	I did not vote	Unsure / can't remember	Prefer not to say
OP3092 Q11 5								
Other TV journalists/commentators								
	2017	561	473	324	236	328	45	50
Base: All Adults	100%	100%	100%	100%	100%	100%	100%	100%
	39	14	13	4	4	3	0	0
Very trustworthy	2%	3%	3%	1%	2%	1%	0	0
	408	107	137	70	30	51	9	5
Quite trustworthy	20%	19%	29%	21%	12%	15%	20%	10%
	952	264	206	152	121	161	18	30
Neither trustworthy or untrustworthy	47%	47%	44%	47%	51%	49%	40%	60%
	344	106	63	56	46	58	8	7
Quite untrustworthy	17%	19%	13%	17%	20%	18%	17%	13%
	174	54	28	27	26	31	5	4
Very untrustworthy	9%	10%	6%	8%	11%	9%	10%	9%
	99	15	25	15	10	25	6	4
Don't know	5%	3%	5%	5%	4%	8%	13%	8%
	447	121	150	74	34	54	9	5
Net: Trustworthy	22%	22%	32%	23%	14%	16%	20%	10%
	518	160	91	83	72	89	13	11
Net: Untrustworthy	26%	29%	19%	26%	31%	27%	29%	22%

Which of these, if any,
is your usual daily
newspaper?

	Total	The Daily Mail	The Daily Telegraph	The Daily Express	The Daily Mirror	The Daily Star	The Financial Times	The Guardian	The Glasgow Herald	The Independent	The Scotsman	The Sun	The Times	The Western Mail	Other national newspaper
OP3092 Q11 5															
Other TV journalists/commentators															
	2017	299	89	51	130	29	15	80	4	36	6	198	68	0	50
Base: All Adults	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0	100%
Very trustworthy	39	11	1	1	4	2	2	0	1	1	1	6	2	0	0
	2%	4%	1%	1%	3%	7%	10%	0	30%	2%	20%	3%	2%	0	0
Quite trustworthy	408	61	18	10	39	5	2	15	0	12	0	44	16	0	8
	20%	21%	20%	20%	30%	19%	14%	18%	0	34%	0	22%	23%	0	16%
Neither trustworthy or untrustworthy	952	139	40	25	54	12	5	48	2	11	2	101	29	0	32
	47%	46%	44%	50%	42%	40%	36%	60%	47%	29%	27%	51%	42%	0	64%
Quite untrustworthy	344	51	17	7	24	5	3	10	1	8	2	26	13	0	7
	17%	17%	19%	14%	18%	18%	23%	13%	23%	22%	28%	13%	20%	0	14%
Very untrustworthy	174	31	13	7	6	3	2	5	0	4	2	9	3	0	2
	9%	10%	15%	13%	5%	12%	17%	6%	0	12%	25%	4%	4%	0	4%
Don't know	99	6	0	1	3	1	0	2	0	0	0	13	6	0	1
	5%	2%	0	3%	2%	5%	0	2%	0	0	0	7%	9%	0	2%
Net: Trustworthy	447	72	19	11	43	7	4	15	1	13	1	50	18		8
	22%	24%	21%	22%	33%	24%	27%	19%	25%	36%	17%	25%	26%		16%
Net: Untrustworthy	518	82	30	14	30	8	5	15	1	12	4	35	16		9
	26%	27%	34%	27%	23%	28%	33%	19%	25%	33%	67%	18%	24%		18%

OP3092 Q11 5

Other TV journalists/commentators

	Other regional newspaper	Other local newspaper	I do read a newspaper most days, but I don't tend to stick to one	I don't read a newspaper most weekdays
	47	82	55	778
Base: All Adults	100%	100%	100%	100%
	0	2	0	5
Very trustworthy	0	2%	0	1%
	7	14	10	146
Quite trustworthy	15%	17%	18%	19%
	24	40	27	362
Neither trustworthy or untrustworthy	52%	49%	50%	47%
	10	13	11	136
Quite untrustworthy	22%	15%	21%	17%
	2	7	3	76
Very untrustworthy	4%	9%	5%	10%
	4	6	3	53
Don't know	8%	8%	6%	7%
	7	16	10	151
Net: Trustworthy	15%	20%	18%	19%
	12	20	14	212
Net: Untrustworthy	26%	24%	25%	27%

Gender

Age

Total

Male

Female

Total

18-34

35-54

55+

OP3092 Q11 6

Comments on social media sites and blogs

e.g. facebook, twitter

Base: All Adults	2017 100%	981 100%	1036 100%	2017 100%	581 100%	713 100%	722 100%
Very trustworthy	31 2%	18 2%	13 1%	31 2%	18 3%	8 1%	5 1%
Quite trustworthy	117 6%	67 7%	50 5%	117 6%	48 8%	38 5%	30 4%
Neither trustworthy or untrustworthy	650 32%	312 32%	338 33%	650 32%	195 34%	249 35%	205 28%
Quite untrustworthy	522 26%	243 25%	278 27%	522 26%	139 24%	194 27%	189 26%
Very untrustworthy	555 28%	281 29%	274 26%	555 28%	143 25%	176 25%	235 33%
Don't know	143 7%	61 6%	82 8%	143 7%	37 6%	47 7%	58 8%
Net: Trustworthy	148 7%	85 9%	63 6%	148 7%	66 11%	46 6%	35 5%
Net: Untrustworthy	1077 53%	524 53%	552 53%	1077 53%	282 49%	370 52%	424 59%

Region

OP3092 Q11 6

Comments on social media sites and blogs
e.g. facebook, twitter

	Total	North East	North West	Yorks & Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Base: All Adults	2017 100%	86 100%	224 100%	172 100%	146 100%	175 100%	188 100%	252 100%	275 100%	173 100%	98 100%	172 100%	56 100%
Very trustworthy	31 2%	2 2%	1 0%	5 3%	0 0%	3 1%	3 1%	11 4%	4 2%	2 1%	1 1%	1 0%	0 0%
Quite trustworthy	117 6%	6 8%	12 5%	7 4%	4 3%	13 8%	9 5%	21 8%	13 5%	8 5%	7 7%	13 8%	3 6%
Neither trustworthy or untrustworthy	650 32%	35 41%	89 39%	47 27%	49 34%	52 30%	62 33%	71 28%	75 27%	63 36%	32 33%	53 31%	22 39%
Quite untrustworthy	522 26%	22 26%	52 23%	44 26%	42 29%	44 25%	42 23%	69 27%	80 29%	42 24%	22 23%	48 28%	15 26%
Very untrustworthy	555 28%	16 19%	54 24%	57 33%	40 27%	51 29%	58 31%	55 22%	91 33%	47 27%	28 29%	43 25%	15 26%
Don't know	143 7%	4 5%	17 7%	13 7%	10 7%	12 7%	14 7%	26 10%	12 4%	12 7%	8 8%	14 8%	2 4%
Net: Trustworthy	148 7%	8 9%	13 6%	12 7%	4 3%	16 9%	12 6%	32 13%	17 6%	10 6%	8 8%	14 8%	3 5%
Net: Untrustworthy	1077 53%	38 44%	106 47%	101 59%	82 56%	95 54%	100 53%	124 49%	171 62%	89 51%	50 51%	91 53%	30 54%

How did you
vote in the last
general
election, if you
voted at all?

OP3092 Q11 6

Comments on social media sites and blogs
e.g. facebook, twitter

	Total	Conservative	Labour	Liberal Democrat	Some other party	I did not vote	Unsure / can't remember	Prefer not to say
Base: All Adults	2017 100%	561 100%	473 100%	324 100%	236 100%	328 100%	45 100%	50 100%
Very trustworthy	31 2%	12 2%	12 3%	1 0%	5 2%	1 0%	0 0%	0 0%
Quite trustworthy	117 6%	29 5%	36 8%	21 6%	13 6%	15 4%	2 5%	1 2%
Neither trustworthy or untrustworthy	650 32%	157 28%	173 37%	84 26%	72 31%	125 38%	14 32%	24 48%
Quite untrustworthy	522 26%	157 28%	112 24%	98 30%	51 22%	82 25%	12 27%	8 16%
Very untrustworthy	555 28%	163 29%	110 23%	99 31%	80 34%	81 25%	9 20%	12 24%
Don't know	143 7%	42 7%	30 6%	20 6%	15 7%	23 7%	7 15%	5 10%
Net: Trustworthy	148 7%	41 7%	48 10%	22 7%	18 8%	16 5%	2 4%	1 2%
Net: Untrustworthy	1077 53%	320 57%	222 47%	197 61%	131 56%	163 50%	21 47%	20 40%

Which of these, if any,
is your usual daily
newspaper?

	Total	The Daily Mail	The Daily Telegraph	The Daily Express	The Daily Mirror	The Daily Star	The Financial Times	The Guardian	The Glasgow Herald	The Independent	The Scotsman	The Sun	The Times	The Western Mail	Other national newspaper
OP3092 Q11 6															
Comments on social media sites and blogs e.g. facebook, twitter															
Base: All Adults	2017 100%	299 100%	89 100%	51 100%	130 100%	29 100%	15 100%	80 100%	4 100%	36 100%	6 100%	198 100%	68 100%	0 0	50 100%
Very trustworthy	31 2%	7 2%	1 1%	1 1%	2 1%	2 7%	2 12%	0 0	1 30%	2 4%	0 0	4 2%	2 2%	0 0	0 0
Quite trustworthy	117 6%	23 8%	5 5%	4 7%	9 7%	4 13%	2 17%	7 9%	1 23%	1 3%	2 28%	18 9%	3 4%	0 0	2 3%
Neither trustworthy or untrustworthy	650 32%	98 33%	22 25%	16 32%	46 36%	13 44%	4 27%	25 31%	0 0	15 43%	1 13%	75 38%	14 20%	0 0	15 31%
Quite untrustworthy	522 26%	75 25%	22 24%	10 20%	34 26%	4 13%	1 5%	25 31%	1 23%	7 19%	2 33%	55 27%	20 29%	0 0	11 21%
Very untrustworthy	555 28%	84 28%	39 44%	18 35%	31 24%	3 11%	6 39%	21 26%	1 24%	10 27%	2 25%	31 16%	25 36%	0 0	17 35%
Don't know	143 7%	11 4%	1 1%	2 5%	9 7%	3 11%	0 0	2 2%	0 0	2 5%	0 0	17 8%	6 9%	0 0	4 9%
Net: Trustworthy	148 7%	30 10%	6 7%	5 10%	11 8%	6 21%	4 27%	7 9%	2 50%	3 8%	2 33%	22 11%	5 7%		2 4%
Net: Untrustworthy	1077 53%	159 53%	61 69%	28 55%	65 50%	7 24%	7 47%	46 58%	2 50%	17 47%	4 67%	86 43%	45 66%		28 56%

OP3092 Q11 6

Comments on social media sites and blogs
e.g. facebook, twitter

	Other regional newspaper	Other local newspaper	I do read a newspaper most days, but I don't tend to stick to one	I don't read a newspaper most weekdays
Base: All Adults	47 100%	82 100%	55 100%	778 100%
Very trustworthy	0 0%	1 1%	1 2%	6 1%
Quite trustworthy	0 0%	6 8%	3 5%	28 4%
Neither trustworthy or untrustworthy	16 35%	26 31%	21 38%	243 31%
Quite untrustworthy	13 27%	19 23%	18 33%	207 27%
Very untrustworthy	14 30%	22 27%	8 14%	223 29%
Don't know	4 8%	8 10%	4 8%	70 9%
Net: Trustworthy	0 0%	7 9%	4 7%	34 4%
Net: Untrustworthy	27 57%	41 50%	26 47%	430 55%

Gender

Age

Total Male Female **Total** 18-34 35-54 55+

OP3092 Q11 7

'Green' charities e.g. Greenpeace, Friends
of the Earth

Base: All Adults	2017 100%	981 100%	1036 100%	2017 100%	581 100%	713 100%	722 100%
Very trustworthy	154 8%	67 7%	87 8%	154 8%	50 9%	64 9%	41 6%
Quite trustworthy	628 31%	269 27%	359 35%	628 31%	180 31%	233 33%	215 30%
Neither trustworthy or untrustworthy	686 34%	325 33%	362 35%	686 34%	193 33%	242 34%	251 35%
Quite untrustworthy	266 13%	159 16%	107 10%	266 13%	86 15%	90 13%	90 12%
Very untrustworthy	188 9%	123 13%	64 6%	188 9%	38 7%	48 7%	102 14%
Don't know	95 5%	39 4%	57 5%	95 5%	34 6%	37 5%	24 3%
Net: Trustworthy	782 39%	336 34%	446 43%	782 39%	230 40%	297 42%	256 35%
Net: Untrustworthy	454 23%	282 29%	171 17%	454 23%	124 21%	138 19%	192 27%

Region

OP3092 Q11 7

'Green' charities e.g. Greenpeace, Friends of the Earth

	Total	North East	North West	Yorks & Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Base: All Adults	2017	86	224	172	146	175	188	252	275	173	98	172	56
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very trustworthy	154	6	16	17	8	13	13	28	16	13	4	15	3
	8%	7%	7%	10%	6%	8%	7%	11%	6%	7%	4%	9%	6%
Quite trustworthy	628	26	60	55	60	50	58	77	81	54	33	58	16
	31%	30%	27%	32%	41%	28%	31%	31%	29%	31%	33%	34%	28%
Neither trustworthy or untrustworthy	686	31	89	54	41	59	61	77	108	50	36	57	23
	34%	36%	39%	32%	28%	34%	33%	31%	39%	29%	37%	33%	40%
Quite untrustworthy	266	12	28	18	22	29	18	36	33	29	12	21	7
	13%	14%	13%	10%	15%	16%	10%	14%	12%	17%	13%	12%	12%
Very untrustworthy	188	9	16	18	7	14	25	15	33	20	9	13	8
	9%	11%	7%	10%	4%	8%	13%	6%	12%	11%	9%	8%	14%
Don't know	95	1	15	10	7	10	13	18	3	7	3	7	0
	5%	2%	7%	6%	5%	6%	7%	7%	1%	4%	3%	4%	0
Net: Trustworthy	782	32	76	72	68	63	71	105	97	67	37	73	19
	39%	37%	34%	42%	47%	36%	38%	42%	35%	39%	38%	42%	34%
Net: Untrustworthy	454	21	44	36	29	43	43	51	66	49	21	34	15
	23%	24%	20%	21%	20%	25%	23%	20%	24%	28%	21%	20%	27%

How did you
vote in the last
general
election, if you
voted at all?

	Total	Conservative	Labour	Liberal Democrat	Some other party	I did not vote	Unsure / can't remember	Prefer not to say
OP3092 Q11 7 'Green' charities e.g. Greenpeace, Friends of the Earth								
	2017	561	473	324	236	328	45	50
Base: All Adults	100%	100%	100%	100%	100%	100%	100%	100%
	154	31	49	29	22	22	1	1
Very trustworthy	8%	5%	10%	9%	9%	7%	2%	2%
	628	128	180	107	78	110	14	11
Quite trustworthy	31%	23%	38%	33%	33%	34%	31%	21%
	686	203	148	118	62	112	18	26
Neither trustworthy or untrustworthy	34%	36%	31%	37%	26%	34%	40%	52%
	266	90	49	41	38	38	6	5
Quite untrustworthy	13%	16%	10%	13%	16%	12%	13%	10%
	188	87	22	18	31	28	0	2
Very untrustworthy	9%	15%	5%	6%	13%	8%	0	4%
	95	23	25	11	7	18	7	5
Don't know	5%	4%	5%	3%	3%	6%	15%	11%
	782	159	229	136	100	132	15	12
Net: Trustworthy	39%	28%	48%	42%	42%	40%	33%	24%
	454	177	71	59	69	66	6	7
Net: Untrustworthy	23%	32%	15%	18%	29%	20%	13%	14%

Which of these, if any,
is your usual daily
newspaper?

	Total	The Daily Mail	The Daily Telegraph	The Daily Express	The Daily Mirror	The Daily Star	The Financial Times	The Guardian	The Glasgow Herald	The Independent	The Scotsman	The Sun	The Times	The Western Mail	Other national newspaper
OP3092 Q11 7 'Green' charities e.g. Greenpeace, Friends of the Earth															
Base: All Adults	2017 100%	299 100%	89 100%	51 100%	130 100%	29 100%	15 100%	80 100%	4 100%	36 100%	6 100%	198 100%	68 100%	0 0	50 100%
Very trustworthy	154 8%	16 6%	4 4%	3 5%	16 13%	2 7%	2 12%	13 16%	1 30%	11 30%	2 25%	12 6%	5 7%	0 0	4 8%
Quite trustworthy	628 31%	81 27%	21 23%	15 30%	38 30%	5 16%	3 21%	38 48%	1 23%	14 39%	3 42%	59 30%	26 38%	0 0	19 39%
Neither trustworthy or untrustworthy	686 34%	108 36%	24 27%	13 25%	49 38%	13 44%	6 41%	23 29%	0 0	5 14%	1 13%	71 36%	16 24%	0 0	17 35%
Quite untrustworthy	266 13%	42 14%	20 23%	9 17%	11 9%	3 11%	3 20%	3 4%	1 24%	5 15%	0 0	32 16%	13 18%	0 0	7 15%
Very untrustworthy	188 9%	44 15%	20 23%	9 18%	11 8%	2 7%	1 5%	2 3%	1 23%	1 2%	1 20%	13 7%	7 10%	0 0	1 2%
Don't know	95 5%	8 3%	0 0	2 4%	4 3%	4 14%	0 0	1 1%	0 0	0 0	0 0	11 6%	2 2%	0 0	1 2%
Net: Trustworthy	782 39%	97 32%	25 28%	18 35%	54 42%	7 24%	5 33%	51 64%	2 50%	25 69%	5 83%	71 36%	31 46%		23 46%
Net: Untrustworthy	454 23%	86 29%	40 45%	18 35%	22 17%	5 17%	4 27%	5 6%	2 50%	6 17%	1 17%	45 23%	20 29%		8 16%

Other regional newspaper	Other local newspaper	I do read a newspaper most days, but I don't tend to stick to one	I don't read a newspaper most weekdays
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OP3092 Q11 7

'Green' charities e.g. Greenpeace, Friends of the Earth

	47	82	55	778
Base: All Adults	100%	100%	100%	100%
	1	5	3	55
Very trustworthy	2%	6%	5%	7%
	19	28	19	238
Quite trustworthy	41%	34%	35%	31%
	16	26	22	275
Neither trustworthy or untrustworthy	35%	32%	41%	35%
	2	8	5	101
Quite untrustworthy	5%	10%	9%	13%
	5	10	3	56
Very untrustworthy	10%	12%	6%	7%
	4	5	2	52
Don't know	8%	6%	4%	7%
	20	33	22	293
Net: Trustworthy	43%	40%	40%	38%
	7	18	8	157
Net: Untrustworthy	15%	22%	15%	20%

Gender Age

	Total	Male	Female	Total	18-34	35-54	55+
OP3092 Q11 8							
Friends and family							
	2017	981	1036	2017	581	713	722
Base: All Adults	100%	100%	100%	100%	100%	100%	100%
	171	86	85	171	43	73	55
Very trustworthy	8%	9%	8%	8%	7%	10%	8%
	437	209	228	437	118	174	144
Quite trustworthy	22%	21%	22%	22%	20%	24%	20%
	1037	511	525	1037	298	343	396
Neither trustworthy or untrustworthy	51%	52%	51%	51%	51%	48%	55%
	145	86	59	145	56	50	39
Quite untrustworthy	7%	9%	6%	7%	10%	7%	5%
	92	34	58	92	28	27	38
Very untrustworthy	5%	3%	6%	5%	5%	4%	5%
	135	55	80	135	38	46	51
Don't know	7%	6%	8%	7%	7%	6%	7%
	608	295	313	608	161	247	199
Net: Trustworthy	30%	30%	30%	30%	28%	35%	28%
	237	120	117	237	84	77	77
Net: Untrustworthy	12%	12%	11%	12%	14%	11%	11%

Region

OP3092 Q11 8

Friends and family

	Total	North East	North West	Yorks & Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
	2017	86	224	172	146	175	188	252	275	173	98	172	56
Base: All Adults	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very trustworthy	171 8%	7 8%	23 10%	17 10%	8 5%	14 8%	15 8%	31 12%	27 10%	13 7%	4 4%	11 6%	2 3%
Quite trustworthy	437 22%	19 22%	45 20%	36 21%	27 18%	31 18%	38 20%	56 22%	55 20%	45 26%	26 27%	45 26%	14 25%
Neither trustworthy or untrustworthy	1037 51%	49 57%	113 50%	89 52%	79 54%	92 53%	93 50%	118 47%	147 54%	83 48%	48 49%	90 53%	34 61%
Quite untrustworthy	145 7%	7 8%	14 6%	12 7%	17 11%	15 9%	15 8%	18 7%	16 6%	14 8%	8 9%	7 4%	1 2%
Very untrustworthy	92 5%	2 2%	15 7%	5 3%	3 2%	10 6%	9 5%	6 2%	17 6%	11 6%	3 3%	6 4%	4 7%
Don't know	135 7%	2 2%	13 6%	13 8%	12 8%	13 8%	18 9%	22 9%	13 5%	8 5%	8 9%	11 6%	2 3%
Net: Trustworthy	608 30%	26 30%	68 30%	53 31%	35 24%	45 26%	53 28%	87 35%	82 30%	58 34%	30 31%	56 33%	16 29%
Net: Untrustworthy	237 12%	9 10%	29 13%	17 10%	20 14%	25 14%	24 13%	24 10%	33 12%	25 14%	11 11%	13 8%	5 9%

How did you
vote in the last
general
election, if you
voted at all?

	Total	Conservative	Labour	Liberal Democrat	Some other party	I did not vote	Unsure / can't remember	Prefer not to say
OP3092 Q11 8								
Friends and family								
	2017	561	473	324	236	328	45	50
Base: All Adults	100%	100%	100%	100%	100%	100%	100%	100%
Very trustworthy	171	55	44	18	25	27	3	0
	8%	10%	9%	6%	11%	8%	7%	0
Quite trustworthy	437	108	121	77	49	63	8	11
	22%	19%	26%	24%	21%	19%	18%	21%
Neither trustworthy or untrustworthy	1037	295	227	164	122	176	21	32
	51%	53%	48%	50%	52%	54%	47%	64%
Quite untrustworthy	145	43	31	27	16	23	5	1
	7%	8%	7%	8%	7%	7%	10%	2%
Very untrustworthy	92	31	16	17	9	16	1	2
	5%	6%	3%	5%	4%	5%	2%	4%
Don't know	135	29	34	22	15	24	7	5
	7%	5%	7%	7%	6%	7%	15%	9%
Net: Trustworthy	608	163	165	95	74	90	11	11
	30%	29%	35%	29%	31%	27%	24%	22%
Net: Untrustworthy	237	74	47	44	25	39	6	3
	12%	13%	10%	14%	11%	12%	13%	6%

Which of these, if any,
is your usual daily
newspaper?

	Total	The Daily Mail	The Daily Telegraph	The Daily Express	The Daily Mirror	The Daily Star	The Financial Times	The Guardian	The Glasgow Herald	The Independent	The Scotsman	The Sun	The Times	The Western Mail	Other national newspaper
OP3092 Q11 8															
Friends and family															
	2017	299	89	51	130	29	15	80	4	36	6	198	68	0	50
Base: All Adults	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0	100%
Very trustworthy	171	35	6	6	13	5	3	7	1	6	0	20	5	0	3
	8%	12%	7%	11%	10%	18%	20%	9%	30%	18%	0	10%	7%	0	5%
Quite trustworthy	437	72	20	11	38	4	4	24	1	11	0	48	13	0	11
	22%	24%	23%	21%	29%	13%	24%	30%	24%	31%	0	24%	19%	0	23%
Neither trustworthy or untrustworthy	1037	135	52	28	54	16	7	41	1	14	5	96	39	0	31
	51%	45%	58%	55%	42%	54%	49%	51%	23%	38%	80%	49%	58%	0	62%
Quite untrustworthy	145	23	3	4	12	2	0	5	1	3	0	12	9	0	4
	7%	8%	4%	7%	9%	8%	0	7%	23%	7%	0	6%	14%	0	7%
Very untrustworthy	92	17	6	1	4	1	1	1	0	1	1	7	2	0	0
	5%	6%	7%	3%	3%	3%	7%	1%	0	2%	20%	4%	3%	0	0
Don't know	135	16	2	2	9	1	0	2	0	2	0	14	0	0	1
	7%	5%	2%	4%	7%	5%	0	3%	0	5%	0	7%	0	0	3%
Net: Trustworthy	608	107	26	17	51	9	7	31	2	17	0	68	18		14
	30%	36%	29%	33%	39%	31%	47%	39%	50%	47%	0%	34%	26%		28%
Net: Untrustworthy	237	40	9	5	16	3	1	6	1	4	1	19	11		4
	12%	13%	10%	10%	12%	10%	7%	8%	25%	11%	17%	10%	16%		8%

OP3092 Q11 8
Friends and family

	Other regional newspaper	Other local newspaper	I do read a newspaper most days, but I don't tend to stick to one	I don't read a newspaper most weekdays
	47	82	55	778
Base: All Adults	100%	100%	100%	100%
	1	9	0	52
Very trustworthy	2%	11%	0	7%
	11	20	12	138
Quite trustworthy	23%	24%	21%	18%
	31	37	30	421
Neither trustworthy or untrustworthy	65%	45%	54%	54%
	1	4	6	56
Quite untrustworthy	1%	5%	12%	7%
	0	7	2	42
Very untrustworthy	0	8%	4%	5%
	4	6	5	70
Don't know	9%	7%	9%	9%
	12	29	12	190
Net: Trustworthy	26%	35%	22%	24%
	1	11	8	98
Net: Untrustworthy	2%	13%	15%	13%

Gender

Age

Total **Male** **Female** **Total** **18-34** **35-54** **55+**

OP3092 Q12

Which of the following 'Other TV
journalists/commentators' do you think are
the most trustworthy?

Base: All who consider "other TV journalists / commentators" trustworthy	447	212	235	447	124	169	155
	100%	100%	100%	100%	100%	100%	100%
Journalists/commentators on specialist channels e.g. national geographic	186	75	111	186	46	66	74
	42%	35%	47%	42%	37%	39%	48%
Sky News journalists/commentators	99	54	45	99	34	43	22
	22%	25%	19%	22%	27%	25%	14%
ITV Journalists/commentators	99	44	56	99	27	38	35
	22%	21%	24%	22%	22%	22%	22%
Channel 4 journalists/commentators	98	56	43	98	38	38	22
	22%	26%	18%	22%	31%	23%	14%
Channel 5 journalists/commentators	23	11	12	23	12	7	4
	5%	5%	5%	5%	9%	4%	3%
Other [please specify]	23	8	14	23	2	7	14
	5%	4%	6%	5%	2%	4%	9%
Don't know	91	39	52	91	18	37	35
	20%	18%	22%	20%	15%	22%	23%

Region

OP3092 Q12

Which of the following 'Other TV
journalists/commentators' do you think are
the most trustworthy?

Base: All who consider "other TV journalists
/ commentators" trustworthy

	Total	North East	North West	Yorks & Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Journalists/commentators on specialist channels e.g. national geographic	447 100%	19 100%	42 100%	33 100%	36 100%	35 100%	47 100%	67 100%	49 100%	42 100%	28 100%	38 100%	12 100%
Sky News journalists/commentators	186 42%	6 32%	23 54%	16 48%	12 35%	10 28%	20 42%	28 42%	19 40%	15 35%	11 40%	18 49%	8 61%
ITV Journalists/commentators	99 22%	6 31%	10 24%	10 31%	3 9%	7 19%	10 22%	18 26%	12 24%	12 28%	3 11%	6 16%	2 19%
Channel 4 journalists/commentators	99 22%	7 38%	14 33%	4 13%	6 17%	7 20%	12 25%	11 17%	10 20%	6 15%	8 30%	6 15%	8 65%
Channel 5 journalists/commentators	98 22%	2 9%	7 17%	9 28%	6 16%	5 15%	7 16%	19 29%	10 21%	10 24%	7 26%	12 31%	3 21%
Other [please specify]	23 5%	2 9%	3 7%	0 0%	3 7%	1 3%	1 1%	8 12%	2 4%	2 4%	2 7%	0 0%	0 0%
Don't know	23 5%	1 6%	0 0%	3 10%	4 12%	0 0%	1 3%	3 4%	3 6%	1 2%	2 8%	3 9%	1 6%
	91 20%	3 16%	5 11%	4 12%	11 29%	11 32%	14 30%	11 16%	11 22%	11 27%	4 13%	6 17%	1 6%

How did you
vote in the last
general
election, if you
voted at all?

	Total	Conservative	Labour	Liberal Democrat	Some other party	I did not vote	Unsure / can't remember	Prefer not to say
OP3092 Q12								
Which of the following 'Other TV journalists/commentators' do you think are the most trustworthy?								
Base: All who consider "other TV journalists / commentators" trustworthy	447 100%	122 100%	150 100%	74 100%	33 100%	54 100%	9 100%	5 100%
Journalists/commentators on specialist channels e.g. national geographic	186 42%	51 42%	67 44%	34 46%	13 40%	18 34%	3 28%	0 0
Sky News journalists/commentators	99 22%	34 28%	36 24%	12 16%	5 16%	9 18%	1 13%	2 36%
ITV Journalists/commentators	99 22%	22 18%	37 25%	15 20%	5 16%	17 31%	2 21%	1 15%
Channel 4 journalists/commentators	98 22%	21 18%	30 20%	18 25%	11 33%	15 29%	2 21%	0 0
Channel 5 journalists/commentators	23 5%	8 6%	9 6%	3 5%	0 0	1 2%	0 0	2 36%
Other [please specify]	23 5%	4 4%	7 5%	7 9%	3 9%	2 3%	0 0	0 0
Don't know	91 20%	28 23%	22 15%	13 17%	5 16%	15 29%	5 51%	2 49%

Which of these, if any,
is your usual daily
newspaper?

OP3092 Q12

Which of the following 'Other TV
journalists/commentators' do you think are
the most trustworthy?

Base: All who consider "other TV journalists
/ commentators" trustworthy

	Total	The Daily Mail	The Daily Telegraph	The Daily Express	The Daily Mirror	The Daily Star	The Financial Times	The Guardian	The Glasgow Herald	The Independent	The Scotsman	The Sun	The Times	The Western Mail	Other national newspaper
Journalists/commentators on specialist channels e.g. national geographic	447 100%	73 100%	19 100%	11 100%	43 100%	7 100%	4 100%	15 100%	1 100%	13 100%	1 100%	50 100%	18 100%	0 0	8 100%
Sky News journalists/commentators	186 42%	31 43%	8 42%	6 52%	19 44%	1 16%	3 71%	5 35%	0 0	4 30%	0 0	25 50%	9 49%	0 0	2 21%
ITV Journalists/commentators	99 22%	21 29%	3 14%	3 25%	9 22%	4 50%	1 29%	3 23%	0 0	2 13%	0 0	15 30%	7 40%	0 0	1 15%
Channel 4 journalists/commentators	99 22%	14 19%	4 21%	5 48%	11 25%	2 25%	0 0	0 0	1 100%	2 12%	0 0	18 36%	1 4%	0 0	2 26%
Channel 5 journalists/commentators	98 22%	17 24%	5 28%	1 13%	4 10%	2 34%	0 0	9 63%	1 100%	5 38%	1 100%	4 8%	5 26%	0 0	2 24%
Other [please specify]	23 5%	6 8%	0 0	1 6%	2 4%	2 30%	3 71%	0 0	0 0	0 0	0 0	2 5%	4 22%	0 0	0 0
Don't know	23 5%	2 2%	1 4%	1 7%	3 6%	0 0	0 0	1 9%	0 0	1 7%	1 100%	1 2%	1 8%	0 0	1 11%
	91 20%	13 17%	4 19%	0 0	10 24%	1 9%	0 0	2 13%	0 0	0 0	0 0	9 18%	1 5%	0 0	2 28%

Other regional newspaper	Other local newspaper	I do read a newspaper most days, but I don't tend to stick to one	I don't read a newspaper most weekdays
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OP3092 Q12

Which of the following 'Other TV journalists/commentators' do you think are the most trustworthy?

Base: All who consider "other TV journalists / commentators" trustworthy	7 100%	16 100%	10 100%	151 100%
Journalists/commentators on specialist channels e.g. national geographic	3 36%	3 19%	4 38%	65 43%
Sky News journalists/commentators	0 0	4 27%	2 20%	23 15%
ITV Journalists/commentators	1 10%	7 45%	3 35%	29 19%
Channel 4 journalists/commentators	2 25%	7 44%	2 18%	29 19%
Channel 5 journalists/commentators	0 0	0 0	0 0	4 2%
Other [please specify]	0 0	2 10%	2 19%	6 4%
Don't know	4 53%	1 5%	1 9%	44 29%

Gender

Age

Total **Male** **Female** **Total** **18-34** **35-54** **55+**

OP3092 Q13

Which of the following 'other TV
journalists/commentators' do you think are
the most untrustworthy?

Base: All who consider "other TV journalists
/ commentators" untrustworthy

	519	256	262	519	169	164	185
	100%	100%	100%	100%	100%	100%	100%
	129	67	62	129	52	43	34
Sky journalists/commentators	25%	26%	24%	25%	31%	26%	18%
	83	45	39	83	29	21	33
ITV Journalists/commentators	16%	17%	15%	16%	17%	13%	18%
	61	25	36	61	27	17	17
Channel 5 journalists/commentators	12%	10%	14%	12%	16%	10%	9%
	60	31	28	60	18	11	31
Channel 4 journalists/commentators	11%	12%	11%	11%	11%	7%	16%
Journalists/commentators on specialist channels e.g. national geographic	41	25	16	41	13	9	19
	8%	10%	6%	8%	7%	6%	10%
	60	34	26	60	16	13	31
Other [please specify]	12%	13%	10%	12%	9%	8%	17%
	219	97	121	219	60	81	78
Don't know	42%	38%	46%	42%	36%	49%	42%

Region

OP3092 Q13

Which of the following 'other TV
journalists/commentators' do you think are
the most untrustworthy?

Base: All who consider "other TV journalists
/ commentators" untrustworthy

	Total	North East	North West	Yorks & Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
	519	23	59	49	37	48	47	50	77	56	24	37	9
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sky journalists/commentators	129	3	17	8	7	13	8	10	20	21	2	15	4
	25%	14%	30%	16%	18%	26%	18%	20%	26%	38%	10%	39%	39%
ITV Journalists/commentators	83	2	11	8	8	7	7	10	16	5	4	4	0
	16%	10%	19%	16%	23%	14%	14%	20%	21%	9%	17%	12%	0
Channel 5 journalists/commentators	61	4	5	8	3	8	3	4	6	7	5	6	1
	12%	16%	8%	17%	9%	17%	7%	9%	7%	13%	21%	17%	9%
Channel 4 journalists/commentators	60	3	7	4	2	6	5	7	11	6	3	3	3
	11%	11%	11%	9%	4%	12%	11%	14%	14%	11%	14%	9%	30%
Journalists/commentators on specialist channels e.g. national geographic	41	2	4	3	3	4	4	7	4	4	2	4	2
	8%	8%	6%	5%	8%	7%	8%	13%	6%	8%	6%	10%	20%
Other [please specify]	60	1	5	4	3	5	9	2	12	8	5	5	1
	12%	6%	9%	7%	9%	11%	20%	3%	15%	14%	21%	13%	12%
Don't know	219	11	25	26	16	20	21	24	29	22	9	13	3
	42%	49%	43%	52%	44%	42%	45%	47%	37%	39%	38%	35%	29%

How did you
vote in the last
general
election, if you
voted at all?

OP3092 Q13

Which of the following 'other TV
journalists/commentators' do you think are
the most untrustworthy?

Base: All who consider "other TV journalists
/ commentators" untrustworthy

	Total	Conserv ative	Labour	Liberal Democra t	Some other party	I did not vote	Unsure / can't rememb er	Prefer not to say
	519	160	92	82	72	89	12	11
	100%	100%	100%	100%	100%	100%	100%	100%
	129	32	30	32	15	17	2	2
Sky journalists/commentators	25%	20%	32%	39%	20%	19%	17%	17%
	83	23	21	19	6	12	1	1
ITV Journalists/commentators	16%	15%	22%	23%	8%	14%	9%	10%
	61	20	12	14	7	6	1	3
Channel 5 journalists/commentators	12%	12%	13%	17%	9%	7%	7%	27%
	60	28	7	8	10	5	0	1
Channel 4 journalists/commentators	11%	18%	8%	10%	14%	6%	0	10%
Journalists/commentators on specialist channels e.g. national geographic	41	12	7	8	7	7	0	0
	8%	8%	8%	10%	9%	7%	0	0
	60	24	7	3	16	7	1	2
Other [please specify]	12%	15%	8%	4%	22%	8%	7%	20%
	219	64	38	24	27	53	8	5
Don't know	42%	40%	41%	29%	38%	60%	68%	43%

Which of these, if any,
is your usual daily
newspaper?

OP3092 Q13

Which of the following 'other TV
journalists/commentators' do you think are
the most untrustworthy?

Base: All who consider "other TV journalists
/ commentators" untrustworthy

	Total	The Daily Mail	The Daily Telegraph	The Daily Express	The Daily Mirror	The Daily Star	The Financial Times	The Guardian	The Glasgow Herald	The Independent	The Scotsman	The Sun	The Times	The Western Mail	Other national newspaper
Base: All who consider "other TV journalists / commentators" untrustworthy	519 100%	81 100%	31 100%	14 100%	30 100%	8 100%	6 100%	15 100%	1 100%	12 100%	3 100%	35 100%	16 100%	0 0	9 100%
Sky journalists/commentators	129 25%	17 21%	8 26%	2 12%	2 8%	2 28%	3 57%	10 68%	0 0	5 42%	2 70%	5 15%	4 25%	0 0	1 11%
ITV Journalists/commentators	83 16%	16 19%	6 21%	1 10%	6 19%	1 14%	1 17%	3 17%	0 0	3 22%	0 0	2 5%	3 17%	0 0	3 33%
Channel 5 journalists/commentators	61 12%	7 9%	3 8%	1 10%	7 25%	0 0	0 0	4 27%	0 0	2 18%	0 0	1 3%	2 14%	0 0	2 18%
Channel 4 journalists/commentators	60 11%	14 17%	6 21%	3 22%	2 8%	0 0	1 17%	2 12%	1 100%	1 8%	0 0	3 9%	4 24%	0 0	0 0
Journalists/commentators on specialist channels e.g. national geographic	41 8%	10 12%	4 13%	1 6%	3 10%	2 28%	0 0	2 10%	0 0	1 7%	2 47%	4 11%	1 4%	0 0	0 0
Other [please specify]	60 12%	13 16%	7 23%	3 24%	5 15%	0 0	0 0	1 7%	0 0	2 13%	0 0	3 9%	1 5%	0 0	1 9%
Don't know	219 42%	30 37%	6 21%	7 48%	13 42%	4 47%	2 26%	1 9%	0 0	2 19%	1 30%	22 64%	7 41%	0 0	4 47%

Other regional newspaper	Other local newspaper	I do read a newspaper most days, but I don't tend to stick to one	I don't read a newspaper most weekdays
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OP3092 Q13

Which of the following 'other TV journalists/commentators' do you think are the most untrustworthy?

Base: All who consider "other TV journalists / commentators" untrustworthy

	12	20	14	212
	100%	100%	100%	100%
Sky journalists/commentators	3	6	4	53
	28%	28%	30%	25%
ITV Journalists/commentators	2	2	3	32
	15%	12%	19%	15%
Channel 5 journalists/commentators	4	1	0	27
	31%	6%	0	13%
Channel 4 journalists/commentators	3	0	2	18
	22%	0	11%	9%
Journalists/commentators on specialist channels e.g. national geographic	1	2	1	10
	7%	9%	5%	5%
Other [please specify]	1	2	1	20
	7%	12%	7%	10%
Don't know	3	10	7	100
	28%	51%	52%	47%

Gender

Age

Total **Male** **Female** **Total** **18-34** **35-54** **55+**

OP3092 Q14

Which of the following 'other newspapers'
do you think are the most trustworthy?

Base: All who consider "other newspapers"
trustworthy

	206	112	94	206	74	69	63
	100%	100%	100%	100%	100%	100%	100%
	45	27	18	45	17	14	15
The Times	22%	24%	19%	22%	23%	20%	23%
	44	17	27	44	14	8	22
The Independent	21%	15%	29%	21%	18%	12%	35%
	44	24	20	44	23	11	11
The Guardian	22%	21%	22%	22%	31%	16%	17%
	41	23	18	41	15	15	12
The Daily Telegraph	20%	21%	19%	20%	20%	22%	19%
	25	15	10	25	8	9	7
The Financial Times	12%	13%	10%	12%	11%	14%	11%
	23	13	10	23	8	8	7
The Daily Mail	11%	12%	11%	11%	11%	11%	11%
	22	14	8	22	7	10	5
The Daily Express	11%	13%	8%	11%	10%	14%	8%
	17	13	4	17	9	2	6
The Daily Mirror	8%	12%	4%	8%	13%	3%	9%
	10	7	3	10	4	5	1
The Sun	5%	7%	3%	5%	6%	7%	2%
	6	3	3	6	2	3	1
The Daily Star	3%	3%	3%	3%	3%	4%	2%
	3	3	0	3	0	3	0
The Glasgow Herald	1%	3%	0	1%	0	4%	0
	1	1	1	1	0	1	1
The Scotsman	1%	1%	1%	1%	0	1%	1%
	1	1	1	1	0	1	0
The Western Mail	1%	1%	1%	1%	0	2%	0
	11	5	6	11	3	5	4
Other national newspaper	5%	4%	7%	5%	3%	7%	6%
	7	3	5	7	1	2	4
Other regional newspaper	4%	2%	5%	4%	1%	3%	7%
	17	5	13	17	3	7	7
Other local newspaper	8%	4%	13%	8%	4%	11%	11%

Region

OP3092 Q14

Which of the following 'other newspapers'
do you think are the most trustworthy?

Base: All who consider "other newspapers"
trustworthy

	Total	North East	North West	Yorks & Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
	206	17	16	16	11	13	13	45	29	13	9	18	7
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	45	2	8	4	6	4	2	10	2	4	0	3	1
The Times	22%	14%	46%	24%	53%	31%	14%	22%	7%	28%	0	19%	11%
	44	7	1	3	4	0	4	8	11	2	1	2	2
The Independent	21%	42%	4%	16%	33%	0	35%	18%	36%	18%	7%	12%	27%
	44	2	2	5	4	1	3	12	9	2	1	3	1
The Guardian	22%	12%	11%	35%	33%	7%	22%	26%	31%	19%	7%	17%	11%
	41	2	4	2	3	1	4	11	9	2	1	3	0
The Daily Telegraph	20%	14%	24%	15%	23%	6%	31%	23%	32%	13%	16%	16%	0
	25	0	2	0	0	3	0	11	4	1	1	1	2
The Financial Times	12%	0	10%	0	0	24%	0	23%	15%	8%	9%	7%	27%
	23	1	3	0	4	4	1	4	1	1	2	1	2
The Daily Mail	11%	4%	21%	0	34%	27%	10%	9%	4%	8%	18%	5%	29%
	22	5	4	1	0	3	0	3	2	1	0	3	1
The Daily Express	11%	32%	26%	7%	0	20%	0	6%	7%	5%	0	15%	12%
	17	2	2	1	0	1	1	2	3	1	0	2	2
The Daily Mirror	8%	11%	14%	5%	0	6%	9%	5%	10%	11%	0	10%	32%
	10	3	0	1	0	0	1	5	0	0	0	0	0
The Sun	5%	19%	0	9%	0	0	6%	11%	0	0	0	0	0
	6	1	1	0	0	0	1	1	0	1	0	1	0
The Daily Star	3%	6%	4%	0	0	0	6%	2%	0	11%	0	7%	0
	3	0	0	0	0	1	0	0	0	0	0	2	0
The Glasgow Herald	1%	0	0	0	0	0	0	0	0	0	0	12%	0
	1	0	0	0	0	0	0	1	0	0	0	1	0
The Scotsman	1%	0	0	0	0	0	0	2%	0	0	0	3%	0
	1	0	0	0	0	0	0	0	1	0	1	0	0
The Western Mail	1%	0	0	0	0	0	0	0	3%	0	8%	0	0
	11	2	1	2	0	0	1	2	1	0	1	1	0
Other national newspaper	5%	10%	6%	14%	0	0	10%	5%	3%	0	7%	8%	0
	7	0	1	3	0	1	0	0	0	2	1	0	0
Other regional newspaper	4%	0	5%	19%	0	5%	0	0	0	14%	14%	0	0
	17	0	0	0	0	3	3	1	4	1	2	1	1
Other local newspaper	8%	0	0	0	0	25%	22%	3%	12%	10%	28%	7%	17%

How did you
vote in the last
general
election, if you
voted at all?

	Total	Conservative	Labour	Liberal Democrat	Some other party	I did not vote	Unsure / can't remember	Prefer not to say
OP3092 Q14								
Which of the following 'other newspapers' do you think are the most trustworthy?								
Base: All who consider "other newspapers" trustworthy	206	59	62	36	18	24	4	3
	100%	100%	100%	100%	100%	100%	100%	100%
	45	11	12	10	1	10	1	0
The Times	22%	18%	20%	28%	4%	42%	37%	0
	44	13	12	9	3	7	0	0
The Independent	21%	22%	19%	26%	16%	28%	0	0
	44	14	13	6	3	7	1	0
The Guardian	22%	23%	21%	17%	16%	29%	37%	0
	41	18	7	7	3	5	0	1
The Daily Telegraph	20%	31%	12%	21%	19%	19%	0	23%
	25	9	4	5	3	0	1	2
The Financial Times	12%	15%	6%	14%	16%	0	32%	71%
	23	8	8	1	3	3	0	0
The Daily Mail	11%	14%	13%	4%	17%	13%	0	0
	22	3	8	5	5	0	1	0
The Daily Express	11%	6%	12%	13%	27%	0	32%	0
	17	1	8	2	2	3	1	0
The Daily Mirror	8%	1%	13%	6%	11%	13%	31%	0
	10	4	5	1	0	1	0	0
The Sun	5%	6%	7%	3%	0	3%	0	0
	6	2	2	1	0	1	0	0
The Daily Star	3%	3%	3%	4%	0	5%	0	0
	3	1	2	0	0	0	0	0
The Glasgow Herald	1%	2%	3%	0	0	0	0	0
	1	1	0	0	1	0	0	0
The Scotsman	1%	1%	0	0	3%	0	0	0
	1	1	0	0	0	0	0	0
The Western Mail	1%	2%	0	0	0	0	0	0
	11	0	6	4	1	0	0	0
Other national newspaper	5%	0	10%	12%	4%	0	0	0
	7	2	3	2	0	1	0	0
Other regional newspaper	4%	3%	4%	6%	0	4%	0	0
	17	9	5	1	1	0	0	1
Other local newspaper	8%	15%	8%	3%	6%	0	0	29%

Which of these, if any,
is your usual daily
newspaper?

	Total	The Daily Mail	The Daily Telegraph	The Daily Express	The Daily Mirror	The Daily Star	The Financial Times	The Guardian	The Glasgow Herald	The Independent	The Scotsman	The Sun	The Times	The Western Mail	Other national newspaper
OP3092 Q14															
Which of the following 'other newspapers' do you think are the most trustworthy?															
Base: All who consider "other newspapers" trustworthy	206	51	11	6	17	8	3	9	1	6	0	31	8	0	5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0	100%	100%	0	100%
The Times	45	14	5	2	3	2	1	2	0	1	0	5	0	0	0
	22%	28%	46%	27%	20%	24%	28%	21%	0	14%	0	16%	0	0	0
The Independent	44	10	3	1	1	2	0	4	0	0	0	9	3	0	3
	21%	19%	25%	12%	3%	24%	0	46%	0	0	0	29%	40%	0	57%
The Guardian	44	12	3	2	2	0	1	0	0	1	0	8	3	0	2
	22%	25%	26%	27%	14%	0	41%	0	0	16%	0	27%	37%	0	39%
The Daily Telegraph	41	19	0	2	3	0	1	1	0	2	0	4	2	0	0
	20%	37%	0	27%	18%	0	41%	7%	0	31%	0	12%	22%	0	0
The Financial Times	25	2	6	1	0	3	0	0	1	3	0	2	4	0	0
	12%	4%	57%	17%	0	37%	0	0	100%	44%	0	8%	58%	0	0
The Daily Mail	23	0	0	1	6	1	0	1	1	1	0	7	0	0	1
	11%	0	0	17%	36%	14%	0	9%	100%	13%	0	24%	0	0	24%
The Daily Express	22	8	2	0	2	1	1	2	0	0	0	0	0	0	0
	11%	15%	17%	0	12%	14%	31%	22%	0	0	0	0	0	0	0
The Daily Mirror	17	5	0	1	0	3	1	0	0	2	0	2	0	0	1
	8%	10%	0	17%	0	38%	31%	0	0	29%	0	8%	0	0	23%
The Sun	10	4	0	0	0	1	0	1	0	0	0	0	1	0	0
	5%	7%	0	0	0	12%	0	13%	0	0	0	0	14%	0	0
The Daily Star	6	2	0	0	1	0	0	0	0	0	0	4	0	0	0
	3%	4%	0	0	4%	0	0	0	0	0	0	12%	0	0	0
The Glasgow Herald	3	1	0	0	0	1	0	0	0	0	0	0	0	0	0
	1%	2%	0	0	0	9%	0	0	0	0	0	0	0	0	0
The Scotsman	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0
	1%	1%	0	0	0	0	0	0	0	0	0	0	0	0	0
The Western Mail	1	1	0	0	0	0	0	0	0	1	0	0	0	0	0
	1%	1%	0	0	0	0	0	0	0	13%	0	0	0	0	0
Other national newspaper	11	3	0	0	3	0	0	3	0	0	0	1	0	0	0
	5%	6%	0	0	19%	0	0	32%	0	0	0	3%	0	0	0
Other regional newspaper	7	0	0	1	1	0	0	0	0	0	0	0	0	0	0
	4%	0	0	12%	8%	0	0	0	0	0	0	0	0	0	0
Other local newspaper	17	2	0	0	2	0	0	0	0	0	0	5	0	0	0
	8%	4%	0	0	13%	0	0	0	0	0	0	16%	0	0	0

OP3092 Q14

Which of the following 'other newspapers'
do you think are the most trustworthy?

Base: All who consider "other newspapers"
trustworthy

	Other regional newspaper	Other local newspaper	I do read a newspaper most days, but I don't tend to stick to one	I don't read a newspaper most weekdays
	6	14	6	25
	100%	100%	100%	100%
	1	4	0	5
The Times	21%	29%	0	20%
	2	2	2	4
The Independent	27%	12%	37%	16%
	1	4	1	3
The Guardian	21%	31%	19%	12%
	3	1	1	4
The Daily Telegraph	44%	5%	17%	18%
	0	0	1	1
The Financial Times	0	0	22%	5%
	1	3	0	0
The Daily Mail	13%	22%	0	0
	0	2	1	4
The Daily Express	0	11%	20%	15%
	0	0	0	2
The Daily Mirror	0	0	0	8%
	0	0	1	2
The Sun	0	0	22%	8%
	0	0	0	0
The Daily Star	0	0	0	0
	0	0	0	1
The Glasgow Herald	0	0	0	5%
	0	0	0	1
The Scotsman	0	0	0	2%
	0	0	0	0
The Western Mail	0	0	0	0
	0	0	0	1
Other national newspaper	0	0	0	3%
	0	5	0	1
Other regional newspaper	0	32%	0	3%
	1	0	1	5
Other local newspaper	22%	0	22%	21%

Gender

Age

OP3092 Q15

Which of the following' other newspapers'
do you think are the most untrustworthy?

Base: All who consider "other newspapers"
untrustworthy

	Total	Male	Female	Total	18-34	35-54	55+
	799	400	399	799	253	263	283
	100%	100%	100%	100%	100%	100%	100%
	445	211	234	445	153	134	158
The Sun	56%	53%	59%	56%	61%	51%	56%
	287	124	163	287	75	104	108
The Daily Star	36%	31%	41%	36%	30%	40%	38%
	222	126	96	222	92	71	59
The Daily Mail	28%	32%	24%	28%	37%	27%	21%
	138	72	66	138	31	44	64
The Daily Mirror	17%	18%	17%	17%	12%	17%	22%
	61	40	21	61	14	20	27
The Daily Express	8%	10%	5%	8%	6%	8%	9%
	44	32	12	44	9	16	19
The Guardian	5%	8%	3%	5%	3%	6%	7%
	26	14	12	26	9	9	8
The Daily Telegraph	3%	4%	3%	3%	4%	3%	3%
	25	16	9	25	5	11	9
The Independent	3%	4%	2%	3%	2%	4%	3%
	25	17	8	25	10	6	9
The Times	3%	4%	2%	3%	4%	2%	3%
	20	12	8	20	9	7	4
The Financial Times	2%	3%	2%	2%	3%	3%	1%
	5	3	2	5	1	2	2
The Scotsman	1%	1%	1%	1%	0%	1%	1%
	4	1	2	4	1	0	3
The Western Mail	0%	0%	1%	0%	0%	0	1%
	2	2	1	2	1	1	1
The Glasgow Herald	0%	0%	0%	0%	0%	0%	0%
	32	11	22	32	4	16	12
Other national newspaper	4%	3%	5%	4%	2%	6%	4%
	21	7	14	21	4	12	5
Other regional newspaper	3%	2%	3%	3%	1%	5%	2%
	37	17	19	37	7	14	16
Other local newspaper	5%	4%	5%	5%	3%	5%	6%

Region

OP3092 Q15

Which of the following' other newspapers'
do you think are the most untrustworthy?

Base: All who consider "other newspapers"
untrustworthy

	Total	North East	North West	Yorks & Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
	799	29	91	75	57	68	75	80	117	87	40	64	16
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	445	17	49	43	37	44	40	35	64	53	20	36	8
The Sun	56%	56%	54%	57%	65%	64%	54%	45%	54%	61%	49%	56%	49%
	287	9	33	34	14	29	22	21	50	28	10	29	7
The Daily Star	36%	30%	36%	45%	25%	43%	30%	26%	43%	32%	26%	45%	47%
	222	6	22	20	20	19	19	27	34	26	10	18	2
The Daily Mail	28%	22%	25%	26%	35%	28%	25%	34%	29%	30%	24%	27%	11%
	138	2	15	15	8	11	25	11	26	8	9	7	1
The Daily Mirror	17%	6%	16%	20%	15%	16%	33%	14%	22%	9%	23%	11%	7%
	61	3	8	7	2	2	5	10	9	7	2	4	0
The Daily Express	8%	9%	9%	10%	4%	3%	7%	13%	8%	8%	6%	7%	0
	44	3	3	3	2	2	7	11	7	2	1	2	2
The Guardian	5%	9%	4%	4%	3%	4%	9%	13%	6%	2%	3%	3%	13%
	26	4	1	2	1	2	6	4	3	1	2	1	0
The Daily Telegraph	3%	12%	1%	2%	2%	3%	8%	5%	2%	2%	5%	1%	0
	25	1	2	0	2	2	5	3	5	1	1	1	2
The Independent	3%	2%	2%	0	3%	3%	7%	4%	4%	2%	2%	2%	13%
	25	0	3	2	1	1	1	2	3	8	4	0	0
The Times	3%	0	3%	3%	2%	2%	1%	2%	2%	10%	9%	0	0
	20	0	4	2	2	2	1	5	1	2	1	0	0
The Financial Times	2%	0	4%	2%	4%	3%	2%	7%	1%	2%	2%	0	0
	5	0	0	0	0	0	0	0	1	0	1	3	0
The Scotsman	1%	0	0	0	0	0	0	0	1%	0	2%	5%	0
	4	0	1	0	0	0	0	0	0	1	1	0	0
The Western Mail	0%	0	1%	0	0	0	0	0	0	1%	3%	0	0
	2	0	0	1	0	0	0	0	1	1	0	0	0
The Glasgow Herald	0%	0	0	1%	0	0	0	0	1%	1%	0	0	0
	32	2	6	1	1	1	0	4	7	1	3	5	2
Other national newspaper	4%	7%	6%	2%	3%	1%	0	5%	6%	1%	7%	7%	12%
	21	1	3	1	0	1	0	2	3	3	2	4	0
Other regional newspaper	3%	2%	4%	2%	0	1%	0	3%	3%	4%	4%	7%	0
	37	3	4	3	2	2	2	2	4	7	3	2	2
Other local newspaper	5%	12%	4%	4%	4%	3%	3%	2%	3%	9%	7%	3%	10%

How did you
vote in the last
general
election, if you
voted at all?

	Total	Conservative	Labour	Liberal Democrat	Some other party	I did not vote	Unsure / can't remember	Prefer not to say
OP3092 Q15								
Which of the following 'other newspapers' do you think are the most untrustworthy?								
Base: All who consider "other newspapers" untrustworthy	799	220	184	134	101	128	17	14
	100%	100%	100%	100%	100%	100%	100%	100%
The Sun	445	112	102	81	65	64	13	8
	56%	51%	55%	61%	64%	50%	76%	53%
The Daily Star	287	85	62	47	37	44	7	6
	36%	38%	34%	35%	37%	34%	40%	43%
The Daily Mail	222	47	70	48	20	29	3	6
	28%	21%	38%	36%	20%	22%	20%	39%
The Daily Mirror	138	56	19	24	18	15	4	2
	17%	26%	11%	18%	17%	12%	21%	12%
The Daily Express	61	17	19	13	6	7	0	0
	8%	8%	10%	10%	5%	5%	0	0
The Guardian	44	22	8	5	4	5	0	0
	5%	10%	4%	3%	4%	4%	0	0
The Daily Telegraph	26	4	9	7	3	3	0	0
	3%	2%	5%	6%	3%	2%	0	0
The Independent	25	12	2	2	4	5	0	0
	3%	5%	1%	2%	4%	4%	0	0
The Times	25	7	7	3	1	7	0	0
	3%	3%	4%	2%	1%	6%	0	0
The Financial Times	20	7	4	1	1	6	0	0
	2%	3%	2%	1%	1%	5%	0	0
The Scotsman	5	1	0	2	3	0	0	0
	1%	0%	0	1%	3%	0	0	0
The Western Mail	4	0	0	0	0	4	0	0
	0%	0	0	0	0	3%	0	0
The Glasgow Herald	2	1	0	1	1	0	0	0
	0%	0%	0	1%	1%	0	0	0
Other national newspaper	32	7	10	1	5	5	1	3
	4%	3%	5%	1%	5%	4%	8%	20%
Other regional newspaper	21	6	7	1	2	5	0	1
	3%	3%	4%	1%	2%	4%	0	5%
Other local newspaper	37	6	6	7	3	12	2	0
	5%	3%	3%	5%	3%	9%	10%	0

Which of these, if any,
is your usual daily
newspaper?

	Total	The Daily Mail	The Daily Telegraph	The Daily Express	The Daily Mirror	The Daily Star	The Financial Times	The Guardian	The Glasgow Herald	The Independent	The Scotsman	The Sun	The Times	The Western Mail	Other national newspaper
OP3092 Q15															
Which of the following ¹ other newspapers ² do you think are the most untrustworthy?															
Base: All who consider "other newspapers" untrustworthy	799	103	34	19	39	8	7	35	2	15	4	59	25	0	22
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0	100%
The Sun	445	63	16	14	22	2	2	18	2	8	3	0	10	0	14
	56%	62%	47%	76%	58%	24%	24%	52%	100%	51%	74%	0	41%	0	66%
The Daily Star	287	50	12	6	13	0	2	4	1	4	3	24	7	0	7
	36%	48%	36%	31%	33%	0	25%	11%	50%	29%	74%	40%	28%	0	33%
The Daily Mail	222	0	7	4	8	1	4	21	0	10	0	20	12	0	8
	28%	0	21%	22%	22%	13%	66%	59%	0	65%	0	34%	48%	0	37%
The Daily Mirror	138	21	6	7	0	1	0	1	0	1	0	18	7	0	1
	17%	21%	19%	35%	0	17%	0	3%	0	9%	0	31%	28%	0	4%
The Daily Express	61	10	3	0	3	0	2	6	0	2	0	4	3	0	2
	8%	10%	9%	0	7%	0	28%	17%	0	15%	0	7%	13%	0	7%
The Guardian	44	12	7	2	2	2	0	0	0	1	0	5	2	0	1
	5%	11%	20%	8%	6%	22%	0	0	0	5%	0	8%	8%	0	4%
The Daily Telegraph	26	6	0	0	3	1	0	1	0	2	0	3	1	0	2
	3%	6%	0	0	8%	8%	0	2%	0	11%	0	4%	2%	0	9%
The Independent	25	3	4	0	0	1	0	2	0	0	1	3	0	0	2
	3%	2%	12%	0	0	17%	0	7%	0	0	26%	5%	0	0	7%
The Times	25	1	1	1	2	0	1	3	0	0	0	5	0	0	2
	3%	1%	3%	5%	5%	0	10%	7%	0	0	0	9%	0	0	9%
The Financial Times	20	3	2	0	4	1	0	1	0	1	0	1	1	0	1
	2%	3%	6%	0	9%	14%	0	2%	0	7%	0	2%	3%	0	3%
The Scotsman	5	1	2	0	0	0	0	1	0	0	0	0	0	0	0
	1%	1%	5%	0	0	0	0	3%	0	0	0	0	0	0	0
The Western Mail	4	0	0	0	3	0	0	0	0	0	0	1	0	0	0
	0%	0	0	0	7%	0	0	0	0	0	0	2%	0	0	0
The Glasgow Herald	2	0	0	0	0	0	0	1	0	0	0	0	0	0	0
	0%	0	0	0	0	0	0	3%	0	0	0	0	0	0	0
Other national newspaper	32	4	1	0	1	0	0	0	0	0	0	9	0	0	0
	4%	4%	2%	0	2%	0	0	0	0	0	0	15%	0	0	0
Other regional newspaper	21	3	0	0	1	0	0	0	0	0	0	3	1	0	1
	3%	3%	0	0	2%	0	0	0	0	0	0	5%	3%	0	3%
Other local newspaper	37	1	0	1	1	2	1	2	0	0	0	3	0	0	1
	5%	1%	0	7%	2%	23%	13%	6%	0	0	0	6%	0	0	3%

OP3092 Q15

Which of the following' other newspapers'
do you think are the most untrustworthy?

Base: All who consider "other newspapers"
untrustworthy

	Other regional newspaper	Other local newspaper	I do read a newspaper most days, but I don't tend to stick to one	I don't read a newspaper most weekdays
	15	28	23	362
	100%	100%	100%	100%
	11	16	10	233
The Sun	72%	60%	43%	64%
	7	12	7	129
The Daily Star	47%	43%	29%	36%
	5	5	8	109
The Daily Mail	30%	18%	33%	30%
	4	7	2	60
The Daily Mirror	26%	27%	10%	17%
	1	2	2	23
The Daily Express	5%	6%	7%	6%
	0	1	2	8
The Guardian	0	4%	9%	2%
	0	0	0	9
The Daily Telegraph	0	0	0	2%
	0	2	0	7
The Independent	0	8%	0	2%
	0	1	1	8
The Times	0	3%	5%	2%
	0	1	0	4
The Financial Times	0	4%	0	1%
	0	0	1	1
The Scotsman	0	0	4%	0%
	0	0	0	0
The Western Mail	0	0	0	0
	0	0	0	1
The Glasgow Herald	0	0	0	0%
	0	2	0	16
Other national newspaper	0	6%	0	5%
	0	2	1	10
Other regional newspaper	0	9%	6%	3%
	0	0	2	22
Other local newspaper	0	0	10%	6%

Gender

Age

Total

Male

Female

Total

18-34

35-54

55+

OP3092 Q16

Do you recall seeing or hearing about any
of the following news stories?

Base: All Adults	2017 100%	981 100%	1036 100%	2017 100%	581 100%	713 100%	722 100%
Ice in the Arctic shrinking to its lowest level	1213 60%	624 64%	589 57%	1213 60%	292 50%	420 59%	501 69%
Climate scientists being accused of faking data about climate change	624 31%	401 41%	224 22%	624 31%	145 25%	198 28%	281 39%
A study by climate scientists in the USA that confirmed other scientists' views about climate change	261 13%	164 17%	97 9%	261 13%	82 14%	79 11%	100 14%
None of the above	600 30%	221 22%	379 37%	600 30%	210 36%	231 32%	159 22%

Region

OP3092 Q16

Do you recall seeing or hearing about any
of the following news stories?

	Total	North East	North West	Yorks & Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Base: All Adults	2017	86	224	172	146	175	188	252	275	173	98	172	56
Ice in the Arctic shrinking to its lowest level	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Climate scientists being accused of faking data about climate change	1213	42	130	98	89	103	113	150	177	111	58	100	42
	60%	49%	58%	57%	61%	59%	60%	60%	64%	64%	59%	58%	75%
A study by climate scientists in the USA that confirmed other scientists' views about climate change	624	25	64	52	43	51	67	80	99	52	28	47	17
	31%	29%	29%	30%	29%	29%	35%	32%	36%	30%	29%	28%	31%
None of the above	261	11	32	19	15	18	22	50	44	20	12	13	5
	13%	13%	14%	11%	10%	10%	12%	20%	16%	12%	12%	7%	9%
	600	32	69	52	46	52	59	73	72	45	32	57	11
	30%	37%	31%	30%	31%	30%	31%	29%	26%	26%	33%	33%	19%

How did you
vote in the last
general
election, if you
voted at all?

		Conserv ative	Labour	Liberal Democra t	Some other party	I did not vote	Unsure / can't rememb er	Prefer not to say
OP3092 Q16	Total							
Do you recall seeing or hearing about any of the following news stories?								
Base: All Adults	2017	561	473	324	236	328	45	50
Ice in the Arctic shrinking to its lowest level	1213	354	296	204	146	166	18	27
	60%	63%	63%	63%	62%	51%	40%	55%
Climate scientists being accused of faking data about climate change	624	205	135	119	82	65	4	14
	31%	37%	28%	37%	35%	20%	10%	28%
A study by climate scientists in the USA that confirmed other scientists' views about climate change	261	80	80	45	25	23	4	3
	13%	14%	17%	14%	10%	7%	9%	7%
None of the above	600	140	129	86	67	137	22	20
	30%	25%	27%	26%	28%	42%	48%	40%

Which of these, if any,
is your usual daily
newspaper?

	Total	The Daily Mail	The Daily Telegraph	The Daily Express	The Daily Mirror	The Daily Star	The Financial Times	The Guardian	The Glasgow Herald	The Independent	The Scotsman	The Sun	The Times	The Western Mail	Other national newspaper
OP3092 Q16															
Do you recall seeing or hearing about any of the following news stories?															
Base: All Adults	2017	299	89	51	130	29	15	80	4	36	6	198	68	0	50
Ice in the Arctic shrinking to its lowest level	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0	100%
Climate scientists being accused of faking data about climate change	1213	188	60	31	82	11	11	66	2	29	5	104	56	0	34
	60%	63%	67%	61%	63%	37%	71%	82%	47%	81%	84%	53%	82%	0	69%
A study by climate scientists in the USA that confirmed other scientists' views about climate change	624	114	48	20	29	6	9	38	1	17	1	44	38	0	12
	31%	38%	54%	38%	22%	20%	59%	48%	24%	47%	13%	22%	56%	0	24%
None of the above	261	34	21	8	16	5	8	26	1	15	0	17	14	0	3
	13%	12%	24%	16%	12%	17%	54%	32%	30%	42%	0	9%	20%	0	6%
	600	61	12	12	34	11	0	7	1	2	1	73	4	0	13
	30%	21%	14%	24%	26%	37%	0	9%	23%	7%	16%	37%	5%	0	27%

Other regional newspaper	Other local newspaper	I do read a newspaper most days, but I don't tend to stick to one	I don't read a newspaper most weekdays
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OP3092 Q16

Do you recall seeing or hearing about any of the following news stories?

	47	82	55	778
Base: All Adults	100%	100%	100%	100%
Ice in the Arctic shrinking to its lowest level	33	45	36	420
	70%	55%	65%	54%
Climate scientists being accused of faking data about climate change	8	23	16	200
	17%	28%	30%	26%
A study by climate scientists in the USA that confirmed other scientists' views about climate change	2	9	8	74
	3%	11%	14%	10%
	12	29	15	311
None of the above	26%	35%	27%	40%